

Program Code UVPASPECO	College of Visual and Performing Arts
Effective Date January 24, 2022	B.A.-Communication Studies-Major Program
Version 2222	Major Program (42 Credits) and Free Electives (36 Credits)

Required Courses (12 credits)

A GRADE OF "C" OR ABOVE IS REQUIRED IN ALL
REQUIRED COURSES

	RC	CR	GR
COM 140: INTRO TO COMMUNICATION STUDIES	3		
COM 240: SURVEY OF COMMUNICATION THEORY	3		
*COM 327: RHETORICAL THEORY & METHODS or COM 340: COMM RESEARCH METHODS & WRITING	*3		
COM 380: SENIOR CAPSTONE	3		

*Take the above required courses in the order listed. After taking COM 140 and COM 240 students may choose either COM 327 or COM 340 and then take COM 380 in their final semester. Students are encouraged to take both 327 and 340. If both are taken, one will count in the core requirements, and the second will count as a 300-level COM elective.

Nine (9) credits at 300 level or above.

Internship credits may not be used in this section.

	RC	CR	GR
COM	3		
COM	3		
COM	3		

Twelve (12) credits at 200 level or above.

Internship credits may not be used in this section.

	RC	CR	GR
COM	3		
COM	3		
COM	3		
COM	3		

Nine (9) credits at any level.

	RC	CR	GR
COM	3		
COM	3		
COM	3		

Only three (3) credits of COM 390 Internship may be used in meeting the requirements for the major. An additional three (3) credits may be applied to the free electives.

Note: Acceptance into an internship required the approval of the advisor, department, and client. Internships are neither required nor guaranteed in the B.A. Communication Studies Program

COM 010, OR COM 201, OR COM 215, OR COM 103

_____ Grade of "C" or better required (Gen. Ed. Requirement)

Students are encouraged to select a focus area with their advisor as they develop their academic plan. These areas may include:

- Interpersonal Communication
- Media Studies
- Performance Studies
- Strategic Communication
- Rhetoric & Civil Engagement

FREE ELECTIVES: Any course carrying University credit. Students are encouraged to work towards the completion of a minor or second major.

FREE ELECTIVES (36 CREDITS)

	RC	CR	GR
1.	3		
2.	3		
3.	3		
4.	3		
5.	3		
6.	3		
7.	3		
8.	3		
9.	3		
10.	3		
11.	3		
12.	3		

DEGREE REQUIREMENTS	CR	X		CR	X
GENERAL EDUCATION	42		COM 200+	12	
CORE	12		COM any level	9	
COM 300+	9		FREE ELECTIVES	36	
			TOTAL	120	

NAME	EFFECTIVE DATE AUGUST 27, 2018
ID NUMBER	VERSION 2188

KUTZTOWN

UNIVERSITY

DEGREE REQUIREMENTS

GENERAL EDUCATION

Student Learning Outcomes (SLO)

Upon completion of the requirements for the General Education Program, students will be able to:

- 1 communicate clearly and effectively orally and in writing.
- 2 apply scientific and quantitative reasoning to solve problems and increase knowledge.
- 3 apply skills in critical analysis and reasoning for the interpretation of data.
- 4 engage critically with creative or artistic works.
- 5 demonstrate the ability to retrieve, interpret, evaluate, and use information.
- 6 analyze the role of values, ethics, diversity, and multiple perspectives in local and global society.
- 7 demonstrate an understanding of various models for the development of the whole person.

Completion of the KU General Education program will give students opportunities to:

- 8 explore concepts, ideas, and methods from a variety of disciplines.

Use this checksheet to plan your degree program. Meet every semester with your academic advisor to be sure that you are taking courses that are required to obtain the degree you are seeking. Discuss your goals and choose courses that will help you to attain them. Get the most out of your education by taking advantage of everything that Kutztown University has to offer.

TOTAL GENERAL EDUCATION CREDITS 42-45

FIND A FULL EXPLANATION OF THE GENERAL EDUCATION PROGRAM AT WWW.KUTZTOWN.EDU

First Year Seminar: Discovering College	CREDITS REQUIRED	3
THIS COURSE MEETS SLO 5 & 7		CREDITS EARNED:

COURSE NUMBER	COURSE NAME	CR	GR
FYS 100	First Year Seminar		

TRANSFER STUDENTS TRANSFERRING 15 CREDITS OR MORE AND NOT TRANSFERRING AN FYS OR FYE COURSE MAY SELECT ANY ADDITIONAL COURSE FROM SECTIONS A, B, C, OR D TO MEET THEIR FYS REQUIREMENT

TRANSFER ELECTIVE:

A	Communicating With And About the World	CREDITS REQUIRED	12
THESE COURSES MEET SLO 1 & 5		CREDITS EARNED:	

COURSE NUMBER	COURSE NAME	CR	GR
1	COMPOSITION 100 LEVEL CMP 1__		
2	COMPOSITION 200 LEVEL CMP 2__		
3	SPEAKING		
4	ANY WRITING (A2) OR SPEAKING COURSE (A3) OR FROM THE APPROVED LIST		

COURSES IN CATEGORIES B, C & D MUST BE TAKEN OUTSIDE THE STUDENT'S MAJOR. THE MAJOR IS DEFINED AS THE PREFIX THAT IDENTIFIES THE MAJOR. CONCOMITANT REQUIREMENTS MAY BE TAKEN TO MEET GENERAL EDUCATION REQUIREMENTS.

B	Understanding Self & Others	CREDITS REQUIRED	9
THESE COURSES MEET SLO 3 & 6		CREDITS EARNED:	

COURSE NUMBER	COURSE NAME	CR	GR
1			
2			
3			

C	Understanding Science & Technology	CREDITS REQUIRED	9-12
THESE COURSES MEET SLO 2 & 3		CREDITS EARNED:	

COURSE NUMBER	COURSE NAME	CR	GR
1	SCIENTIFIC INQUIRY		
2	QUANTITATIVE REASONING		
3	ANY COURSE APPROVED FOR C1 OR C2		

D	Understanding & Creating Ideas	CREDITS REQUIRED	9
THESE COURSES MEET SLO 4 & 6		CREDITS EARNED:	

COURSE NUMBER	COURSE NAME	CR	GR
1			
2			
3			

Recommended Course Sequence

Bachelor of Arts in Communication Studies

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
COM 010 Fund. of Oral Communication	COM XXX Any COM Elective	COM 140	COM XXX Any COM Elective	COM 240 Survey of COM Theory	COM 2XX 200 level COM Elective	COM 340 Research Method OR COM 327 Rhetorical Theory and Criticism	COM 380 Senior Capstone
CMP 100 Gen Ed	CMP 200 Gen Ed	COM 2XX 200 level COM Elective	COM 2XX 200 level COM Elective	COM XXX Any COM Elective	COM 2XX 200 level COM Elective	COM 3XX 300 level COM Elective	COM 3XX 300 level COM Elective
FYS 100 Gen Ed	Gen Ed B, C, or D Elective	Gen Ed A4 Req.	Gen Ed B, C, or D Elective	Gen Ed B, C, or D Elective	Open Elective	COM 3XX 300 level COM Elective	Open Elective
Gen Ed B, C, or D Elective	Gen Ed B, C, or D Elective	Gen Ed B, C, or D Elective	Open Elective	Gen Ed D Elective	Open Elective	Open Elective	Open Elective
Gen Ed B, C, or D Elective	Gen Ed B, C, or D Elective	Open Elective	Open Elective	Open Elective	Open Elective	Open Elective	Open Elective

General Education Requirements

Open Elective

Lower-Division Requirements

Core Class

Upper Division Requirements