

## MAJOR PROGRAM

| POYE | CR | GRADE |  |
| :--- | :---: | :---: | :---: |
| COURSE | 3 |  |  |
| ENG/WRI 100 READING AND WRITING IN THE PROFESSIONS | 3 | 3 |  |
| WRI 213 COPY EDITING: REVISION AND STYLE | $\mathbf{6}$ |  |  |
| TOTAL CREDITS |  |  |  |

## Foundation Courses

| COURSE | CR | GRADE |
| :--- | :---: | :---: |
| WRI 108 INTRO TO CREATIVE WRITING | 3 |  |
| WRI 111 JOURNALISM | 3 |  |
| WRI 120 TECHNICAL WRITING AND COMMUNICATION | 3 |  |
| TOTAL CREDITS | $\mathbf{9}$ |  |

## Visual Communication Choose two courses

ENG 144 COMIC STUDIES
ENG/GER 217 GERMAN COMICS IN ENGLISH
ENG 244 DOCUMENTARY FILM AND THEORIES OF REPRESENTATION
WRI 216 WRITING FOR PUBLIC RELATIONS
WRI 223 GAMES AND LITERATURE
WRI 226 NEWSLETTER WRITING AND DESIGN
WRI 251 FLASH FICTION, PROSE POETRY, AND OTHER SHORT-SHORT STORIES
WRI 316 PUBLIC RELATIONS AND THE CORPORATE ENVIRONMENT
WRI 321 INFORMATION DESIGN: DATA VISUALIZATION IN TECHNICAL WRITING
WRI 326 ADV DESKTOP PUBLISHING: WRITING AND DESIGNING DOCUMENTS
WRI 333 DIGITAL RHETORIC AND WRITING
WRI 339 NEW MEDIA, STORY, CHANGE
WRI 347 ACTIVISTS WRITING MEDIA: COMPOSING DEMOCRATIC FUTURES

| COURSE | CR | GRADE |
| :--- | :---: | :---: |
|  | 3 |  |
|  | 3 |  |
| TOTAL CREDITS | $\mathbf{6}$ |  |

## Critical Reading and Analysis Choose two courses

ANY ENG COURSE 200 LEVEL OR ABOVE
WRI 214 MAGAZINE WRITING
WRI 215 POP MUSIC JOURNALISM
WRI 235 LYRIC WRITING
WRI 244 STORY ANALYSIS AND SCREENPLAY DEVELOPMENT
WRI 304 AMERICAN LITERARY JOURNALISM
WRI 306 ADV. MAGAZINE WRITING: COVERING A SPECIALTY
WRI 311 CREATIVE WRITING: SHORT FICTION
WRI 312 CREATIVE WRITING: POETRY
WRI 330 WRITING THE NOVEL

| COURSE | CR | GRADE |
| :--- | :---: | :---: |
|  | 3 |  |
|  | 3 |  |
| TOTAL CREDITS | $\mathbf{6}$ |  |


| WRIEPCIVPS Any elective with WRI prefix |  |  |
| :--- | :---: | :---: |
| course | CR | GRADE |
|  | 3 |  |
|  | 3 |  |
|  | 3 |  |
| TOTAL CREDITS | $\mathbf{9}$ |  |

## Professionalization

| course | CR | GRADE |
| :--- | :---: | :---: |
| ENG/WRI 380 PROFESSIONAL SEMINAR | 3 |  |
| ENG/WRI 390 INTERNSHIP | 3 |  |
| TOTAL CREDITS | $\mathbf{6}$ |  |

## Electives/Minors

| COURSE | CR | GRADE |
| :--- | :---: | :---: |
|  | 3 |  |
|  | 3 |  |
|  | 3 |  |
|  | 3 |  |
|  | 3 |  |
|  | 3 |  |
|  | 3 |  |
|  | 3 |  |
|  | 3 |  |
|  | 3 |  |
| TOTAL CREDITS | 3 |  |
|  | 3 |  |
|  |  | 36 |

REQUIREMENTS:

1. PROFESSIONAL WRITING MAJORS MUST HAVE A 3.0 OR HIGHER IN CORE AND FOUNDATION SECTIONS
2. PROFESSIONAL WRITING MAJORS MUST TAKE AT LEAST THREE 300-LEVEL COURSES
3. UP TO SIX ADDITIONAL CREDITS FOR THE WRI 390 INTERNSHP MAY BE APPLIED AS FREE ELECTIVES WITH PERMISSION OF DEPARTMENT CHAIR

|  |  | REQUIRED | $\checkmark$ |  | REQUIRED | $\checkmark$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GENERAL EDUCATION CREDITS | 42-45 |  | COMPREHENSIVE EXAM | PASS |  |
|  | PROGRAM CREDITS (MINIMUM) | 42 |  | MINIMUM QPA OVERALL | 2.0 |  |
|  | ELECTIVES | 36 |  | MINIMUM QPA IN MAJOR | 2.0 |  |
|  | TOTAL CREDITS | 120 |  |  |  |  |


| NAME | EFFECTIVEDATE <br> AUGUST 27, 2018 |
| :--- | :---: |
| ID NUMBER | VERSION |
| 2188 |  |

D E GREE REQUIREMENTS

## GENERAL EDUCATION

## Student Learning Outcomes (SLO)

Upon completion of the requirements for the General
Education Program, students will be able to:
(1) communicate clearly and effectively orally and in writing.
(2) apply scientific and quantitative reasoning to solve problems and increase knowledge.
(3) apply skills in critical analysis and reasoning for the interpretation of data.
(4) engage critically with creative or artistic works.
(5) demonstrate the ability to retrieve, interpret, evaluate, and use information.
(6) analyze the role of values, ethics, diversity, and multiple perspectives in local and global society.

7 demonstrate an understanding of various models for the development of the whole person.

Completion of the KU General Education program will give students opportunities to:
(8) explore concepts, ideas, and methods from a variety of disciplines.

Use this checksheet to plan your degree program. Meet every semester with your academic advisor to be sure that you are taking courses that are required to obtain the degree you are seeking. Discuss your goals and choose courses that will help you to attain them. Get the most out of your education by taking advantage of everything that Kutztown University has to offer.


| Understanding |
| :--- |
| Science \& Technology |
| THESE CoURSES MEET SLO $2<3$ |



COURSES IN CATEGORIES B, C \& D MUST BE TAKEN OUTSIDE THE STUDENT'S MAJOR.
THE MAJOR IS DEFINED AS THE PREFIX THAT IDENTIFIES THE MAJOR.
CONCOMITANT REQUIREMENTS MAY BE TAKEN TO MEET GENERAL EDUCATION REQUIREMENTS

## Professional Writing Eight Semester Planner

| First Year |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Course | Title | Credits | Course | Title | Credits |
| FYS \#\#, 新 | Any First year Seminar course | 3 | CMP 2\#H | Any CMP 200-level Course | 3 |
| CMP 1\#\# | Any CMP 100-level course | 3 |  | Any Speaking Course, Modern Language recommended | 3 |
|  | Any Understanding Self and Others course | 3 | WRI 100 | Reading and Writing for Professions | 3 |
|  | Any Understanding Science \& Tech course | 3 |  | Any Understanding Self and Others course | 3 |
|  | Any Understanding and Creating Ideas course | 3 |  | Any Understandling and Creating Ideas course | 3 |
| Total |  | 15 |  |  | 15 |


| Second Year |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Course | Titie | Credjts | Course | Title | Credits |
| WRI 108 | Creative Writing | 3 | WRI 220 | Technical Writing | 3 |
| WRI 111 | Introduction to Journalism | 3 | WRI \#\#\# | Any Visual Communicatlon course | 3 |
|  | Anv Speaking of Writing Course. Modern Language recommended | 3 | WRi \#\#\#\# | Any Critical Reading and Analysis course | 3 |
|  | Any Understanding Sclence \& Tech course | 3 |  | Any Understanding Sclence \& Tech course | 3 |
|  | Any Understanding Self and Others course | 3 |  | Any Understanding and Creating Ideas course | 3 |
| Total |  | 15 |  |  | 15 |


| Third Year |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Course | Title | Credits | Course | Title | Credits |
| WRI 213 | Copy and Line Editing | 3 |  | Any WRI Electlve | 3 |
| WRR \#\#\#\# | Any Visual Communication course | 3 |  | Any WRI Elective | 3 |
| WRI 肘 | Any Critical Reading and Analysis course | 3 |  | Free Gen Ed Elective | 3 |
|  | Free Gen Ed Electlve | 3 |  | Any 100-level or higher elective | 3 |
|  | Any 100-level or higher electlve | 3 |  | Any 100-level or higher elective | 3 |
| Total |  | 15 |  |  | 15 |


| Fourth Vear |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Course | Title | Credits | Course | Title | Credits |
| WRI 380 | Professionalization Semester | 3 | WRI 390 | Engllsh Internship | 3 |
|  | Any WRI Elective | 3 |  | Free Gen Ed Elective | 3-9 |
|  | Free Gen Ed Elective | 3 |  | Free Gen Ed Elective | 3 |
|  | Any 100-level or higher elective | 3 |  | Free Gen Ed Elective | 3 |
|  | Any 100-level or higher electlve | 3 |  | Any 100-level or higher electlve | 3 |
| Total |  | 15 |  | Any | 15 |

