

COLLEGE OF LIBERAL ARTS & SCIENCES • BA • PROFESSIONAL WRITING / CULTURE & MEDIA

Program Code: ULASENGPC

Version Number: 2118-Fall 2011 **GENERAL EDUCATION**

Effective Date: August 29, 2011

| I. UNIVERSITY CORE (12 credits) | RC | CR | GR |
|---|----|----|----|
| A. Oral Communication: COM 010 or above | | | |
| COURSE: | 3 | | |
| B. Written Communication: ENG 23, 24, or 25 | | | |
| COURSE: | 3 | | |
| C.Mathematics: MAT 17 or above | | | |
| COURSE: | 3 | | |
| D.Wellness: Any 3-credit HEA course | | | |
| COURSE: | 3 | | |

| RC | CR | GR | CAC |
|----|---------|-----------------------|------------------|
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| III. COMPETENCIES ACROSS THE CURRICULUM | RC | CR | GR | CAC |
|--|----|----|----|-----|
| A. Writing Intensive (WI) (9 credits) | | | | |
| COURSE: | 3 | | | WI |
| COURSE: | 3 | | | WI |
| COURSE: | 3 | | | WI |
| B. Quantitative Literacy (QL) (3 credits) Computer-Intensive (CP) (3 credits) | | | | |
| COURSE: | 3 | | | |
| C.Visual Literacy (VL) (3 credits) m Communication-Intensive (CM) (3 credits) | | | | |
| COURSE: | 3 | | | |
| D.Cultural Diversity (CD) (3 credits) | | | | |
| COURSE: | 3 | | | CD |
| E. Critical Thinking (CT) (3 credits) | | | | |
| COURSE: | 3 | | | СТ |

A Competency Across the Curriculum (CAC) course is not a separate course, but rather an overlay that is "double counted" as fulfilling both the CAC requirement and another requirement in either General Education (except for the University Core), the major, or the minor.

RC = Minimum required number of credits **CR** = Credits earned (fill in number of credits)

GR = Grade earned (fill in letter grade)

CAC = Competency Across the Curriculum (fill in designation)

NOTE: GEG courses with a lab and 40, 322, and 323 may be used in II.A. and GEG courses 40, 204, 274, 304, 322, 323, 324, 347, 380, and 394 may NOT be used in II.B.

| IV. COLLEGE DISTRIBUTION (33 credits) | RC | CR | GR | CAC |
|--|----|----|----|-----|
| A. Natural Science, Mathematics, and | | | | |
| Computer Science [#] (6 credits): Choose one course in each subcategory. | | | | |
| 1. Natural Science with Lab: AST, BIO, CHM, ENV, GEL, PHY, or MAR; or GEG (see note at right) | | - | | |
| COURSE: | 3 | | | |
| Elective: MAT, CSC, AST, BIO, CHM, ENV, GEL, PHY, or MAR; or GEG (see note at right) | | | | |
| COURSE: | 3 | | | |
| B. Social Science (9 credits): Choose one course in each subcategory. | | | | |
| 1. Elective: HIS, ANT, GEG (see note at right), or POL | | | | |
| COURSE: | 3 | | | |
| 2. Elective: PSY, SOC, CRJ, or SWK | | | | |
| COURSE: | 3 | | | |
| 3. Elective: ANT, HIS, ECO, GEG (see note at right), PSY, POL, SOC, CRJ, or SWK | | • | | |
| COURSE: | 3 | | | |

| | RC | CR | GR | CAC |
|---|----|----|----|-----|
| C. Humanities (6 credits): Choose one course in each subcategory. | | | | |
| 1. Elective: PAG*, ENG, WRI, or HUM | | | | |
| COURSE: | 3 | | | |
| 2. Elective: (MLS, GER, SPA, FRE, CHI, or ARA)* or PHI | | | | |
| COURSE: | 3 | | | |
| D. Modern Languages (6 credits): Two courses at the intermediate level or higher | | | | |
| COURSE: | 3 | | | |
| COURSE: | 3 | | | |
| E. Free Electives (6 credits): Choose any university courses that count toward graduation. | | | | |
| COURSE: | 3 | | | |
| COURSE: | 3 | | | |
| NOTE: GEG courses with a lab and 40, 322, and 323 may be used in IV.A. and GEG courses 40, 204, 274, 304, 322, 323, 324, 347, 380, and 394 may NOT be used in IV.B. | | | | |

Students in the College of Liberal Arts and Sciences are required to take at least one course in Biological Science (BIO) and at least one course in Physical Science (AST, CHM, ENV, GEL, PHY, MAR, GEG with lab, or GEG 40, GEG 322, or GEG 323), and at least one of which must be a lab (each course may be counted in either sections II.A or IV.A).

Excludes courses in language instruction, conversation, composition, linguistics, syntax, stylistics, and internship courses; contact the Modern Language Studies Department for clarification.

KUTZTOWN y N I V E R S I T Y

COLLEGE OF LIBERAL ARTS & SCIENCES • BA • PROFESSIONAL WRITING / CULTURE & MEDIA

Program Code: ULASENGPC

Version Number: 2118-Fall 2011

Effective Date: August 29, 2011

MAJOR PROGRAM: 42 CREDITS

| I. Required Courses: (18 credits) | RC | CR | GR | |
|--|----|----|----|--|
| A. WRI 100: Contemporary Issues | 3 | | | |
| B. WRI 207: Writing for the Workplace | 3 | | | |
| C. WRI 208: Creative Writing: Forms | 3 | | | |
| D. WRI 211: Journalism I | 3 | | | |
| E. WRI 212: Intro to Mass Communications | 3 | | | |
| F. WRI 213: Copy & Line Editing | 3 | | | |

Students must have a "B" or better in ENG 023 English Composition or ENG 025 Honors Composition before taking any course in Professional Writing.

Students must consult the course catalog to determine whether they have met course prerequisites.

At least two Major Electives must be at the 300 level or above (300*).

The total number of WRI semester hours in the Major Electives and Professional Semester must total 24. The number of credits earned through internship(s) will determine whether students can take additional WRI courses at part of the minimum 120 credits required for graduation.

No more than 44 credits of WRI courses may count toward graduation.

| II. PW ELECTIVES: (12-18 credits) | RC | CR | GR | |
|-----------------------------------|----|----|----|--|
| A.WRI: 3/4* | | | | |
| COURSE: | 3 | | | |
| B.WRI: 3/4* | | | | |
| COURSE: | 3 | | | |
| C.WRI: | | | | |
| COURSE: | 3 | | | |
| D.WRI: | | | | |
| COURSE: | 3 | | | |
| E.WRI: (if needed) | | | | |
| COURSE: | 3 | | | |
| F. WRI: (if needed) | | | | |
| COURSE: | 3 | | | |

| III. PROFESSIONAL SEMESTER: | (6-12 credits) | RC | CR | GR |
|-----------------------------|----------------|----|----|----|
| | | | 0 | 0 |

| А | . WRI 380: Professional Seminar | 3 | | |
|---|-------------------------------------|---|--|--|
| В | . WRI 390: Internship (3-9 credits) | 3 | | |

Students must have a 3.0 or better in the 18-credits of required courses, at least two WRI courses at the 300 level or above in the major Electives, and a "C" or better in the ENG 230 Advanced Composition (Concomitant below), to register for Professional Semester.

Students may take one or two internships; the internships may not total more than 9 credits, the first 3 credits of which *must* be taken concurrently with WRI 380, Professional Semester.

| IV. CONCOMITANTS: (6 credits) | RC | CR | GR | |
|----------------------------------|----|----|----|--|
| A. ENG 230: Advanced Composition | 3 | | | |
| B. ENG: | | | | |
| COURSE: | 3 | | | |

All courses at the 100 level or above.

| V. LAS ELECTIVES/CONMITANTS: (12 credits) | RC | CR | GR | |
|---|----|----|----|--|
| Α. | | | | |
| COURSE: | 3 | | | |
| В. | | | | |
| COURSE: | 3 | | | |
| С. | | | | |
| COURSE: | 3 | | | |
| D. | | | | |
| COURSE: | 3 | | | |

All courses at the 100 level or above in the College of LAS and in the College of Business count. Students may use a course below the 100 level if it is required for a minor or they have received permission from the LAS Dean.

| VI. Concentration in Cultural & Media Studies: (18 credits) | RC | CR | GR | |
|--|----|----|----|--|
| Required Courses: (6 credits) | | | | |
| WRI 212: Intro to Mass Communication | 3 | | | |
| ENG 219: Culture & Media | 3 | | | |
| Media Analysis: (3 credits) | | | | |
| Select 1 course from the following: ENG 119, ENG 141, ENG 242, ENG 244, ENG 246, ENG 3 | 16 | | | |
| COURSE: | 3 | | | |
| Electives: (9 credits) | | | | |
| Select any 3 courses not already taken from any of the following: ENG 119, ENG 141, ENG 242, ENG 244, ENG 246, ENG 274, ENG 316, ENG 370, ENG 371, ENG 430, *WRI 304, §WRI 314, ^WRI 340, WRI 370, WRI 371, ŧWRI 390, *WRI 410, §HUM 390 | | | | |
| COURSE: | 3 | | | |
| COURSE: | 3 | | | |
| COURSE: | 3 | | | |

* Prerequisite: WRI 211

^ Prerequisite: WRI 208

§ Prerequisite: WRI 211 or WRI 214

t Internships must be concentration related.

Professional Writing Culture and Media Concentration Eight Semester Planner

| First Year | | | | | | |
|------------|--|---------|---------|---|---------|--|
| Course | Title | Credits | Course | Title | Credits | |
| ENG 023 | College Composition I.B | 3 | COM 10 | Fundamentals of Oral Communication I.A | 3 | |
| | Modern Language 3 IV.D or Free Elective (Modern Language 1 or 2 if needed) II.E | 3 | | Humanities (Modern Lang 2 if needed) | 3 | |
| | Social Science II.B | 3 | | Mathematics: MAT 17 or above I.C | 3 | |
| | Arts II.D (VL Competency recommended) | 3 | WRI 100 | Contemporary Issues in Pro Writing I.A | 3 | |
| | Natural Science II.A (Physical Science with QL recommended) | 3 | | Modern Language 4 IV.D or Free Elective | 3 | |
| Total | | 15 | | | 15 | |

| Second Year | | | | | | |
|-------------|---|---------|---------|--|---------|--|
| Course | Title | Credits | Course | Title | Credits | |
| WRI 207 | Writing for the Workplace I.B | 3 | WRI 211 | Journalism I I.D | 3 | |
| WRI 208 | Creative Writing Forms I.C | 3 | WRI 212 | Intro to Mass Communications I.E | 3 | |
| | Natural Science with Lab IV.A.1 (BIO 10 or 12 recommended) | 3 | | Humanities IV.C.1 (WRI course recommended) | 3 | |
| HEA 102 | Intro to Health and Wellness I.D | 3 | | Humanities Elective C.2 | 3 | |
| | Free elective IV.E. (course toward a minor recommended) or Modern Language IV.D if needed | 3 | | Social Science IV.B.1 | 3 | |
| Total | | 15 | | | 15 | |

| Third Year | | | | | | |
|------------|--|---------|--------|---|---------|--|
| Course | Title | Credits | Course | Title | Credits | |
| WRI 213 | Copy and Line Editing I.F | 3 | | WRI Elective (WRI 304, 314, 340, 370, 371) | 3 | |
| ENG 230 | Advanced Composition IV.A | 3 | | WRI Elective | 3 | |
| | Social Science IV.B.2 | 3 | | WRI Elective 300 and above | 3 | |
| | Social Science IV.B.3 | 3 | | Free elective IV.E. (Media Analysis elective recommended) | 3 | |
| | Math/Science elective IV.A.2 (CSC course recommended or QL competency if needed) | 3 | | Concomitant IV.B ENG course 100 and above (ENG 219 Culture and Media recommended) | 3 | |
| Total | | 15 | | | 15 | |

| Fourth Year | | | | | | |
|-------------|--|---------|---------|---|---------|--|
| Course | Title | Credits | Course | Title | Credits | |
| | WRI Elective (If needed) | 3 | WRI 380 | Professional Seminar | 3 | |
| | WRI Elective 300 and above | 3 | WRI 390 | Internship | 3-9 | |
| | Concomitant V.A (Media elective recommended) | 3 | | WRI Elective (If needed) | 3 | |
| | Concomitant V.B (Media elective recommended) | 3 | | Concomitant V.D (course toward a minor recommended) | 3 | |
| | Concomitant V.C (Media elective recommended) | 3 | | Free Elective if not used for Modern Language in first 2 years | 3 | |
| Total | | 15 | | | 15 | |