KUTZTOWN UNIVERSITY

COLLEGE OF VISUAL AND PERFORMING ARTS • BA • COMMUNICATION STUDIES

Program Code: UVPASPECO

Version: 2158
Effective Date: August 24, 2015

GENERAL EDUCATION

I. UNIVERSITY CORE (12 credits)

	RC	CR	GR
A. Oral Communication: COM 010 or above			
COURSE:	3		
B. Written Communication: ENG 023, 024, or 025			
COURSE:	3		
C. Mathematics: MAT 017 or above			
COURSE:	3		
D. Wellness: Any 3-credit HEA course			
COURSE:	3		

II. UNIVERSITY DISTRIBUTION (15 credits)

	RC	CR	GR	CAC
A. Natural Sciences: Any lab or non-lab course with prefix AST, BIO, CHM, ENV, GEL, MAR, NSE, or PHY; or certain GEG courses (see note at right)				
COURSE:	3			
B. Social Sciences: Any course with prefix ANT, CRJ, ECO, HIS, INT, MCS, POL, PSY, SOC, SSE, or SWK; or certain GEG courses (see note at right)				
COURSE	3			
C. Humanities: Any course with prefix ENG, HUM, PAG, PHI, WGS, WRI, or Modern Language				
COURSE:	3			
D. Arts: Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, DAN, FAR, FAS, MUP, MUS, or THE				
COURSE:	3			
E. Free Elective: Any course carrying university credit				
COURSE:	3			

III. COMPETENCIES ACROSS THE CURRICULUM

	RC	CR	GR	CAC
A. Writing Intensive (WI) (9 credits)				
COURSE:	3			WI
COURSE:	3			WI
COURSE:	3			WI
B. Quantitative Literacy (QL) (3 credits) **OR** Computer-Intensive (CP) (3 credits)				
COURSE:	3			
C. Visual Literacy (VL) (3 credits) **OR** Communication-Intensive (CM) (3 credits)				
COURSE:	3			
D. Cultural Diversity (CD) (3 credits)				
COURSE:	3			CD
E. Critical Thinking (CT) (3 credits)				
COURSE:	3			CT

A Competency Across the Curriculum (CAC) course is not a separate course, but rather an overlay that is "double counted" as fulfilling both the CAC requirement and another requirement in either General Education (except for the University Core), the major, or the minor.

RC = Minimum required number of credits
CR = Credits earned (fill in number of credits)
GR = Grade earned (fill in letter grade)
CAC = Competency Across the Curriculum (fill in designation)

NOTE: GEG courses with a lab and 040, 322, and 323 may be used in II.A. and GEG courses 040, 204, 274, 305, 322, 323, 324, 347, 380, and 394 may NOT be used in II.B.

IV. COLLEGE DISTRIBUTION (21 credits)

	RC	CR	GR	CAC
A. Social Science and/or Natural Science and/or Math (9 credits): Any course with prefix ANT, AST, BIO, CHM, CRJ, ECO, ENV, GEG, GEL, HIS, INT, MAR, MAT (017+), MCS, NSE, PHY, POL, PSY, SOC, SSE, SWK				
COURSE:	3			
COURSE:	3			
COURSE:	3			
B. Arts and/or Humanities (12 credits): Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, DAN, ENG, FAR, FAS, HUM, MUP, MUS, PAG, PHI, THE, WGS, WRI, or Modern Language				
COURSE:	3			
COURSE:	3			
COURSE:	3			
COURSE:	3			

Advisor Notes:

I. REQUIRED COURSES (12 credits)
Must follow the sequence given
A GRADE OF "C" OR ABOVE IS REQUIRED IN ALL REQUIRED COURSES.

		RC	CR	GR	CAC
COM 101: Intro. to Communication Studies	3				
COM 240: Survey of Communication Theory	3				
COM 340: Comm Research Methods & Writing	3				
COM 380 Senior Capstone	3				

> **Students are encouraged to select a focus area with their advisor as they develop their academic plan. These focus areas may include:**
> - **Advocacy and Discourse**
> - **Interpersonal Communication**
> - **Media Studies**
> - **Performance Studies**
> - **Strategic Communication**

II. Nine (9) credits at the 300 level or above. **Internship credits may not be used in this section.**

		RC	CR	GR	CAC
COM3___	3				
COM3___	3				
COM3___	3				

III. Twelve (12) credits at the 200 level or above. **Internship credits may not be used in this section.**

		RC	CR	GR	CAC
COM2___	3				
COM2___	3				
COM2___	3				
COM2___	3				

IV. Nine (9) credits at any level

		RC	CR	GR	CAC
COM ____	3				
COM ____	3				
COM____	3				

Only three (3) credits of COM 390 Internship may be used in meeting the requirements for the major. Additional Internship credits may be applied to the free electives.
Note: Acceptance into an internship requires the approval of advisor, department, and client. Internships are neither required nor guaranteed in the B.A. Communication Studies Program.

COM 010 Fundamentals of Oral Communication Grade

_____ **"C" or better is required** (Gen. Edu. Requirement)

Successful Completion and Review of Student Portfolio
Students will maintain a portfolio of their academic work throughout their time as a major. This portfolio will be reviewed by a committee of faculty members approximately halfway and at the end of their time in the major at Kutztown University. **Students must "pass" the portfolio requirement.**

_____ PASS   _____ FAIL

V. FREE ELECTIVES: Any course carrying university credit
Students are encouraged to work toward the completion of a minor or a second major.

FREE ELECTIVES (30 credits)

		RC	CR	GR	CAC
1.	3				
2.	3				
3.	3				
4.	3				
5.	3				
6.	3				
7.	3				
8.	3				
9.	3				
10.	3				

BA Communication Studies Four-Year Plan of Study

Fall Semester	CR	Spring Semester	CR
First Year		**First Year**	
COM 010 Fund. of Oral Comm	3	COM 101 Intro to Comm Studies	3
HEA XXX Wellness Requirement	3	ENG 023, 24, 25 Composition	3
Gen Ed Social Science Elective	3	MAT 017 or above Math Req	3
Gen Ed Arts Elective	3	Gen Ed Humanities/Arts Elective	3
Gen Ed Humanities Elective	3	Gen Ed Natural Science Elective	3
TOTAL	15	TOTAL	15
Second Year		**Second Year**	
COM XXX Any Comm Elective	3	COM XXX Any Comm Elective	3
COM 2XX Comm 200 level elective	3	COM 2XX Comm 200 level elective	3
Gen Ed Nat Sci/Math/Soc Sci elective	3	Gen Ed Nat Sci/Math/Soc Sci elective	3
Gen Ed Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
TOTAL	15	TOTAL	15
Third Year		**Third Year**	
COM 240 Survey of Comm Theory	3	COM 2XX Comm 200 level elective	3
COM XXX Any Comm Elective	3	COM 2XX Comm 200 level elective	3
Gen Ed Nat Sci/Math/Soc Sci elective	3	Gen Ed Humanities/Arts Elective	3
Gen Ed Humanities/Arts Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
TOTAL	15	TOTAL	15
Fourth Year		**Forth Year**	
COM 340 Research Method	3	COM 380 Senior Capstone	3
COM 3XX Comm 300 level elective	3	COM 3XX Comm 300 level elective	3
COM 3XX Comm 300 level elective	3	Open Elective	3
Gen Ed Humanities/Arts Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
TOTAL	15	TOTAL	15

Communication Credits	42
General Education Credits	48
Open Electives	30
TOTAL	120