

**COLLEGE OF BUSINESS • BSBA • MANAGEMENT**

PROGRAM CODE: UC0BMGM

Version Number : 2118

Effective Date: FALL 2011

**MANAGEMENT PROGRAM**
**V. MAJOR PROGRAM (60 credits) RC CR GR**

<b>A. Business Core (15 credits):</b>			
1. ACC 121 Financial Accounting	3		
2. ACC 122 Managerial Accounting (Completion of ACC 121 & BUS 171CP)	3		
3. BUS 120 Business Statistics (Completion of a "C" or better in MAT 105 or MAT 121)	3		
4. BUS 131 Business Law I	3		
5. BUS 171CP Business Infor. Systems	3		
<b>B. Business Common Courses (18 credits):</b>			
1. MKT 210 Principles of Marketing (Completion of 42 credits, ECO 11 and ECO 12)	3		
2. MGM 210 Principles of Management (Completion of 42 credits, COM 10 & ENG 23)	3		
3. FIN 350QL Financial Management (completion of business core with a 2.0 gpa)	3		
4. MGM 351 Operations Management (completion of business core with a 2.0 gpa and MGM 210)	3		
5. MGM 399CT Bus. Strategy & Policy (Completion of MGM 351, FIN 350, 84 credits and senior year)	3		
6. International Elective: Any of the following courses: ECO 360CD, FIN 365, MGM 352CD, or MKT 370CD.			
Course:	3		
<b>C. Required Courses (9 credits):</b> (completion of business core with a 2.0 gpa & MGM 210)			
1. MGM 335CM Human Resource MGM	3		
2. MGM 350 Org. Behavior in MGM	3		
3. MGM 360 Bus. & Social Environment	3		
<b>D. Restricted Electives (9 credits):</b> Any of the following courses:			
MGM 315 Management Science			
MGM 318 Women in Management			
MGM 327 Small Business Management			
MGM 337 Management of Labor Relations			
MGM 338 Management of Compensation & Benefits			
MGM 340 Management of Staffing/Training Development			
MGM 345 Organizational Theory and Design			
MGM 352CD International Management			
MGM 361 Principles of Business Logistics			
MGM 362 Supply Chain Planning and Management			
MGM 363 Transportation Management			
MGM 371 Selected Topics in Management			
MGM 380WI Senior Seminar in Management			
BUS 379 Independent Study in Business			
BUS 390 Internship in Business (check MyKu for prerequisites)			
COURSE:	3		
COURSE:	3		
COURSE:	3		
<b>E. Business and/or Free Electives (9 credits):</b> Any course in the Department of Business Administration, or any university course that counts toward graduation. (except ENG 21)			
COURSE:	3		
COURSE:	3		
COURSE:	3		

**IMPORTANT NOTES:**

To begin upper division (300 level) study in Business Administration, students must complete the following seven courses.

COURSE		COURSE		COURSE	
ACC 121		BUS 120		ECO 011	
ACC 122		BUS 131		ECO 012	
		BUS 171CP			

Student must obtain at least a 2.00 average in all seven courses.

Student must obtain at least a 2.00 average in all courses at the university.

At that time, students must declare their major in DF 233.

**NOTES:**

MGM 210 is a prerequisite for all upper level Management courses. Other prerequisites may apply.

Students not satisfying prerequisites will be removed from courses.

Students should see advisors as soon as advisement is open.

Be prepared for advisement appointments.

Bring a completed check sheet (with grades) to advisement appointment.

Have a tentative schedule at time of appointment.

Remember an internship is an excellent experience. Talk to your advisor about an internship.



**Dr. Martha Geaney, Dean, College of Business**



**COLLEGE OF BUSINESS • BSBA • MANAGEMENT**

Program Code: UC0BMGM

Version Number: 2118

Effective Date: FALL 2011

**GENERAL EDUCATION**

I. UNIVERSITY CORE (12 credits)	RC	CR	GR
<b>A. Oral Communication:</b> COM 10 or above			
COURSE:	3		
<b>B. Written Communication:</b> ENG 023, 024, or 025			
COURSE:	3		
<b>C. Mathematics:</b>			
COURSE: MAT 121	3		
<b>D. Wellness:</b> Any 3 credit HEA			
COURSE:	3		

II. UNIVERSITY DISTRIBUTION (15 credits)	RC	CR	GR	CAC
<b>A. Natural Sciences:</b> Any lab or non-lab course with prefix AST, BIO, CHM, ENV, GEL, MAR, or PHY; or certain GEG courses (see note at right)				
COURSE:	3			
<b>B. Social Sciences:</b> Any course with prefix ANT, CRJ, ECO, HIS, INT, MCS, PSY, POL, SOC, SSE, or SWK; or certain GEG courses (see note at right)				
COURSE:	3			
<b>C. Humanities:</b> Any course with prefix ENG, HUM, PAG, PHI, WRI, WGS, or Modern Language				
COURSE:	3			
<b>D. Arts:</b> Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, DAN, FAR, FAS, MUP, MUS, or THE				
COURSE:	3			
<b>E. Free Elective:</b> Any course carrying university credit				
COURSE:	3			

III. COMPETENCIES ACROSS THE CURRICULUM	RC	CR	GR	CAC
<b>A. Writing Intensive (WI)</b> (9 credits)				
COURSE:	3			WI
COURSE:	3			WI
COURSE:	3			WI
<b>B. Quantitative Literacy (QL)</b> (3 credits) <b>or</b> <b>Computer-Intensive (CP)</b> (3 credits)				
COURSE:	3			
<b>C. Visual Literacy (VL)</b> (3 credits) <b>or</b> <b>Communication-Intensive (CM)</b> (3 credits)				
COURSE:	3			
<b>D. Cultural Diversity (CD)</b> (3 credits)				
COURSE:	3			CD
<b>E. Critical Thinking (CT)</b> (3 credits)				
COURSE:	3			CT

A Competency Across the Curriculum (CAC) course is not a separate course, but rather an overlay that is "double counted" as fulfilling both the CAC requirement and another requirement in either General Education (except for the University Core), the major, or the minor.

- RC** = Minimum required number of credits
- CR** = Credits earned (fill in number of credits)
- GR** = Grade earned (fill in letter grade)
- CAC** = Competency Across the Curriculum (fill in designation)

**NOTE:** GEG courses with a lab and 040, 322, and 323 may be used in II.A. and GEG courses 040, 204, 274, 305, 322, 323, 324, 347, 380, and 394 may NOT be used in II.B.

IV. COLLEGE DISTRIBUTION* (33 credits)	RC	CR	GR	CAC
<b>A. Natural Science or Mathematics</b> (3 credits)				
1. Elective: MAT 105, 122, or 140				
COURSE:	3			
<b>B. Social Science (9 credits):</b> Any course with prefix ANT, CRJ, ECO, GEG (see note below), HIS, INT, MCS, PSY, POL, SOC, SWK, PED 205, PED 226, or PED 270				
1. Elective				
COURSE: ECO 011 MACRO-ECONOMICS	3			
2. Elective				
COURSE: ECO 012 MICRO-ECONOMICS	3			
3. Elective				
COURSE:	3			

**NOTE:** GEG courses with a lab and 040, 322, and 323 may be used in IV.A. and GEG courses 040, 204, 274, 305, 322, 323, 324, 347, 380, and 394 may NOT be used in IV.B.

C. Humanities (6 credits)	RC	CR	GR	CAC
1. Elective: Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, COM, DAN, ENG, FAR, FAS, HUM, MUP, MUS, PAG, PHI, THE, WRI, WGS, Modern Language, or PED 295				
COURSE:	3			
2. Elective: Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, COM, DAN, ENG, FAR, FAS, HUM, MUP, MUS, PAG, PHI, THE, WRI, WGS, Modern Language, or PED 295				
COURSE:	3			
<b>D. Free Electives (15 credits):</b> Select any university course; however, no business courses can be used in this category. (except ENG 21)				
COURSE:	3			
COURSE:	3			
COURSE:	3			
COURSE:	3			
COURSE:	3			

\* Students in specific majors in the College of Business may have specific course requirements that fall under College Distribution requirements. Students should consult the major check sheets and/or their advisors prior to course registration.  
 Note: ENG 21 will not count toward graduation requirements.

**BSBA Management Major Version 2168 (Effective Fall 2016)**

**Recommended Course Sequence**

Name \_\_\_\_\_

ID# \_\_\_\_\_

SEMESTER 1			
Course	Grade	Competency	
ENG COMP or COM 10			
MAT 105 or MAT 121			
ECO 11 or ECO 12			
BUS 131 or BUS 171CP			
Social Science Req.			

SEMESTER 2			
Course	Grade	Competency	
ENG COMP or COM 10			
MAT 121 or MAT 122			
ECO 11 or ECO 12			
BUS 131 or BUS 171CP			
Humanities Requirement			

SEMESTER 3			
Course	Grade	Competency	
ACC 121			
BUS 120			
Wellness: Any 3 credit HEA Requirement			
Arts Requirement			
Humanities Requirement			

SEMESTER 4			
Course	Grade	Competency	
ACC 122			
MGM 210			
MKT 210			
Natural Science Req.			
General Ed. Free Elective			

SEMESTER 5			
Course	Grade	Competency	
MGM 335CM			
MGM 350 or MGM 360			
FIN 350QL or MGM 351			
Humanities Requirement			
Social Science Req.			

SEMESTER 6			
Course	Grade	Competency	
MGM 350 or MGM 360			
MGM Restricted Elective			
FIN 350QL or MGM 351			
Gen Ed Free Elective			
Gen Ed Free Elective			

SEMESTER 7			
Course	Grade	Competency	
MGM Restricted Elective			
Business Elective			
Business Elective			
Int Elec-ECO 360CD, FIN 365, MGM 352CD, or MKT 370CD			
Gen Ed Free Elective			

SEMESTER 8			
Course	Grade	Competency	
MGM 399CT			
MGM Restricted Elective			
Business Elective			
Gen Ed Free Elective			
Gen Ed Free Elective			

dd:9/28/16

**NOTE:** This proposed plan of study advises that a student complete fifteen (15) credit hours per semester for eight (8) semesters, thus enabling the student to complete the one hundred-twenty (120) hours necessary for graduation in four years. THIS IS ONLY A SUGGESTION. **Students should meet with their advisors each semester to monitor their progress toward the graduation requirements.**

COMPETENCY COURSES	CREDITS
A. Writing Intensive (WI)	9
B. Quantitative Literacy (QL) <b>OR</b> Computer-Intensive (CP)	3
C. Visual Literacy (VL) <b>OR</b> Communication-Intensive (CM)	3
D. Cultural Diversity (CD)	3
E. Critical Thinking (CT)	3