PROGRAM CODE
UCOBFINPFP

EFFECTIVE DATE
FALL 2021

VERSION NUMBER 2218

COLLEGE OF BUSINESS

PERSONAL FINANCIAL PLANNING[‡]

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

STUDENT.

STUDENT ID NUMBER:

Business Core		
COURSE	CR	GRADE
ACC 121 FINANCIAL ACCOUNTING	3	
ACC 122 MANAGERIAL ACCOUNTING	3	
BUS131 BUSINESS LAW I	3	
BUS 220 REG. ANALYSIS & DATA ANALYTICS	3	
BUS 275 BUS. DATA MGT & INFO SYSTEMS	3	
MKT 210 PRINCIPLES OF MARKETING	3	
MGM 210 PRINCIPLES OF MANAGEMENT	3	
FIN 350 FINANCIAL MANAGEMENT	3	
MGM 351 OPERATIONS MANAGEMENT	3	
INTERNATIONAL ELECTIVE: ANY OF THE FOLLOWING COURSES: ECO 360, FIN 365, MGM 352, OR MKT 370	3	
MGM 399 BUSINESS STRATEGY & POLICY	3	
ECO 11 PRINCIPLES OF MACRO-ECONOMICS ◆		
ECO 12 PRINCIPLES OF MICRO-ECONOMICS ◆		
TOTAL CREDITS 33		

Required Courses		
COURSE	CR	GRADE
FIN 351 PERSONAL FINANCIAL PLANNING	3	
FIN 385 INSURANCE PLANNING	3	
FIN 354 INVESTMENTS	3	
ACC 317 TAX ACCOUNTING I	3	
FIN 386 RETIREMENT & ESTATE PLANNING	3	
FIN 389 FINANCIAL PLANNING CAPSTONE	3	
TOTAL CREDITS 18		

Free Electives any course in dept. of bus. Administration or any university course that counts towards graduation (except eng 22)			
COURSE	CR	GRADE	
	3		
	3		
	3		
	3		
	3		
	3		
	3		
	3		
	3		
TOTAL CREDITS 27			

COURSES THAT ARE ALSO PART OF THE DEGREE PROGRAM. IF YOU DO NOT TAKE THESE COURSES TO FULFILL YOUR GENERAL EDUCATION REQUIREMENTS, YOU MAY NEED AS MANY AS 129 CREDITS TO FINISH THIS DEGREE.			
COURSE	✓	CR	CATEGORY
◆ECO 11 PRINC. OF MACRO-ECONOMICS		3	В
◆ECO 12 PRINCIPLES OF MICRO- ECONOMICS		3	В
MAT 140 APPLIED STATISTICAL METHODS OR BUS 120 BUSINESS STATISTICS		3	C 2
TOTAL CREDITS 9			

Directed General Education Courses these are gened

- ‡ STUDENTS IN THIS MAJOR **CANNOT** DOUBLE MAJOR IN GENERAL BUSINESS
- ♦ THESE COURSES ARE DIRECTED GENERAL EDUCATION CATEGORY B COURSES
- > CHECK MYKU FOR PRE-REQUISITES

	GRADUATION REQ	UIRE	ΜE	NTS		
		REQUIRED	✓		REQUIRED	
V TTTO A I	GENERAL EDUCATION CREDITS	42-45		GPA IN BUSINESS CORE	2.0	
KUIZIOWN	PROGRAM REQUIREMENTS	78		GPA IN REQUIRED COURSES	2.0	
UNIVERSITY	TOTAL CREDITS	120		GPA IN RESTRICTED ELECTIVES	2.0	
	GPA IN ALL COURSES AT UNIVERSITY	2.0		GPA IN ALL MAJOR(BSBA) COURSES	2.0	

NAME EFFECTIVE DATE AUGUST 27, 2018 ID NUMBER

VERSION 2188

DEGREE REQUIREMENTS

GENERAL EDUCATION

Student Learning Outcomes (SLO)

Upon completion of the requirements for the General Education Program, students will be able to:

- 1 communicate clearly and effectively orally and in writing.
- 2 apply scientific and quantitative reasoning to solve problems and increase knowledge.
- 3 apply skills in critical analysis and reasoning for the interpretation of data.
- 4 engage critically with creative or artistic works.
- 6 demonstrate the ability to retrieve, interpret, evaluate, and use information.
- 6 analyze the role of values, ethics, diversity, and multiple perspectives in local and global society.
- demonstrate an understanding of various models for the development of the whole person.

Completion of the KU General Education program will give students opportunities to:

8 explore concepts, ideas, and methods from a variety of disciplines.

Use this checksheet to plan your degree program. Meet every semester with your academic advisor to be sure that you are taking courses that are required to obtain the degree you are seeking. Discuss your goals and choose courses that will help you to attain them. Get the most out of your education by taking advantage of everything that Kutztown University has to offer.

TOTAL GENERAL EDUCATION CREDITS 42-45

FIND A FULL EXPLANATION OF THE GENERAL EDUCATION PROGRAM AT WWW.KUTZTOWN.EDU

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Recommended Course Sequence

Name	ID#	
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SEMESTER 1					
Course	Grade				
FYS 100					
B1 – ECO 11 or ECO 12					
MAT 105 or MAT 140					
D (any category "D")					
A1 – CMP 100					

SEMESTER 2				
Course	Grade			
B2 – ECO 11 or ECO 12				
MAT 140 or any C1				
BUS 131				
C1				
A3 – COM 10				

SEMESTER 3				
Course	Grade			
ACC 121				
BUS 220				
MGM 210				
BUS 275 (if MAT 105 or				
higher completed)				
Free Elective				

SEMEST	ER 4
Course	Grade
ACC 122	
MKT 210	
A2 – CMP 2XX	
D (any category "D")	
Free Elective	

SEMESTER	1.5	
Course	Grade	
FIN350 or MGM 351		
FIN 351		
ACC 317		
Free Elective		
Free Elective		1

SEMESTER 6				
	Course	Grade		
	FIN 350 or MGM 351			
	FIN 385			
	FIN 354			
	Free Elective			
	Free Elective			

SEMESTER 7					
	Course	Grade			
	International Elective				
	FIN 386				
	A4 -				
	Free Elective				
	Free Elective				

SEMESTER 8				
Course		Grade		
MGM 39	9			
FIN 389				
D (any ca	tegory "D")			
	31 or B2 not			
previousl	y taken)			
Free Elec	tive			

AWH: 1/13/2021

NOTE: This proposed plan of study advises that a student complete fifteen (15) credit hours per semester for eight (8) semesters, thus enabling the student to complete the one hundred-twenty (120) hours necessary for graduation in four years. THIS IS ONLY A SUGGESTION. **Students should meet with their advisors each semester to monitor their progress toward the graduation requirements**.