COLLEGE OF VISUAL AND PERFORMING ARTS • BFA • COMMUNICATION DESIGN

Program Code: UVPACOMDE, UVPACOMIL

Version: 2118
Effective Date: August 25, 2014

GENERAL EDUCATION

I. UNIVERSITY CORE (12 credits)

	RC	CR	GR
A. Oral Communication: COM 010 or above			
COURSE:	3		
B. Written Communication: ENG 023, 024, or 025			
COURSE:	3		
C. Mathematics: MAT 017 or above			
COURSE:	3		
D. Wellness: Any 3-credit HEA course			
COURSE:	3		

II. UNIVERSITY DISTRIBUTION (15 credits)

	RC	CR	GR	CAC
A. Natural Sciences: Any lab or non-lab course with prefix AST, BIO, CHM, ENV, GEL, MAR, NSE, or PHY; or certain GEG courses (see note at right)				
COURSE:	3			
B. Social Sciences: Any course with prefix ANT, CRJ, ECO, HIS, INT, MCS, POL, PSY, SOC, SSE, or SWK; or certain GEG courses (see note at right)				
COURSE	3			
C. Humanities: Any course with prefix ENG, HUM, PAG, PHI, WGS, WRI, or Modern Language				
COURSE:	3			
D. Arts: Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, DAN, FAR, FAS, MUP, MUS, or THE				
COURSE: ARH 124, 125 or 126 (suggested)	3			
E. Free Elective: Any course carrying university credit				
COURSE:	3			

III. COMPETENCIES ACROSS THE CURRICULUM

	RC	CR	GR	CAC
A. Writing Intensive (**WI**) (9 credits)				
COURSE:	3			WI
COURSE:	3			WI
COURSE:	3			WI
B. Quantitative Literacy (**QL**) (3 credits) **OR** Computer-Intensive (**CP**) (3 credits)				
COURSE:	3			
C. Visual Literacy (**VL**) (3 credits) **OR** Communication-Intensive (**CM**) (3 credits)				
COURSE:	3			
D. Cultural Diversity (**CD**) (3 credits)				
COURSE:	3			CD
E. Critical Thinking (**CT**) (3 credits)				
COURSE:	3			CT

A Competency Across the Curriculum (CAC) course is not a separate course, but rather an overlay that is "double counted" as fulfilling both the CAC requirement and another requirement in either General Education (except for the University Core), the major, or the minor.

RC = Minimum required number of credits
CR = Credits earned (fill in number of credits)
GR = Grade earned (fill in letter grade)
CAC = Competency Across the Curriculum (fill in designation)

NOTE: GEG courses with a lab and 040, 322, and 323 may be used in II.A. and GEG courses 040, 204, 274, 305, 322, 323, 324, 347, 380, and 394 may NOT be used in II.B.

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IV. COLLEGE DISTRIBUTION (12 credits)

	RC	CR	GR	CAC
A. Social Science or Natural Science or Math (3 credits): Any course with prefix ANT, AST, BIO, CHM, CRJ, ECO, ENV, GEG, GEL, HIS, INT, MAR, MAT (017+), MCS, NSE, PHY, POL, PSY, SOC, SSE, SWK				
COURSE:	3			
B. Arts and/or Humanities (9 credits): Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, DAN, ENG, FAR, FAS, HUM, MUP, MUS, PAG, PHI, THE, WGS, WRI, or Modern Language				
COURSE: CDH 150 (suggested)	3			
COURSE: CDH 151 (suggested)	3			
COURSE: ART HISTORY ELECTIVE (not ARH 024, 025 or 026)	3			

Advisor Notes:

COMMUNICATION DESIGN PROGRAM: 81/84 semester hours

I. FOUNDATION REQUIREMENTS [14 s.h.]

	S.H.	GR.	
A. FAR 015: Drawing I	3		
B. ART 031: 2D Design	3		
C. FAR 016: Drawing II	3		
D. ART 032: 3D Design	3		
E. CDE 022: Digital Design I	2		

II. GENERAL REQUIREMENTS [28 s.h.]

	S.H.	GR.	
A. CDE 122: Digital Design II	2		
B. CDE 130: Typography	3		
C. CDE 147: Visual Thinking	2		
D. CDE 140: Digital Translation	3		
E. CDE 141: Visual Translation	3		
F. CDE 151: Illustration Tech.	3		
G. FAR 162[1]: Intro to Photo: Digital OR FAR 151: Intro to Life Drawing REQUIRED FOR ILLUSTRATION CONCENTRATION	3		
H. CDE 220: Print Media Prod.	2		
I. CDE 231: Adv. Typography	2		
J. CDE 374: Portfolio Seminar	2		
K. CDE 398: Professional Practices	3		
L. CDE 399: Senior Exhibition	0		

[1] Could substitute FAR 161 Intro to Photography.

*Communication Design majors may substitute one CDE Studio elective for a workshop.

**To be eligible for a Communication Design internship featuring photography, you are required to take FAR: 161 or FAR 162: Intro to Photo as well as 2 additional photo courses. Place these photo courses where art electives are indicated on your check sheet. Also take ARH 321: The History of Photography when possible. Permission from instructor is needed to enroll in advanced photography courses.

***Art electives may be ART, CDE, CFT, FAR, TVR 150, 200. Note: up to 6 s.h. may be ACC, BUS, MGM, MKT.

III. SPECIALIZATION REQUIREMENTS [25/28 s.h.]

JUNIOR: Select 3 of 5: CDE 238: GD I, CDE 241: AD I, CDE 276: ID I, CDE 252: Illus. I, Art Elective

		S.H.	GR.	
A.		4		
B.		4		
C.		3/4		

Select 2 of 5: CDE 239: GD II, CDE 242: AD II, CDE 277: ID II, CDE 253: Illus. II, Art Elective

		S.H.	GR.	
D.		4		
E.		3/4		

SENIOR: Select 4 senior seminar courses or select 2 senior seminar courses and one art elective.
CDE 381: Sr. Des. Sem., CDE 382: Sr. Des. Sem., CDE 383: Sr. Adv. Sem., CDE 384: Sr. Adv. Sem., CDE 385: Sr. Interact. Sem., CDE 386: Sr. Interact. Sem., CDE 387: Sr. Illus. Sem., CDE 388: Sr. Illus. Sem. (See catalog for complete course names and descriptions.)

	S.H.	GR.		S.H.	GR.
F.	2		G.	2	
H.	2/3		I.	2	

Graphic/Interactive/Advertising Design [13/14 s.h.]

	S.H.	GR.		S.H.	GR.
J. *Wkshp	2		K. *Wkshp	2	
L. **CDE 394: Internship (2.87 QPA in major required) or 10 credits of ***Art Electives (9 credits if with this total the student has 81 s.h. in the Major Program)				10/9	

Illustration [14 s.h.]

	S.H.	GR.		S.H.	GR.
J. *Wkshp	2		K. *Wkshp	2	
1 or 2 workshops depending on total credits of art electives.					
L. 10 credits of ***Art Electives or Seminars					

IV. Additional Courses [not required]

	S.H.	GR.

DESCRIPTIONS OF SPECIALIZATION AREAS

GRAPHIC DESIGN
Graphic Design uses type and images to communicate concepts and information through catalogues, brochures, posters, books, packaging and magazine design. Junior graphic design students study symbology and editorial design. Senior graphic design students complete an in-depth study in corporate identity.

ADVERTISING DESIGN
Advertising Design utilizes words and images to reinforce concepts that promote and sell products and services to meet specific marketing strategies. Junior advertising design students study traditional media including print, outdoor, transit, television, radio and direct mail. This knowledge is combined in a senior level course, where students work to create complete campaigns for corporations, non-profit groups and new product roll-outs.

INTERACTIVE DESIGN
Interactive Design focuses on interface design and navigation theory for either web-based or computer-based content. Interactive design students study subjects necessary for creating unique and enriching experiences for humans accessing digitally based media including motion graphics, sound editing and usage and creating virtual space.

ILLUSTRATION
Illustration is the art of creating a visual image that will communicate a particular idea. Through the use of various materials, including pencil, paint, pastels and the computer, the illustrator crafts a picture for advertising, institutional, book, and editorial clients.

ADMISSION TO COMMUNICATION DESIGN
An art test is required for entrance into the Communication Design Program from High School. Please contact the Admissions Office. Transfer students are required to submit a portfolio of work for entry into the CD program. Please contact the Admissions Office.

INTERNAL TRANSFER
A portfolio and recommendation letters are required for an internal transfer to Communication Design. Please speak to the department secretary for instructions.
The overall QPA requirement to be considered for an internal transfer into CD is a 2.87.

GRADUATION
The QPA requirement within Communication Design for Graduation is a 2.0.

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Guide To a Typical Course Progression — Advertising Design Concentration
*Academic course selections shown will vary based on course availability, student preference and prerequisites.

Year 1

Fall/1st Semester | Foundation Art

ART 031 — 2D Design	3cr
FAR 015 — Drawing 1	3cr
ARH 124 or 125 — Art History A or B	3cr
ENG 023 — Intro to College Composition* (University Core)	3cr
COM 010 — Fund. of Oral Communication* (University Core)	3cr
Total CR 15	

Spring/2nd Semester | Foundation Art

ART 032 — 3D Design	3cr
FAR 016 — Drawing 2	3cr
CDE 022 — Intro to Digital Design 1	2cr
ARH 124, 125, 126 or 300 level — Art History Elective	3cr
MAT 017 — Intro to Mathematics* (University Core)	3cr
HEA 102 — Intro to Health Management* (University Core)	3cr
Total CR 17	

CD required courses for the second year are scheduled as blocks. Students select a block through a lottery process and are preregistered by the Dept. to ensure that all CD students receive the necessary prerequisites for the following semester and years.

Year 2

Fall/3rd Semester | Foundation Design

CDE 122 — Intro to Digital Design 2	2cr
CDE 130 — Typography	3cr
CDE 147 — Visual Thinking (1/2 semester)	2cr
CDE 151 — Illustration Techniques†	3cr
CDH 150 — Historical Survey of Graphic Design A	3cr
Natural Science* (University Distribution)	3cr
Total CR 16	

†CDE 151 Illustration Techniques may be taken in the Fall or Spring.

Spring/4th Semester | Foundation Design

CDE 140 — Digital Translation	3cr
CDE 141 — Visual Translation	3cr
FAR 162 — Intro to Digital Photo††	3cr
CDH 151 — Historical Survey of Graphic Design B	3cr
CDE 220 — Print Media Production (1/2 semester)	2cr
Total CR 14	

††FAR 161 — Intro to Darkroom Photography or FAR 151 — Intro to Life Drawing are also permissible.

Year 3

Fall/5th Semester | Specialization

CDE 241 — Advertising Design 1	4cr
CDE 238, 252 or 276 — Graphic Design 1, Illustration 1 or Interactive Design 1	4cr
CDE 238, 252, 276 or Art Studio elective	3 or 4cr
Humanities* (University Distribution)	3cr
Total CR 14-15	

Spring/6th Semester | Specialization

CDE 242 — Advertising Design 2	4cr
CDE 239, 253, 277 or Art Studio Elective	3 or 4cr
CDE 231 — Advanced Typography (1/2 semester)	2cr
Social Science* (University Distribution)	3cr
Additional Social or Natural Science or Math* (College Distribution)	3cr
Total CR 15-16	

The 7th and 8th semesters are interchangeable depending on participation in the internship program. Completion of one concentration is required for graduation. Completion of two is common.

Year 4

Fall/7th Semester | Specialization Completion

CDE 383 — Sr. Ad Sem: Non-profit/Corporate (1/2 semester)	2cr
CDE 384 — Sr. Ad Sem: Consumer Products (1/2 semester)	2cr
Specialization Electives — Two additional Sr. Seminars or one Art Studio Elective	3 or 4cr
CDE Workshop — Motion Graphics or other (1/2 semester)	2cr
CDH 398 — Professional Practices	3cr
Academic Free Elective* (University Distribution)	3cr
Total CR 15-16	

†††A 2.87 in the major is required to be considered for Internship. Students opting out of internship or not qualifying are required to take 9-10 credits (depending on total credits) of CDE or Art Studio courses to replace the Internship.

Spring/8th Semester | Specialization Completion

CDE 394 — Internship††† (1/2 semester. Approx. 300hrs)	10cr
CDE 374 — Portfolio (1/2 semester)	2cr
CDE Workshop — Emerging Media Campaigns or Art of the Advertising Pitch (1/2 semester)	2cr
CDH 399 — Senior Exhibition (Pass/Fail)	0cr
Total CR 14	

The following courses would be taken in the 5th-8th semesters to complete a second concentration.

Graphic Design		Interactive Design		Illustration
CDE 238 Graphic Design 1		CDE 276 Interactive Design 1		CDE 252 Illustration 1
CDE 239 Graphic Design 2	or	CDE 277 Interactive Design 2	or	CDE 253 Illustration 2
CDE 381 Corporate Publications		CDE 385 Current Practices		CDE 387 Visual Essay
CDE 382 Identity Systems		CDE 386 Internet and Mobile Apps		CDE 389 Personal Style

Guide To a Typical Course Progression — Graphic Design Concentration
*Academic course selections shown will vary based on course availability, student preference and prerequisites.

Year 1

Fall/1st Semester | Foundation Art

ART 031 — 2D Design	3cr
FAR 015 — Drawing 1	3cr
ARH 124 or 125 — Art History A or B	3cr
ENG 023 — Intro to College Composition* (University Core)	3cr
COM 010 — Fund. of Oral Communication* (University Core)	3cr
Total CR 15	

Spring/2nd Semester | Foundation Art

ART 032 — 3D Design	3cr
FAR 016 — Drawing 2	3cr
CDE 022 — Intro to Digital Design 1	2cr
ARH 124, 125, 126 or 300 level — Art History Elective	3cr
MAT 017 — Intro to Mathematics* (University Core)	3cr
HEA 102 — Intro to Health Management* (University Core)	3cr
Total CR 17	

CD required courses for the second year are scheduled as blocks. Students select a block through a lottery process and are preregistered by the Dept. to ensure that all CD students receive the necessary prerequisites for the following semester and years.

Year 2

Fall/3rd Semester | Foundation Design

CDE 122 — Intro to Digital Design 2	2cr
CDE 130 — Typography	3cr
CDE 147 — Visual Thinking (1/2 semester)	2cr
CDE 151 — Illustration Techniques†	3cr
CDH 150 — Historical Survey of Graphic Design A	3cr
Natural Science* (University Distribution)	3cr
Total CR 16	

†CDE 151 Illustration Techniques may be taken in the Fall or Spring.

Spring/4th Semester | Foundation Design

CDE 140 — Digital Translation	3cr
CDE 141 — Visual Translation	3cr
FAR 162 — Intro to Digital Photo††	3cr
CDH 151 — Historical Survey of Graphic Design B	3cr
CDE 220 — Print Media Production (1/2 semester)	2cr
Total CR 14	

††FAR 161 — Intro to Darkroom Photography or FAR 151 — Intro to Life Drawing are also permissible.

Year 3

Fall/5th Semester | Specialization

CDE 238 — Graphic Design 1	4cr
CDE 241, 252 or 276 — Advertising Design 1, Illustration 1 or Interactive Design 1	4cr
CDE 241, 252, 276 or Art Studio elective	3 or 4cr
Humanities* (University Distribution)	3cr
Total CR 14-15	

Spring/6th Semester | Specialization

CDE 239 — Graphic Design 2	4cr
CDE 242, 253, 277 or Art Studio elective	3 or 4cr
CDE 231 — Advanced Typography (1/2 semester)	2cr
Social Science* (University Distribution)	3cr
Additional Social or Natural Science or Math* (College Distribution)	3cr
Total CR 15-16	

The 7th and 8th semesters are interchangeable depending on participation in the internship program. Completion of one concentration is required for graduation. Completion of two is common.

Year 4

Fall/7th Semester | Specialization Completion

CDE 381 — Sr. GD Sem: Corporate Publications (1/2 semester)	2cr
CDE 382 — Sr. GD Sem: Identity Systems (1/2 semester)	2cr
Specialization Electives — Two additional Sr. Seminars or one Art Studio Elective	3 or 4cr
CDE Workshop — Typeface Design or other (1/2 semester)	2cr
CDH 398 — Professional Practices	3cr
Academic Free Elective* (University Distribution)	3cr
Total CR 15-16	

†††A 2.87 in the major is required to be considered for Internship. Students opting out of internship or not qualifying are required to take 9-10 credits (depending on total credits) of CDE or Art Studio courses to replace the Internship.

Spring/8th Semester | Specialization Completion

CDE 394 — Internship††† (1/2 semester. Approx. 300hrs)	10cr
CDE 374 — Portfolio (1/2 semester)	2cr
CDE Workshop — Poster Design or other (1/2 semester)	2cr
CDH 399 — Senior Exhibition (Pass/Fail)	0cr
Total CR 14	

The following courses would be taken in the 5th-8th semesters to complete a second concentration.	**Advertising Design**		**Interactive Design**		**Illustration**
	CDE 241 Advertising Design 1		CDE 276 Interactive Design 1		CDE 252 Illustration 1
	CDE 242 Advertising Design 2	**or**	CDE 277 Interactive Design 2	**or**	CDE 253 Illustration 2
	CDE 383 Non-profit/Corporate		CDE 385 Current Practices		CDE 387 Visual Essay
	CDE 384 Consumer Product		CDE 386 Internet and Mobile Apps		CDE 389 Personal Style

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Guide To a Typical Course Progression — Interactive Design Concentration
*Academic course selections shown will vary based on course availability, student preference and prerequisites.

Year 1

Fall/1st Semester | Foundation Art

ART 031 — 2D Design	3cr
FAR 015 — Drawing 1	3cr
ARH 124 or 125 — Art History A or B	3cr
ENG 023 — Intro to College Composition* (University Core)	3cr
COM 010 — Fund. of Oral Communication* (University Core)	3cr
Total CR 15	

Spring/2nd Semester | Foundation Art

ART 032 — 3D Design	3cr
FAR 016 — Drawing 2	3cr
CDE 022 — Intro to Digital Design 1	2cr
ARH 124, 125, 126 or 300 level — Art History Elective	3cr
MAT 017 — Intro to Mathematics* (University Core)	3cr
HEA 102 — Intro to Health Management* (University Core)	3cr
Total CR 17	

CD required courses for the second year are scheduled as blocks. Students select a block through a lottery process and are preregistered by the Dept. to ensure that all CD students receive the necessary prerequisites for the following semester and years.

Year 2

Fall/3rd Semester | Foundation Design

CDE 122 — Intro to Digital Design 2	2cr
CDE 130 — Typography	3cr
CDE 147 — Visual Thinking (1/2 semester)	2cr
CDE 151 — Illustration Techniques†	3cr
CDH 150 — Historical Survey of Graphic Design A	3cr
Natural Science* (University Distribution)	3cr
Total CR 16	

†CDE 151 Illustration Techniques may be taken in the Fall or Spring.

Spring/4th Semester | Foundation Design

CDE 140 — Digital Translation	3cr
CDE 141 — Visual Translation	3cr
FAR 162 — Intro to Digital Photo††	3cr
CDH 151 — Historical Survey of Graphic Design B	3cr
CDE 220 — Print Media Production (1/2 semester)	2cr
Total CR 14	

††FAR 161 — Intro to Darkroom Photography or FAR 151 — Intro to Life Drawing are also permissible.

Year 3

Fall/5th Semester | Specialization

CDE 276 — Interactive Design 1	4cr
CDE 238, 241 or 252 — Graphic Design 1, Advertising Design 1 or Illustration 1	4cr
CDE 238, 241 or 252 or Art Studio elective	3 or 4cr
Humanities* (University Distribution)	3cr
Total CR 14-15	

Spring/6th Semester | Specialization

CDE 277 — Interactive Design 2	4cr
CDE 239, 242, 253 or Art Studio elective	3 or 4cr
CDE 231 — Advanced Typography (1/2 semester)	2cr
Social Science* (University Distribution)	3cr
Additional Social or Natural Science or Math* (College Distribution)	3cr
Total CR 15-16	

The 7th and 8th semesters are interchangeable depending on participation in the internship program. Completion of one concentration is required for graduation. Completion of two is common.

Year 4

Fall/7th Semester | Specialization Completion

CDE 385 — Sr. Int. Sem: Current Practices (1/2 semester)	2cr
CDE 386 — Sr. Int. Sem: Internet and Web Apps. (1/2 semester)	2cr
Specialization Electives — Two additional Sr. Seminars or one Art Studio Elective	3 or 4cr
CDE Workshop — Motion Graphics or other (1/2 semester)	2cr
CDH 398 — Professional Practices	3cr
Academic Free Elective* (University Distribution)	3cr
Total CR 15-16	

†††A 2.87 in the major is required to be considered for Internship. Students opting out of internship or not qualifying are required to take 9-10 credits (depending on total credits) of CDE or Art Studio courses to replace the Internship.

Spring/8th Semester | Specialization Completion

CDE 394 — Internship††† (1/2 semester. Approx. 300hrs)	10cr
CDE 374 — Portfolio (1/2 semester)	2cr
CDE Workshop — Creative Coding, Interdisciplinary Team Projects or other (1/2 semester)	2cr
CDH 399 — Senior Exhibition (Pass/Fail)	0cr
Total CR 14	

The following courses would be taken in the 5th-8th semesters to complete a second concentration.

Advertising Design		**Graphic Design**		**Illustration**
CDE 241 Advertising Design 1		CDE 238 Graphic Design 1		CDE 252 Illustration 1
CDE 242 Advertising Design 2	**or**	CDE 239 Graphic Design 2	**or**	CDE 253 Illustration 2
CDE 383 Non-profit/Corporate		CDE 381 Corporate Publications		CDE 387 Visual Essay
CDE 384 Consumer Product		CDE 382 Identity Systems		CDE 389 Personal Style

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Guide To a Typical Course Progression — Illustration Concentration
Academic course selections shown will vary based on course availability, student preference and prerequisites.

Year 1

Fall/1st Semester | Foundation Art

ART 031 — 2D Design	3cr
FAR 015 — Drawing 1	3cr
ARH 124 or 125 — Art History A or B	3cr
ENG 023 — Intro to College Composition* (University Core)	3cr
COM 010 — Fund. of Oral Communication* (University Core)	3cr
Total CR 15	

Spring/2nd Semester | Foundation Art

ART 032 — 3D Design	3cr
FAR 016 — Drawing 2	3cr
CDE 022 — Intro to Digital Design 1	2cr
ARH 124, 125, 126 or 300 level — Art History Elective	3cr
MAT 017 — Intro to Mathematics* (University Core)	3cr
HEA 102 — Intro to Health Management* (University Core)	3cr
Total CR 17	

CD required courses for the second year are scheduled as blocks. Students select a block through a lottery process and are preregistered by the Dept. to ensure that all CD students receive the necessary prerequisites for the following semester and years.

Year 2

Fall/3rd Semester | Foundation Design

CDE 122 — Intro to Digital Design 2	2cr
CDE 130 — Typography	3cr
CDE 147 — Visual Thinking (1/2 semester)	2cr
CDE 151 — Illustration Techniques†	3cr
CDH 150 — Historical Survey of Graphic Design A	3cr
Natural Science* (University Distribution)	3cr
Total CR 16	

†CDE 151 Illustration Techniques may be taken in the Fall or Spring.

Spring/4th Semester | Foundation Design

CDE 140 — Digital Translation	3cr
CDE 141 — Visual Translation	3cr
FAR 151 — Intro to Life Drawing††	3cr
CDH 151 — Historical Survey of Graphic Design B	3cr
CDE 220 — Print Media Production (1/2 semester)	2cr
Total CR 14	

††FAR 161 — Intro to Darkroom Photography or FAR 162 — Intro to Digital Photo are ONLY permissible for other concentrations.

Year 3

Fall/5th Semester | Specialization

CDE 252 — Illustration 1	4cr
CDE 238, 241 or 276 — Graphic Design 1, Advertising Design 1 or Interactive Design 1	4cr
CDE 238, 241, 276 or Art Studio elective	3 or 4cr
Humanities* (University Distribution)	3cr
Total CR 14-15	

Spring/6th Semester | Specialization

CDE 253 — Illustration 2	4cr
CDE 239, 242, 277 or Art Studio Elective	3 or 4cr
CDE 231 — Advanced Typography (1/2 semester)	2cr
Social Science* (University Distribution)	3cr
Additional Social or Natural Science or Math* (College Distribution)	3cr
Total CR 15-16	

The 7th and 8th semesters are **NOT** interchangeable for Illustration Concentrants. Senior Illustration Seminars are **ONLY** available in the Fall. Completion of one concentration is required for graduation. Completion of two is common.

Year 4

Fall/7th Semester | Specialization Completion

CDE 387 — Sr. Ill. Sem: Visual Essay (1/2 semester)	2cr
CDE 389 — Sr. Ill. Sem: Personal Style (1/2 semester)	2cr
Specialization Electives — Two additional Sr. Seminars or one Art Studio Elective	3 or 4cr
CDE Workshop — Poster Design or other (1/2 semester)	2cr
CDH 398 — Professional Practices	3cr
Academic Free Elective* (University Distribution)	3cr
Total CR 15-16	

††† Illustration Concentrants are expected to complete 9-10 credits of CDE or Art Studio electives. They may take an Internship to meet this requirement if completing a second concentration. A 2.87 in the major is required to be considered for Internship.

Spring/8th Semester | Specialization Completion

CDE and Art Studio Electives†††	9-10cr
CDE 374 — Portfolio (1/2 semester)	2cr
CDE Workshop —Self Promotion (1/2 semester)	2cr
CDH 399 — Senior Exhibition (Pass/Fail)	0cr
Total CR 14	

The following courses would be taken in the 5th-8th semesters to complete a second concentration.

Advertising Design		Graphic Design		Interactive Design
CDE 241 Advertising Design 1		CDE 238 Graphic Design 1		CDE 276 Interactive Design 1
CDE 242 Advertising Design 2	**or**	CDE 239 Graphic Design 2	**or**	CDE 277 Interactive Design 2
CDE 383 Non-profit/Corporate		CDE 381 Corporate Publications		CDE 385 Current Practices
CDE 384 Consumer Product		CDE 382 Identity Systems		CDE 386 Internet and Mobile Apps