PROGRAM CODE UCOBENT EFFECTIVE DATE FALL 2021

VERSION NUMBER 2218

COLLEGE OF BUSINESS

ENTREPRENEURSHIP*

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

STUDENT:

STUDENT ID NUMBER:

| Business Core | | |
|---|----|-------|
| COURSE | CR | GRADE |
| ACC 121 FINANCIAL ACCOUNTING | 3 | |
| ACC 122 MANAGERIAL ACCOUNTING | 3 | |
| BUS131 BUSINESS LAW I | 3 | |
| BUS 220 REG. ANALYSIS & DATA ANALYTICS | 3 | |
| BUS 275 BUS. DATA MGT & INFO SYSTEMS | 3 | |
| MKT 210 PRINCIPLES OF MARKETING | 3 | |
| MGM 210 PRINCIPLES OF MANAGEMENT | 3 | |
| FIN 350 FINANCIAL MANAGEMENT | 3 | |
| MGM 351 OPERATIONS MANAGEMENT | 3 | |
| INTERNATIONAL ELECTIVE: ANY OF THE FOLLOWING COURSES: ECO 360, FIN 365, MGM 352, OR MKT 370 | 3 | |
| MGM 399 BUSINESS STRATEGY & POLICY | 3 | |
| ECO 11 PRINCIPLES OF MACRO-ECONOMICS ◆ | | |
| ECO 12 PRINCIPLES OF MICRO-ECONOMICS ◆ | | |
| TOTAL CREDITS 33 | | |

| Required Courses | | |
|-----------------------------------|----|-------|
| COURSE | CR | GRADE |
| MGM 327 SMALL BUSINESS MANAGEMENT | 3 | |
| MGM 328 ENTREPRENEURSHIP | 3 | |
| FIN 352 ENTREPRENEURIAL FINANCE | 3 | |
| | | |
| TOTAL CREDITS 9 | | |

- \ddagger STUDENTS IN THIS MAJOR CANNOT DOUBLE MAJOR IN GENERAL BUSINESS OR HUMAN RESOURCE MANAGEMENT OR MANAGEMENT
- ♦ THESE COURSES ARE DIRECTED GENERAL EDUCATION CATEGORY B COURSES
- > CHECK MYKU FOR PRE-REQUISITES

| Restricted Electives CHOOSE FROM, BUS 390, MGM 335, MKT 330, MKT 362, SCM 260, SI | MS 101 | |
|--|--------|-------|
| course | CR | GRADE |
| | 3 | |
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| | 3 | |
| TOTAL CREDITS 9 | · | |

| Free Electives any course in dept. of bus. Administra university course that counts towards graduation (exc | | |
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| COURSE | CR | GRADE |
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| TOTAL CREDITS 27 | | |

| COURSES THAT ARE ALSO PART OF THE DEGREE PROGRAM. THESE COURSES TO FULFILL YOUR GENERAL EDUCATION RE YOU MAY NEED AS MANY AS 129 CREDITS TO FINISH THIS DE | QUII | REMEN | |
|--|----------|-------|----------|
| COURSE | ✓ | CR | CATEGORY |
| ◆ECO 11 PRINC. OF MACRO-ECONOMICS | | 3 | В |
| ◆ECO 12 PRINCIPLES OF MICRO-ECONOMICS | | 3 | В |
| MAT 140 APPLIED STATISTICAL METHODS OR BUS120 BUSINESS STATISTICS | | 3 | C 2 |
| TOTAL CREDITS 9 | | | |

Directed General Education Courses These are gened

| | GRADUATION REQ | UIRE | МΕ | NTS | | |
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| | | REQUIRED | √ | | REQUIRED | |
| V TTTO A I | GENERAL EDUCATION CREDITS | 42-45 | | GPA IN BUSINESS CORE | 2.0 | |
| KUIZIOWN | PROGRAM REQUIREMENTS | 78 | | GPA IN REQUIRED COURSES | 2.0 | |
| UNIVERSITY | TOTAL CREDITS | 120 | | GPA IN RESTRICTED ELECTIVES | 2.0 | |
| | GPA IN ALL COURSES AT UNIVERSITY | 2.0 | | GPA IN ALL MAJOR(BSBA) COURSES | 2.0 | |

NAME EFFECTIVE DATE AUGUST 27, 2018 ID NUMBER

VERSION 2188

DEGREE REQUIREMENTS

GENERAL EDUCATION

Student Learning Outcomes (SLO)

Upon completion of the requirements for the General Education Program, students will be able to:

- 1 communicate clearly and effectively orally and in writing.
- 2 apply scientific and quantitative reasoning to solve problems and increase knowledge.
- 3 apply skills in critical analysis and reasoning for the interpretation of data.
- 4 engage critically with creative or artistic works.
- 6 demonstrate the ability to retrieve, interpret, evaluate, and use information.
- 6 analyze the role of values, ethics, diversity, and multiple perspectives in local and global society.
- demonstrate an understanding of various models for the development of the whole person.

Completion of the KU General Education program will give students opportunities to:

8 explore concepts, ideas, and methods from a variety of disciplines.

Use this checksheet to plan your degree program. Meet every semester with your academic advisor to be sure that you are taking courses that are required to obtain the degree you are seeking. Discuss your goals and choose courses that will help you to attain them. Get the most out of your education by taking advantage of everything that Kutztown University has to offer.

TOTAL GENERAL EDUCATION CREDITS 42-45

FIND A FULL EXPLANATION OF THE GENERAL EDUCATION PROGRAM AT WWW.KUTZTOWN.EDU

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Recommended Course Sequence

| Name | ID# | |
|------|-------------|--|
| | | |
| | | |

| SEMESTER | 1 | |
|-----------------------|-------|--|
| Course | Grade | |
| FYS 100 | | |
| B1 – ECO 11 or ECO 12 | | |
| MAT 105 or MAT 140 | | |
| BUS 131 | | |
| A1 – CMP 100 | | |
| · | | |

| SEMESTER 2 | | |
|---------------------------|-------|--|
| Course | Grade | |
| B2 – ECO 11 or ECO 12 | | |
| MAT 140 or any C1 | | |
| BUS 275 (if MAT 105 or | | |
| higher completed) or Free | | |
| Elective | | |
| Any D1, D2 or D3 | | |
| A3 – COM 10 | | |

| SEMESTER 3 | , | |
|---------------------------|----------|--|
| Course | Grade | |
| ACC 121 | | |
| BUS 220 | | |
| MGM 210 | | |
| A2 - CMP 2XX or C1 | | |
| BUS 275 (if MAT 105 or | | |
| higher completed) or Free | | |
| Elective | | |

| SEMESTER 4 | | |
|--------------------|-------|--|
| Course | Grade | |
| ACC 122 | | |
| MKT 210 | | |
| A2 - CMP 2XX or C1 | | |
| Any D1, D2, D3 | | |
| Free Elective | | |

| SEMESTER 5 | ; | |
|-------------------------|-------|--|
| Course | Grade | |
| FIN 350QL | | |
| MGM 328 | | |
| ENT Restricted Elective | | |
| Free Elective | | |
| Free Elective | | |

| SEMESTER 6 | | |
|-------------------------|-------|--|
| Course | Grade | |
| MGM 351 | | |
| FIN 352 | | |
| ENT Restricted Elective | | |
| Any D1, D2, D3 | | |
| Free Elective | | |

| SEMESTER 7 | | | |
|------------|-------------------------|-------|--|
| | Course | Grade | |
| | International Elective | | |
| | ENT Restricted Elective | | |
| | A4 | | |
| | Free Elective | | |
| | Free Elective | | |

| SEME | SEMESTER 8 | | |
|-----------------------------------|------------|--|--|
| Course | Grade | | |
| MGM 399CTWI | | | |
| MGM 327 | | | |
| B3 (any B1 or B2 previously taken | not | | |
| Free Elective | | | |
| Free Elective | | | |

AWH: 1/13/2021

NOTE: This proposed plan of study advises that a student complete fifteen (15) credit hours per semester for eight (8) semesters, thus enabling the student to complete the one hundred-twenty (120) hours necessary for graduation in four years. THIS IS ONLY A SUGGESTION. **Students should meet with their advisors each semester to monitor their progress toward the graduation requirements**.