

<b>PROGRAM CODE</b> UCOBACC	<b>COLLEGE OF BUSINESS</b>	
<b>EFFECTIVE DATE</b> August 29, 2022	<b>ACCOUNTING<sup>‡</sup></b>	
<b>VERSION NUMBER</b> 2228	<i>BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION</i>	
<b>STUDENT:</b>	<b>STUDENT ID NUMBER:</b>	

<b>Business Core</b>		
COURSE	CR	GRADE
ACC 121 FINANCIAL ACCOUNTING	3	
ACC 122 MANAGERIAL ACCOUNTING	3	
BUS 131 BUSINESS LAW I	3	
BUS 220 REG. ANALYSIS & DATA ANALYTICS	3	
BUS 275 BUS. DATA MGT & INFO SYSTEMS	3	
MKT 210 PRINCIPLES OF MARKETING	3	
MGM 210 PRINCIPLES OF MANAGEMENT	3	
FIN 350 FINANCIAL MANAGEMENT	3	
MGM 351 OPERATIONS MANAGEMENT	3	
INTERNATIONAL ELECTIVE: ANY OF THE FOLLOWING COURSES: ECO 360, FIN 365, MGM 352, OR MKT 370	3	
MGM 399 BUSINESS STRATEGY & POLICY	3	
ECO 11 PRINCIPLES OF MACRO-ECONOMICS ♦		
ECO 12 PRINCIPLES OF MICRO-ECONOMICS ♦		
<b>TOTAL CREDITS</b>	33	

<b>Required Courses</b>		
COURSE	CR	GRADE
ACC 305 COST ACCT & DATA ANALYTICS	3	
ACC 312 ACCOUNTING INFORMATION SYSTEMS	3	
ACC 317 TAX ACCOUNTING I	3	
ACC 321 INTERMEDIATE ACCOUNTING I	3	
ACC 322 INTERMEDIATE ACCOUNTING II	3	
ACC 323 ADVANCED ACCOUNTING	3	
ACC 330 AUDITING PRACTICE & STANDARDS	3	
<b>TOTAL CREDITS</b>	21	

ALWAYS CHECK MYKU FOR PRE-REQUISITES

‡ STUDENTS IN THIS MAJOR CANNOT DOUBLE MAJOR IN GENERAL BUSINESS

♦ PLEASE NOTE: THESE COURSES ARE DIRECTED GENERAL EDUCATION CATEGORY B COURSES


<b>Restricted Electives</b> CHOOSE ONE DISCIPLINE TRACK: (check MyKU for prerequisites)		
<i><b>Business Analysis &amp; Reporting:</b> ACC 325 - Not-for-Profit &amp; Government Accounting; BUS 310 - Business Intelligence or SCM 362 - Supply Chain Analytics; CSC 105 - Introduction to Data Visualization</i>		
<i><b>Tax Compliance &amp; Planning:</b> ACC 318 - Tax Accounting II; FIN 351 - Personal Financial Planning; FIN 386 - Retirement &amp; Estate Planning</i>		
<i><b>Information Systems &amp; Control:</b> ACC 335 - Forensic Accounting; CSC 111 - Computer Forensics, or CRJ 170 - Intro to Security Management, or CSC 253 - Information Technology Systems, or CSC 351 - Digital Forensics; SCM 366 - Enterprise Systems and Integrated Business Processes</i>		
COURSE	CR	GRADE
	3	
	3	
	3	
<b>TOTAL CREDITS</b>	9	

<b>Business Elective</b> ANY ACC, BUS, ECO, FIN, MGM, MKT, or SCM COURSE IN DEPT. OF BUS. ADMINISTRATION. PLEASE NOTE: YOU CANNOT DOUBLE COUNT ANY BUSINESS COURSES ON YOUR CHECK SHEET.		
COURSE	CR	GRADE
	3	
<b>TOTAL CREDITS</b>	3	

<b>Free Electives</b> ANY COURSE IN DEPT. OF BUS. ADMINISTRATION OR ANY UNIVERSITY COURSE THAT COUNTS TOWARDS GRADUATION (EXCEPT ENG 22)		
COURSE	CR	GRADE
	3	
	3	
	3	
	3	
<b>TOTAL CREDITS</b>	12	

<b>Directed General Education Courses</b> THESE ARE GEN ED COURSES THAT ARE ALSO PART OF THE DEGREE PROGRAM. IF YOU DO NOT TAKE THESE COURSES TO FULFILL YOUR GENERAL EDUCATION REQUIREMENTS, YOU MAY NEED AS MANY AS 129 CREDITS TO FINISH THIS DEGREE.			
COURSE	✓	CR	CATEGORY
♦ECO 11 PRINC. OF MACRO-ECONOMICS		3	B
♦ECO 12 PRINCIPLES OF MICRO-ECONOMICS		3	B
MAT 140 OR BUS 120		3	C 2
<b>TOTAL CREDITS</b>		9	

### GRADUATION REQUIREMENTS

	REQUIRED	✓	REQUIRED	✓	
	GENERAL EDUCATION CREDITS	42-45		GPA IN BUSINESS CORE	2.0
	PROGRAM REQUIREMENTS	78		GPA IN REQUIRED COURSES	2.0
	TOTAL CREDITS	120		GPA IN RESTRICTED ELECTIVES	2.0
	GPA IN ALL COURSES AT UNIVERSITY	2.0		GPA IN ALL MAJOR(BSBA) COURSES	2.0

NAME	EFFECTIVE DATE AUGUST 27, 2018
ID NUMBER	VERSION 2188

# KUTZTOWN

## U N I V E R S I T Y

### DEGREE REQUIREMENTS

## GENERAL EDUCATION

**Student Learning Outcomes (SLO)**

*Upon completion of the requirements for the General Education Program, students will be able to:*

- 1 communicate clearly and effectively orally and in writing.
- 2 apply scientific and quantitative reasoning to solve problems and increase knowledge.
- 3 apply skills in critical analysis and reasoning for the interpretation of data.
- 4 engage critically with creative or artistic works.
- 5 demonstrate the ability to retrieve, interpret, evaluate, and use information.
- 6 analyze the role of values, ethics, diversity, and multiple perspectives in local and global society.
- 7 demonstrate an understanding of various models for the development of the whole person.

*Completion of the KU General Education program will give students opportunities to:*

- 8 explore concepts, ideas, and methods from a variety of disciplines.

*Use this checklist to plan your degree program. Meet every semester with your academic advisor to be sure that you are taking courses that are required to obtain the degree you are seeking. Discuss your goals and choose courses that will help you to attain them. Get the most out of your education by taking advantage of everything that Kutztown University has to offer:*

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**TOTAL GENERAL EDUCATION CREDITS 42-45**

FIND A FULL EXPLANATION OF THE GENERAL EDUCATION PROGRAM AT [WWW.KUTZTOWN.EDU](http://WWW.KUTZTOWN.EDU)

<b>First Year Seminar: Discovering College</b>		CREDITS REQUIRED	<b>3</b>	
THIS COURSE MEETS SLO <b>5</b> & <b>7</b>		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
FYS 100	First Year Seminar			
TRANSFER STUDENTS TRANSFERRING 15 CREDITS OR MORE AND NOT TRANSFERRING AN FYS OR FYE COURSE MAY SELECT ANY ADDITIONAL COURSE FROM SECTIONS A, B, C, OR D TO MEET THEIR FYS REQUIREMENT.				
TRANSFER ELECTIVE:				
<b>A Communicating With And About the World</b>		CREDITS REQUIRED	<b>12</b>	
THESE COURSES MEET SLO <b>1</b> & <b>5</b>		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
<b>1</b>	COMPOSITION 100 LEVEL CMP 1__			
<b>2</b>	COMPOSITION 200 LEVEL CMP 2__			
<b>3</b>	SPEAKING			
<b>4</b>	ANY WRITING (A2) OR SPEAKING COURSE (A3) OR FROM THE APPROVED LIST			
COURSES IN CATEGORIES B, C & D MUST BE TAKEN OUTSIDE THE STUDENT'S MAJOR. THE MAJOR IS DEFINED AS THE PREFIX THAT IDENTIFIES THE MAJOR. CONCOMITANT REQUIREMENTS MAY BE TAKEN TO MEET GENERAL EDUCATION REQUIREMENTS.				
<b>B Understanding Self &amp; Others</b>		CREDITS REQUIRED	<b>9</b>	
THESE COURSES MEET SLO <b>3</b> & <b>6</b>		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
<b>1</b>	(ECO 11 Principles of Macroeconomics)			
<b>2</b>	(ECO 12 Principles of Microeconomics)			
<b>3</b>				
<b>C Understanding Science &amp; Technology</b>		CREDITS REQUIRED	<b>9-12</b>	
THESE COURSES MEET SLO <b>2</b> & <b>3</b>		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
<b>1</b>	SCIENTIFIC INQUIRY			
<b>2</b>	QUANTITATIVE REASONING			
<b>3</b>	ANY COURSE APPROVED FOR C1 OR C2			
<b>D Understanding &amp; Creating Ideas</b>		CREDITS REQUIRED	<b>9</b>	
THESE COURSES MEET SLO <b>4</b> & <b>6</b>		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
<b>1</b>				
<b>2</b>				
<b>3</b>				

**BSBA - Accounting Major    Version 2228 (Effective Fall 2022)**  
**Recommended Course Sequence for 120 credits**

Name \_\_\_\_\_

ID# \_\_\_\_\_

<b>SEMESTER 1</b>		
Course	Grade	Credits
FYS 100		
ECO 11 (Directed Gen Ed Cat. B)		
MAT 140 OR Gen Ed Category C1		
CMP 100		
Gen Ed Category B		

<b>SEMESTER 2</b>		
Course	Grade	Credits
BUS 131		
ECO 12 (Directed Gen Ed Cat. B)		
MAT 140 OR Gen Ed Category C1		
COM 10		
Gen Ed Category C3		

<b>SEMESTER 3</b>		
Course	Grade	Credits
ACC 121		
BUS 220		
MGM 210		
CMP 200		
Gen Ed Category D		

<b>SEMESTER 4</b>		
Course	Grade	Credits
ACC 122		
BUS 275		
MKT 210		
Gen Ed Category A4		
Gen Ed Category D		

<b>SEMESTER 5</b>		
Course	Grade	Credits
ACC 305		
ACC 317		
ACC 321		
FIN 350		
Discipline Track Elective or Gen Ed Category D		

<b>SEMESTER 6</b>		
Course	Grade	Credits
ACC 312		
ACC 322		
Discipline Track Elective		
Discipline Track Elective or MGM 351		
Business Elective		

<b>SEMESTER 7</b>		
Course	Grade	Credits
ACC 323		
Discipline Track Elective or Free Elective		
Discipline Track Elective or Free Elective		
International Elective		
Free Elective		

<b>SEMESTER 8</b>		
Course	Grade	Credits
ACC 330		
MGM 399		
Discipline Track Elective or Free Elective		
Free Elective		
Free Elective		

NOTE: This proposed plan of study advises that a student complete fifteen (15) credit hours per semester for eight (8) semesters, thus enabling the student to complete the one hundred-twenty (120) hours necessary for graduation in four years. THIS IS ONLY A SUGGESTION. Students should meet with their advisors each semester to monitor their progress toward the graduation requirements

**BSBA - Accounting Major    Version 2228 (Effective Fall 2022)**

**Recommended Course Sequence for 150 credits**

Name \_\_\_\_\_

ID# \_\_\_\_\_

<b>SEMESTER 1</b>		
Course	Grade	Credits
FYS 100		
ECO 11 (Directed Gen Ed Cat. B)		
MAT 140 OR Gen Ed Category C1		
CMP 100		
Gen Ed Category B		
Gen Ed Category D		

<b>SEMESTER 2</b>		
Course	Grade	Credits
BUS 131		
ECO 12 (Directed Gen Ed Cat. B)		
MAT 140 OR Gen Ed Category C1		
COM 10		
Gen Ed Category C3		
Gen Ed Category D		

<b>SEMESTER 3</b>		
Course	Grade	Credits
ACC 121		
BUS 220		
MGM 210		
CMP 200		
MKT 210		
Gen Ed Category D		

<b>SEMESTER 4</b>		
Course	Grade	Credits
ACC 122		
BUS 275		
Gen Ed Category A4		
Free Elective		
Free Elective		
Free Elective		

<b>SEMESTER 5</b>		
Course	Grade	Credits
ACC 305		
ACC 317		
ACC 321		
FIN 350		
Discipline Track Elective		
Free Elective		

<b>SEMESTER 6</b>		
Course	Grade	Credits
ACC 312		
ACC 322		
Discipline Track Elective		
Discipline Track Elective or MGM 351		
Free Elective		
Free Elective		

**Summer between Junior and Senior Year:  
Business Elective and Free Elective**

<b>SEMESTER 7</b>		
Course	Grade	Credits
ACC 323		
Discipline Track Elective or Free Elective		
Discipline Track Elective or Free Elective		
International Elective		
Free Elective		
Free Elective		

<b>SEMESTER 8</b>		
Course	Grade	Credits
ACC 330		
MGM 399		
Discipline Track Elective or Free Elective		
Free Elective		
Free Elective		
Free Elective		

NOTE: This proposed plan of study advises that a student complete eighteen (18) credit hours per semester for eight (8) semesters, and six (6) credit hours in the summer between his/her junior/senior years, thus enabling the student to complete the one hundred-fifty (150) hours necessary for CPA licensure. THIS IS ONLY A SUGGESTION. Students should meet with their advisors each semester to monitor their progress toward these requirements.