

COLLEGE OF BUSINESS • BS • SPORT MANAGEMENT

Program Code: UCOBLSS

Version: 2178 – Fall 2017

Effective Date: August 28, 2017

SPORT MANAGEMENT PROGRAM

V. MAJOR PROGRAM (60 credits)

| A. Required Courses (48-54 credits): | RC | CR | GR | CAC |
|---|------|----|----|-----|
| 1. SPT 160 Intro to Sport Management | 3 | | | |
| 2. SPT 195 Accounting Survey for LSS or PRO 120 Accounting Survey for PS | 3 | | | |
| 3. SPT 212 Sport PR & Communication | 3 | | | |
| 4. SPT 230 Leadership and Team Building | 3 | | | |
| 5. SPT 236 Personal Selling in Sport | 3 | | | |
| 6. SPT 260 Principles of Sport Finance ¹ | 3 | | | |
| 7. SPT 265 Gov.& Organization in Sport | 3 | | | |
| 8. SPT 270 Sport & Society | 3 | | | |
| 9. SPT 285 Sport Marketing & Sponsorship | 3 | | | |
| 10. SPT 290 Fundamentals of Sport Law | 3 | | | |
| 11. SPT 305 Emergency Care and Risk Man | 3 | | | |
| 12. SPT 320 Sport Ethics | 3 | | | |
| 13. SPT 330 Event & Facility Management ¹ | 3 | | | |
| 14. SPT 345 Sport in a Global Marketplace ¹ | 3 | | | |
| 15. SPT 350 Internship in Sport Mgt. ^{1, 2} | 6-12 | | | |

| B. Free Electives (6-12 credits): | CR | GR | CAC |
|-----------------------------------|----|----|-----|
| COURSE: | | | |

GRADUATION REQUIREMENTS

| Semester hours General Education | | |
|--|-----|----|
| Semester hours SM Program | | |
| Semester hours electives | | |
| TOTAL semester hours (120 minimum) | | |
| All SPT/PRO/PEC courses used in Category V, Sections A&B must be passed with a grade of "C" or higher | Yes | No |
| Minimum QPA of 2.0 | Yes | No |
| | | |

NOTES: If you register for a course without the prerequisites, you will be dropped from the course. SPT 160 is a prerequisite for all SM required courses.

1. Prerequisites (in parenthesis) must be satisfied. SPT 260 (195), SPT 330 (285 & 290), SPT 345 (285), SPT 350 (330).

2. Students are required to attend a mandatory intern meeting a full semester prior to taking SPT 350 Internship in Sport Management.

Suggested Free Elective Options

| PEC 011-095 Physical Activity Classes (no more than 3) |
|--|
| SPT 111 The American Woman in Sport |
| SPT 120 Personal Nutrition |
| SPT 145 Lifeguard Training |
| SPT 201 Scientific Basis for Human Movement |
| SPT 205 Sport Behavior |
| SPT 216 Exercise Physiology (SPT 201) |
| SPT 222 Fundamentals of Coaching |
| SPT 226 History of Sport |
| SPT 240 Foundations of Health Promotion (HEA 102) |
| SPT 250 Methods of Group Fitness Instruction |
| SPT 275 Statistics in Sport (MATH 017 or higher) |
| SPT 300 Applied Sport Psychology (SPT 205) |
| SPT 310 Fitness Assessment and Exercise Programming (SPT201) |
| SPT 312 Intercollegiate Athletic Administration |
| SPT 315 Prevention and Care of Athletic Injuries |
| SPT 325 Sport Consumerism (SPT 160 & 285) |
| SPT 335 Methods and Evaluation in Athletics (SPT 222) |
| SPT 340 Coaching Internship (SPT 222) |
| SPT 366 Personal Fitness Trainer |
| SPT 372 Selected Topics in Leisure and Sport Studies |
| SPT 375 Research Methods for Sport Management |
| SPT 385 Senior Seminar in Coaching and Athletic Administration |
| Select any University courses |
| |

Dean, College of Business

UCC Approved Date: May 5, 2016 (effective Fall 2017) Revised Date: November 3, 2016

*Prerequisites (in parenthesis)



COLLEGE OF BUSINESS • DEPARTMENT OF SPORT MANAGEMENT & LEADERSHIP STUDIES

Program Code: UCOBLSS

Version: 2118 – Fall 2011

Effective Date: August 30, 2011

GENERAL EDUCATION

| I. UNIVERSITY CORE (12 credits) | RC | CR | GR | | III. COMPETENCIES ACROSS THE CURRICULUM | RC | GR | CAC |
|---|--------|---------|---------|-----|---|-----------|------------|----------|
| A. Oral Communication: COM 010 or above * |] | | | | A. Writing Intensive (WI) (9 credits) | | | |
| COURSE: | 3 | | |] | COURSE: | 3 | | WI |
| B. Written Communication: ENG 023, 024, or 025 * | | | | - | COURSE: | 3 | | WI |
| COURSE: | 3 | | | 1 | COURSE: | 3 | | WI |
| C.Mathematics: MAT 017 or above * | | | | _ | B.Quantitative Literacy (QL) (3 credits) | | | |
| COURSE: | 3 | | | 1 | Computer-Intensive (CP) (3 credits) | | | |
| D.Wellness: any 3-credit HEA course | | 1 | | 1 | | 3 | | QL |
| COURSE: | 3 | | | 1 | C.Visual Literacy (VL) (3 credits) | | | |
| *Must complete COM 010, ENG 023, and MAT 017 with a g | rade o | f "C" o | r highe | er. | COURSE: | 3 | | CM |
| II. UNIVERSITY DISTRIBUTION (15 credits) | RC | CR | GR | CAC | D.Cultural Diversity (CD) (3 credits) | | | |
| A. Natural Sciences: Any lab or non-lab course with prefix AST, BIO, CHM, ENV, GEL, MAR, NSE, or PHY; or certain GEG | | | | | COURSE: | 3 | | CD |
| courses (see note at right) COURSE: | 3 | | | | E. Critical Thinking (CT) (3 credits) | | | |
| B. Social Sciences: Any course with prefix ANT, CRJ, ECO, HIS, INT, MCS, PSY, POL, SOC, SSE, or SWK; or certain GEG courses (see note at right) | | | | | COURSE: | 3 | | СТ |
| COURSE: | 3 | | | | A Competency Across the Curriculum (CAC) course is no rather an overlay that is "counted" as fulfilling both the CA | | | |
| C.Humanities: Any course with prefix ENG, HUM, PAG, PHI, WRI, WGS, CHI, FRE, GER, or SPA | | | • | | another requirement in either General Education (except the major, or the minor. | for the l | University | y Core), |
| COURSE: | 3 | | | | RC = Minimum required number of credits | | | |
| D.Arts: Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, FAR, FAS, MUP, MUS, or THE | | | | | CR = Credits earned (fill in number of credits) GR = Grade earned (fill in letter grade) CAC = Competency Across the Curriculum (fill in desi | gnation |) | |
| COURSE: | 3 | | | | NOTE: GEG courses with a lab and 040, 322, and 323 l | 0 | , | |
| E. Free Elective: Any course carrying university credit | | | | | in II.A. and GEG courses 040, 204, 274, 305, 322, 323, | | | |
| COURSE: | 3 | | | | 380, and 394 may NOT be used in II.B. | | | |

| IV. COLLEGE DISTRIBUTION** (33 credits) | RC | CR | GR | CAC |
|--|----|----|----|-----|
| A. Natural Science or Mathematics | | | | |
| (3 credits) | | | | |
| 1. Elective: Any lab or non-lab course with prefix AST, BIO, CHM, ENV, GEL, PHY, MAR, or GEG (see note below); MAT; SPT 201, or SPT 216 | | - | - | |
| COURSE: | 3 | | | |
| B. Social Science (9 credits): Any course with prefix ANT, CRJ, ECO, GEG (see note below), HIS, INT, MCS, PSY, POL, SOC, SWK, SPT 205, SPT 226 or SPT 270 | | | | |
| 1. Elective | | | | |
| COURSE: | 3 | | | |
| 2. Elective | | | | |
| COURSE: | 3 | | | |
| 3. Elective | | | | |
| COURSE: | 3 | | | |

NOTE: GEG courses with a lab and 040, 322, and 323 may be used in IV.A. and GEG courses 040, 204, 274, 305, 322, 323, 324, 347, 380, and 394 may NOT be used in IV.B.

NOTE: ENG 022 and MAT 003 are developmental courses which can only be counted as free electives.

| | RC | CR | GR | CAC |
|--|----|----|----|-----|
| C. Humanities (6 credits) | | | | |
| Elective: Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, ENG, FAR, FAS, HUM, MUP, MUS, PAG, PHI, COM, THE, WRI, WGS, CHI, FRE, GER, or SPA, or SPT 320 | | | | |
| COURSE: | 3 | | | |
| 2. Elective: Any course with prefix ARC, ARH, ART, CDE, CDH, CFT, ENG, FAR, FAS, HUM, MUP, MUS, PAG, PHI, COM, THE, WRI, WGS, CHI, FRE, GER, or SPA, or SPT 320 | | | | |
| COURSE: | 3 | | | |
| D. Free Electives (15 credits): Select any university course. | | | | |
| COURSE: | 3 | | | |

** Students in specific majors in the College of Business may have specific course requirements that fall under College Distribution requirements. Students should consult the major check sheets and/or their advisors prior to course registration.

NOTE: SM majors may NOT use the required SPT courses (SPT 270 and 320) in IV.B. and IV.C.

Sport Management Major

Suggested Course Sequence

| | Fresh | men | | | | | |
|---|--|--|--|--|--|--|--|
| | Semester 1 | | Semester 2 | | | | |
| Univ Core | MAT Course | SPT160 | Intro to Sport Man | | | | |
| Univ Dist. | Social Science | Univ Core | COM 10 | | | | |
| SPT 160 | Intro to Sport Man | Univ Dist. | Humanities | | | | |
| Univ Core | Eng 23 | Univ Dist. | Arts | | | | |
| Univ Core | HEA 102 | COB Dist. | Social Science | | | | |
| Sophomore | | | | | | | |
| | Semester 3 | | Semester 4 | | | | |
| SPT160 | Intro to Sport Man | SPT195 | Accounting for SM | | | | |
| SPT 195QL | Accounting for SM | SPT212 | Sport PR | | | | |
| SPT212 | Sport PR | SPT236 | Personal Selling | | | | |
| SPT265 | Gov & Organization | SPT265 | Gov & Organization | | | | |
| COB Dist. | Social Science | SPT285 | Sport Marketing | | | | |
| | | COB Dist. | Natural Science | | | | |
| | Junior | | | | | | |
| | Semester 5 | | Semester 6 | | | | |
| | | | | | | | |
| SPT230 | Leadership & Team | SPT260 | Sport Finance | | | | |
| | Leadership & Team Sport Finance | SPT260 SPT270 | Sport Finance Sport & Society | | | | |
| SPT230 | · | | • | | | | |
| SPT230 SPT260 | Sport Finance | SPT270 | Sport & Society | | | | |
| SPT230 SPT260 SPT270 | Sport Finance Sport & Society | SPT270 SPT 290WI | Sport & Society Sport Law | | | | |
| SPT230 SPT260 SPT270 SPT285 | Sport Finance Sport & Society Sport Marketing | SPT270 SPT 290WI SPT 330WI | Sport & Society Sport Law Event & Facility Man | | | | |
| SPT230 SPT260 SPT270 SPT285 SPT290WI | Sport Finance Sport & Society Sport Marketing Sport Law | SPT270 SPT 290WI SPT 330WI SPT320CT COB Dist. | Sport & Society Sport Law Event & Facility Man Sport Ethics | | | | |
| SPT230 SPT260 SPT270 SPT285 SPT290WI COB Dist. | Sport Finance Sport & Society Sport Marketing Sport Law Humanities | SPT270 SPT 290WI SPT 330WI SPT320CT COB Dist. | Sport & Society Sport Law Event & Facility Man Sport Ethics | | | | |
| SPT230 SPT260 SPT270 SPT285 SPT290WI COB Dist. | Sport Finance Sport & Society Sport Marketing Sport Law Humanities Sen | SPT270 SPT 290WI SPT 330WI SPT320CT COB Dist. | Sport & Society Sport Law Event & Facility Man Sport Ethics Humanities | | | | |
| SPT230 SPT260 SPT270 SPT285 SPT290WI COB Dist. | Sport Finance Sport & Society Sport Marketing Sport Law Humanities Semester 7 | SPT270 SPT 290WI SPT 330WI SPT320CT COB Dist. | Sport & Society Sport Law Event & Facility Man Sport Ethics Humanities Semester 8 | | | | |
| SPT230 SPT260 SPT270 SPT285 SPT290WI COB Dist. | Sport Finance Sport & Society Sport Marketing Sport Law Humanities Sem Semester 7 Emergency Care | SPT270 SPT 290WI SPT 330WI SPT320CT COB Dist. ior SPT305 | Sport & Society Sport Law Event & Facility Man Sport Ethics Humanities Semester 8 Emergency Care | | | | |
| SPT230 SPT260 SPT270 SPT285 SPT290WI COB Dist. SPT305 SPT320CT | Sport Finance Sport & Society Sport Marketing Sport Law Humanities Semester 7 Emergency Care Sport Ethics | SPT270 SPT 290WI SPT 330WI SPT320CT COB Dist. ior SPT305 SPT305 SPT345 | Sport & Society Sport Law Event & Facility Man Sport Ethics Humanities Semester 8 Emergency Care Sport in a Global M. | | | | |