

<b>PROGRAM CODE</b> ULASENGPW	<b>COLLEGE OF LIBERAL ARTS AND SCIENCES</b>
<b>EFFECTIVE DATE</b> FALL 2018	
<b>VERSION NUMBER</b> 2188	
<h1>Professional Writing</h1>	
BACHELOR OF ARTS	
<b>STUDENT:</b>	
<b>STUDENT ID NUMBER:</b>	

*MAJOR PROGRAM*

<b>Core</b>		
COURSE	CR	GRADE
ENG/WRI 100: READING AND WRITING IN THE PROFESSIONS	3	
WRI 213: COPY EDITING: REVISION AND STYLE	3	
<b>TOTAL CREDITS</b>	<b>6</b>	

<b>Foundation Courses</b>		
COURSE	CR	GRADE
WRI 108: INTRO TO CREATIVE WRITING	3	
WRI 111: JOURNALISM	3	
WRI 120: TECHNICAL WRITING AND COMMUNICATION	3	
<b>TOTAL CREDITS</b>	<b>9</b>	

<b>Visual Communication</b> <i>CHOOSE Two Courses</i>		
WRI 216: WRITING FOR PUBLIC RELATIONS WRI 226: DESKTOP PUBLISHING: WRITING & EDITING NEWSLETTERS WRI 316: PUBLIC RELATIONS AND CORPORATE ENVIRONMENT WRI 321: INFORMATION DESIGN: WRITING & EDITING ONLINE PUBLICATIONS WRI 326: ADV DESKTOP PUBLISHING: WRITING & DESIGNING DOCUMENTS WRI 333: DIGITAL RHETORIC AND WRITING WRI 339: NEW MEDIA, STORY, CHANGE WRI 347: ACTIVISTS WRITING MEDIA: COMPOSING DEMOCRATIC FUTURES		
COURSE	CR	GRADE
	3	
	3	
<b>TOTAL CREDITS</b>	<b>6</b>	

<b>Critical Reading and Analysis</b> <i>CHOOSE Two Courses</i>		
ANY ENG COURSE 200 LEVEL OR ABOVE WRI 214: MAGAZINE WRITING WRI 244: STORY ANALYSIS AND SCREENPLAY DEVELOPMENT WRI 304: AMERICAN LITERARY JOURNALISM WRI 306: ADV. MAGAZINE WRITING: COVERING A SPECIALTY WRI 311: CREATIVE WRITING: SHORT FICTION WRI 312: CREATIVE WRITING: POETRY WRI 313: CREATIVE WRITING: DRAMA WRI 314: POP MUSIC JOURNALISM WRI 400: CREATIVE WRITING: THEORY AND PRACTICE		
COURSE	CR	GRADE
	3	
	3	
<b>TOTAL CREDITS</b>	<b>6</b>	

<b>WRI Electives</b> <i>ANY ELECTIVE WITH WRI PREFIX</i>		
COURSE	CR	GRADE
	3	
	3	
	3	
<b>TOTAL CREDITS</b>	<b>9</b>	

<b>Professionalization</b>		
COURSE	CR	GRADE
ENG/WRI 380: PROFESSIONAL SEMINAR	3	
ENG/WRI 390: INTERNSHIP	3	
<b>TOTAL CREDITS</b>	<b>6</b>	

<b>Electives/Minors</b>		
COURSE	CR	GRADE
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
<b>TOTAL CREDITS</b>	<b>36</b>	

- REQUIREMENTS:
1. PROFESSIONAL WRITING MAJORS MUST HAVE A 3.0 GPA OR HIGHER IN CORE AND FOUNDATION SECTIONS.
  2. PROFESSIONAL WRITING MAJORS MUST TAKE AT LEAST THREE 300-LEVEL COURSES.
  3. UP TO SIX ADDITIONAL CREDITS FOR THE WRI 390 INTERNSHIP MAY BE APPLIED AS FREE ELECTIVES WITH PERMISSION OF DEPARTMENT CHAIR.



	<b>REQUIRED</b>	<input checked="" type="checkbox"/>		<b>REQUIRED</b>	<input checked="" type="checkbox"/>
GENERAL EDUCATION CREDITS	<b>42-45</b>		COMPREHENSIVE EXAM	<b>PASS</b>	
PROGRAM CREDITS (MINIMUM)	<b>42</b>		MINIMUM QPA OVERALL	<b>2.0</b>	
ELECTIVES	<b>36</b>		MINIMUM QPA IN MAJOR	<b>2.0</b>	
TOTAL CREDITS	<b>120</b>				

NAME	EFFECTIVE DATE AUGUST 27, 2018
ID NUMBER	VERSION 2188

# KUTZTOWN

## UNIVERSITY

### DEGREE REQUIREMENTS

## GENERAL EDUCATION

### Student Learning Outcomes (SLO)

Upon completion of the requirements for the General Education Program, students will be able to:

- 1 communicate clearly and effectively orally and in writing.
- 2 apply scientific and quantitative reasoning to solve problems and increase knowledge.
- 3 apply skills in critical analysis and reasoning for the interpretation of data.
- 4 engage critically with creative or artistic works.
- 5 demonstrate the ability to retrieve, interpret, evaluate, and use information.
- 6 analyze the role of values, ethics, diversity, and multiple perspectives in local and global society.
- 7 demonstrate an understanding of various models for the development of the whole person.

Completion of the KU General Education program will give students opportunities to:

- 8 explore concepts, ideas, and methods from a variety of disciplines.

Use this checksheet to plan your degree program. Meet every semester with your academic advisor to be sure that you are taking courses that are required to obtain the degree you are seeking. Discuss your goals and choose courses that will help you to attain them. Get the most out of your education by taking advantage of everything that Kutztown University has to offer.

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**TOTAL GENERAL EDUCATION CREDITS 42-45**

FIND A FULL EXPLANATION OF THE GENERAL EDUCATION PROGRAM AT [WWW.KUTZTOWN.EDU](http://WWW.KUTZTOWN.EDU)

<b>First Year Seminar: Discovering College</b>	<b>CREDITS REQUIRED</b>	<b>3</b>
THIS COURSE MEETS SLO <b>5</b> & <b>7</b>		<b>CREDITS EARNED:</b>

COURSE NUMBER	COURSE NAME	CR	GR
FYS 100	First Year Seminar		

TRANSFER STUDENTS TRANSFERRING 15 CREDITS OR MORE AND NOT TRANSFERRING AN FYS OR FYE COURSE MAY SELECT ANY ADDITIONAL COURSE FROM SECTIONS A, B, C, OR D TO MEET THEIR FYS REQUIREMENT

TRANSFER ELECTIVE:

<b>A</b>	<b>Communicating With And About the World</b>	<b>CREDITS REQUIRED</b>	<b>12</b>
THESE COURSES MEET SLO <b>1</b> & <b>5</b>		<b>CREDITS EARNED:</b>	

COURSE NUMBER	COURSE NAME	CR	GR
<b>1</b>	COMPOSITION 100 LEVEL CMP 1__		
<b>2</b>	COMPOSITION 200 LEVEL CMP 2__		
<b>3</b>	SPEAKING		
<b>4</b>	ANY WRITING (A2) OR SPEAKING COURSE (A3) OR FROM THE APPROVED LIST		

COURSES IN CATEGORIES B, C & D MUST BE TAKEN OUTSIDE THE STUDENT'S MAJOR. THE MAJOR IS DEFINED AS THE PREFIX THAT IDENTIFIES THE MAJOR. CONCOMITANT REQUIREMENTS MAY BE TAKEN TO MEET GENERAL EDUCATION REQUIREMENTS.

<b>B</b>	<b>Understanding Self &amp; Others</b>	<b>CREDITS REQUIRED</b>	<b>9</b>
THESE COURSES MEET SLO <b>3</b> & <b>6</b>		<b>CREDITS EARNED:</b>	

COURSE NUMBER	COURSE NAME	CR	GR
<b>1</b>			
<b>2</b>			
<b>3</b>			

<b>C</b>	<b>Understanding Science &amp; Technology</b>	<b>CREDITS REQUIRED</b>	<b>9-12</b>
THESE COURSES MEET SLO <b>2</b> & <b>3</b>		<b>CREDITS EARNED:</b>	

COURSE NUMBER	COURSE NAME	CR	GR
<b>1</b>	SCIENTIFIC INQUIRY		
<b>2</b>	QUANTITATIVE REASONING		
<b>3</b>	ANY COURSE APPROVED FOR C1 OR C2		

<b>D</b>	<b>Understanding &amp; Creating Ideas</b>	<b>CREDITS REQUIRED</b>	<b>9</b>
THESE COURSES MEET SLO <b>4</b> & <b>6</b>		<b>CREDITS EARNED:</b>	

COURSE NUMBER	COURSE NAME	CR	GR
<b>1</b>			
<b>2</b>			
<b>3</b>			

## Professional Writing Eight Semester Planner

First Year					
Course	Title	Credits	Course	Title	Credits
FYS ###	Any First year Seminar course	3	CMP 2##	Any CMP 200-level Course	3
CMP 1##	Any CMP 100-level course	3		Any Speaking Course. Modern Language recommended	3
	Any Understanding Self and Others course	3	WRI 100	Reading and Writing for Professions	3
	Any Understanding Science & Tech course	3		Any Understanding Self and Others course	3
	Any Understanding and Creating Ideas course	3		Any Understanding and Creating Ideas course	3
<b>Total</b>		<b>15</b>			<b>15</b>

Second Year					
Course	Title	Credits	Course	Title	Credits
WRI 108	Creative Writing	3	WRI 220	Technical Writing	3
WRI 111	Introduction to Journalism	3	WRI ###	Any Visual Communication course	3
	Any Speaking of Writing Course. Modern Language recommended	3	WRI ###	Any Critical Reading and Analysis course	3
	Any Understanding Science & Tech course	3		Any Understanding Science & Tech course	3
	Any Understanding Self and Others course	3		Any Understanding and Creating Ideas course	3
<b>Total</b>		<b>15</b>			<b>15</b>

Third Year					
Course	Title	Credits	Course	Title	Credits
WRI 213	Copy and Line Editing	3		Any WRI Elective	3
WRI ###	Any Visual Communication course	3		Any WRI Elective	3
WRI ###	Any Critical Reading and Analysis course	3		Free Gen Ed Elective	3
	Free Gen Ed Elective	3		Any 100-level or higher elective	3
	Any 100-level or higher elective	3		Any 100-level or higher elective	3
<b>Total</b>		<b>15</b>			<b>15</b>

Fourth Year					
Course	Title	Credits	Course	Title	Credits
WRI 380	Professionalization Semester	3	WRI 390	English Internship	3
	Any WRI Elective	3		Free Gen Ed Elective	3-9
	Free Gen Ed Elective	3		Free Gen Ed Elective	3
	Any 100-level or higher elective	3		Free Gen Ed Elective	3
	Any 100-level or higher elective	3		Any 100-level or higher elective	3
<b>Total</b>		<b>15</b>			<b>15</b>