

# MINOR PROGRAM: PUBLIC RELATIONS

## 18 credits

### I. REQUIRED COURSES 15 credits

	grade	cr.
WRI 111 Journalism		3
COM 170 Introduction to Public Relations		3
COM 235 Public Relations Cases & Campaigns		3
WRI 216 Writing for Public Relations		3
PRS 310 Research for Public Relations		3

### II. ELECTIVES 3 credits

Students must select one of the following courses:

	grade	cr.
COM 241 Public Relations Processes & Techniques		3
COM 311 Crisis Communication		3
COM 319 Integrated Marketing Comm		3
COM 336 PR Workshop		3
PRS 250 Public Relations Ethics and Law		3
PRS 338 Personal PR: Entering the Profession		3
WRI 217 Storytelling in Public Relations		3
WRI 226 Desktop Publishing: Writing & Editing Newsletters		3
WRI 250 Writing for Social Media		3
WRI 316 PR for the Corporate Environment		3
WRI 326 Advanced Desktop Publishing: Writing & Designing Documents		3

Student Name \_\_\_\_\_

Student ID \_\_\_\_\_

Students must complete any prerequisites before enrolling in a course.

### ADVISEMENT NOTES

1. Students must have an overall GPA of 2.5 before declaring the minor in public relations.
2. Students must earn a GPA of at least 2.75 among the courses in the public relations minor to be eligible for graduation.
3. Course substitutions require written permission from the Dean of Liberal Arts & Sciences.
4. Students enrolled in the major program for public relations may not enroll in the public relations minor.

#### CLEARANCE FOR GRADUATION

Total semester hrs. completed \_\_\_\_\_

#### SIGNATURES

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Minor Adviser

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Department Chairperson

#### APPROVED

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Dean, College of Liberal Arts & Sciences

Program Code: ULASPUBRE2  
Version # 2208  
Program Effective Fall 2020  
Check Sheet Revised Fall 2019