

**COLLEGE OF BUSINESS • BSBA • MINOR PROGRAM: BUSINESS**

Program Code: UCOBBUS2

Version: 2162

Effective Date: 1/19/16

**MINOR PROGRAM: BUSINESS**

Student's Major: \_\_\_\_\_

**MINOR PROGRAM**

<b>Required courses: (18 credits)</b>
BUS 171CP Business Information Systems <b>or</b> BUS 131 Business Law I (3 credits)
ECO 10 Introduction to Economics (3 credits)
ACC 121 Financial Accounting (3 credits)
MKT 210 Principles of Marketing (3 credits)
MGM 210 Principles of Management (3 credits)
FIN 200 Principles of Finance (3 credits) (Pre-requisites: ECO 10 <b>and</b> ACC 121)

**Policies Governing the Business Administration Minor Course Work**

- To enroll in the Business Minor, a student needs to have completed MAT 105 College Algebra ("C" or better) or a higher level math.
- If a student chooses to take BUS 131, students must pass an Excel proficiency exam before enrolling in BUS 131.
- Students intending to minor in Business Administration must have earned 30 credits at time of application to the minor and a minimum GPA of 2.0.
- Upon completion of the minor, students must have a minimum GPA of 2.0 in the minor.
- Students must have earned 42 credits prior to enrolling in MKT 210 and MGM 210.
- Transfer students who have received credit for coursework completed at other institutions of higher education prior to enrolling at Kutztown University will be allowed to apply a maximum of two courses (6 credits) towards the minor, provided that those courses are evaluated to be equivalent to the required courses in the business minor at the time of enrollment.
- This minor is available only to non-Bachelor of Science in Business Administration (BSBA) majors.




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**Dr. Anne Carroll, Dean, College of Business**

Approved by BSBA CC: 10/21/14, 12/8/14

Approved by DBA: 11/4/14, 2/3/15

Approved by COBCC: 4/1/15

Approved by UCC: 4/23/15

Approved by President: 6/15/15

Effective: Spring 2016