PROGRAM CODE ULASENGPW

SPRING 2024

VERSION NUMBER 2242

## COLLEGE OF LIBERAL ARTS AND SCIENCES

## Professional Writing

BACHELOR OF ARTS

STUDENT:

STUDENT ID NUMBER:

#### *MAJOR PROGRAM*

Core		
COURSE	CR	GRADE
ENG/WRI 100 READING AND WRITING IN THE PROFESSIONS	3	
WRI 213 COPY EDITING: REVISION AND STYLE	3	
TOTAL CREDITS		6

Foundation Courses		
COURSE	CR	GRADE
WRI 108 INTRO TO CREATIVE WRITING	3	
WRI 111 JOURNALISM	3	
WRI 120 TECHNICAL WRITING AND COMMUNICATION	3	
TOTAL CREDITS		9

ENG 144 COMIC STUDIES

ENG/GER 217 GERMAN COMICS IN ENGLISH

ENG 244 DOCUMENTARY FILM AND THEORIES OF REPRESENTATION

WRI 216 WRITING FOR PUBLIC RELATIONS

WRI 223 GAMES AND LITERATURE

WRI 226 NEWSLETTER WRITING AND DESIGN

WRI 251 FLASH FICTION, PROSE POETRY, AND OTHER SHORT-SHORT STORIES

WRI 316 PUBLIC RELATIONS AND THE CORPORATE ENVIRONMENT

WRI 321 INFORMATION DESIGN: DATA VISUALIZATION IN TECHNICAL WRITING

WRI 326 ADV DESKTOP PUBLISHING: WRITING AND DESIGNING DOCUMENTS

WRI 333 DIGITAL RHETORIC AND WRITING

WRI 339 NEW MEDIA, STORY, CHANGE

WRI 347 ACTIVISTS WRITING MEDIA: COMPOSING DEMOCRATIC FUTURES

COURSE	CR	GRADE
	3	
	3	
TOTAL CREDITS		6

### **Critical Reading and Analysis**Choose two courses

ANY ENG COURSE 200 LEVEL OR ABOVE

WRI 214 MAGAZINE WRITING

WRI 215 POP MUSIC JOURNALISM

WRI 235 LYRIC WRITING

WRI 244 STORY ANALYSIS AND SCREENPLAY DEVELOPMENT

WRI 304 AMERICAN LITERARY JOURNALISM

WRI 306 ADV. MAGAZINE WRITING: COVERING A SPECIALTY

WRI 311 CREATIVE WRITING: SHORT FICTION

WRI 312 CREATIVE WRITING: POETRY

WRI 330 WRITING THE NOVEL

COURSE	CR	GRADE
	3	
	3	
TOTAL CREDITS		6

<b>WRI Electives</b>	Any elective with WRI prefix		
COURSE		CR	GRADE
		3	
		3	
		3	
TOTAL CREDITS			9

Professionalization			
COURSE	CR	GRADE	
ENG/WRI 380 PROFESSIONAL SEMINAR	3		
ENG/WRI 390 INTERNSHIP	3		
TOTAL CREDITS		6	

Electives/Minors		
COURSE	CR	GRADE
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
TOTAL CREDITS		36

#### **REQUIREMENTS:**

- 1. PROFESSIONAL WRITING MAJORS MUST HAVE A 3.0 OR HIGHER IN CORE AND FOUNDATION SECTIONS
- 2. PROFESSIONAL WRITING MAJORS MUST TAKE AT LEAST THREE 300-LEVEL COURSES
- 3. UP TO SIX ADDITIONAL CREDITS FOR THE WRI 390 INTERNSHP MAY BE APPLIED AS FREE ELECTIVES WITH PERMISSION OF DEPARTMENT CHAIR



	REQUIRED	✓		REQUIRED	✓
GENERAL EDUCATION CREDITS	42-45		COMPREHENSIVE EXAM	PASS	
PROGRAM CREDITS (MINIMUM)	42		MINIMUM QPA OVERALL	2.0	
ELECTIVES	36		MINIMUM QPA IN MAJOR	2.0	
TOTAL CREDITS	120				

NAME

EFFECTIVE DATE AUGUST 27, 2018

ID NUMBER

VERSION 2188

DEGREE REQUIREMENTS

### GENERAL EDUCATION

## UNIVERSITY

### **Student Learning Outcomes (SLO)**

Upon completion of the requirements for the General Education Program, students will be able to:

- 1 communicate clearly and effectively orally and in writing.
- 2 apply scientific and quantitative reasoning to solve problems and increase knowledge.
- 3 apply skills in critical analysis and reasoning for the interpretation of data.
- 4 engage critically with creative or artistic works.
- **5** demonstrate the ability to retrieve, interpret, evaluate, and use information.
- **6** analyze the role of values, ethics, diversity, and multiple perspectives in local and global society.
- (7) demonstrate an understanding of various models for the development of the whole person.

Completion of the KU General Education program will give students opportunities to:

**8** explore concepts, ideas, and methods from a variety of disciplines.

Use this checksheet to plan your degree program. Meet every semester with your academic advisor to be sure that you are taking courses that are required to obtain the degree you are seeking. Discuss your goals and choose courses that will help you to attain them. Get the most out of your education by taking advantage of everything that Kutztown University has to offer.

#### **TOTAL GENERAL EDUCATION CREDITS 42-45**

FIND A FULL EXPLANATION
OF THE GENERAL EDUCATION
PROGRAM AT WWW.KUTZTOWN.EDU

First Year Seminar:		CREDITS REQUIRED		
		CREDITS EARNED:		
COURSE N	COURSE NUMBER COURSE NAME		CR	GR
FYS 100	FYS 100 First Year Seminar			
TRANSFER STUDENTS TRANSFERRING 15 CREDITS OR MORE AND NOT TRANSFERRING AN FYS OR FYE COURS MAY SELECT ANY ADDITIONAL COURSE FROM SECTIONS A, B, C, OR D TO MEET THEIR FYS REQUIREMENT				JRSE
TRANSFER	ELECTIVE:			
Communicating With And About the World  THESE COURSES MEET SLO ① & ⑤			12	
		DITS		
		EARNED:		

GR

COURSES IN CATEGORIES B, C & D MUST BE TAKEN OUTSIDE THE STUDENT'S MAJOR. THE MAJOR IS DEFINED AS THE PREFIX THAT IDENTIFIES THE MAJOR. CONCOMITANT REQUIREMENTS MAY BE TAKEN TO MEET GENERAL EDUCATION REQUIREMENTS.

COURSE NAME

ANY WRITING (A2) OR SPEAKING COURSE (A3) OR FROM THE APPROVED LIST

COURSE NUMBER

CMP 1

CMP 2

SPEAKING

3

D	Understanding Self & Others	CREDITS REQUIRED		9	
	THESE COURSES MEET SLO 3 & 6	CREDITS EARNED:			
COURS	SE NUMBER COURSE NAME		CR	GR	
1					
2					
3					
	Understanding	CRED	OTTS O	40	

	Science & Technology		REQU	IRED Y	<b>- IZ</b>
		THESE COURSES MEET SLO 2 & 3	CRED EARN		
	COURS	E NUMBER COURSE NAME		CR	GR
1	SCIENTII	IC INQUIRY			
2	QUANTII	ATIVE REASONING			
3	ANY CO	URSE APPROVED FOR C1 OR C2			

	Understanding & Creating Ideas		CREDITS REQUIRED	
			CREDITS	
	THESE COURSES MEET SLO 4 & 6	EARNED:		
COURSI	E NUMBER COURSE NAME		CR	GR

1	
2	
3	

# **Professional Writing Eight Semester Planner**

First Year					
Course	Title	Credits	Course	Title	Credits
FYS ###	Any First year Seminar course	3	CMP 2##	Any CMP 200-level Course	3
CMP 1.##	Any CMP 100-level course	3		Any Speaking Course, Modern Language recommended	3
11 - 33993 073	Any Understanding Self and Others course	3	WRI 100	Reading and Writing for Professions	3
	Any Understanding Science & Tech course	3		Any Understanding Self and Others course	3
	Any Understanding and Creating Ideas course	3		Any Understanding and Creating Ideas course	3
Total		15			15

Second Year					
Course	Title	Credits	Course	Title	Credits
WRI 108	Creative Writing	3	WRI 220	Technical Writing	3
WRI 111	Introduction to Journalism	3	WRI ###	Any Visual Communication course	3
	Any Speaking of Writing Course, Modern Language recommended	3	WRI ###	Any Critical Reading and Analysis course	3
	Any Understanding Science & Tech course	3		Any Understanding Science & Tech course	3
	Any Understanding Self and Others course	3		Any Understanding and Creating Ideas course	3
Total		15		Ab it is	15

Third Year					
Course	Title	Credits	Course	Title	Credits
WRI 213	Copy and Line Editing	3		Any WRI Elective	3
WRI ###	Any Visual Communication course	3		Any WRI Elective	3
WRI ###	Any Critical Reading and Analysis course	. 3		Free Gen Ed Elective	3
	Free Gen Ed Elective	3		Any 100-level or higher elective	3
	Any 100-level or higher elective	3		Any 100-level or higher elective	3
Total		15		TO LOCAL COLORS FOR SOME LANGUE SAMPLE SOME COLORS SHE'S COLORS SHE'S COLORS	15

Course	Title	Credits	Course	Title	Credits
WRI 380	Professionalization Semester	3	WRI 390	English Internship	3
	Any WRI Elective	3	,	Free Gen Ed Elective	3-9
	Free Gen Ed Elective	3	(	Free Gen Ed Elective	3
	Any 100-level or higher elective	3	ľ	Free Gen Ed Elective	3
	Any 100-level or higher elective	3		Any 100-level or higher elective	3
Total	// / / / / / / / / / / / / / / / / / /	1.5			15