



M.A. Arts Administration Requirements

The Arts Administration program prepares leaders in the arts in a wide range of public, private, and non-profit sectors with attention to financial management, civic engagement, and the ethical and legal responsibilities impacting arts organizations.

Student Learning Outcomes

1. Explain the administrative complexities of arts organizations in public, private, and non-profit sectors.
2. Analyze financial management and effective fundraising practices of arts organizations.
3. Assess the civic engagement and impact of arts organizations on communities.
4. Evaluate and apply research methodologies.
5. Analyze the ethical and legal responsibilities governing and impacting arts organizations.
6. Develop a personal philosophy based on historical, theoretical, and cultural influences in the arts.

Note that all students must achieve 30 graduate credits

Required Arts Administration Core Courses – 24 credits

ARED 561: Introduction to Arts Administration (3 credits)
ARED 562: Arts and Civic Engagement (3 credits)
ARED 564: Ethical and Legal Issues in the Arts (3 credits)
ARED 563: Fundraising and Development in the Arts (3 credits)
ARED 565: Developing the Leader in You (3 credits)
ARED 591: Methods of Research in Art (3 credits)
ARED 595: Graduate Seminar in the Arts (3 credits)
COMM 519: Integrated Marketing Communication (3 credits)

Elective Courses – 6 credits

Select two 400-level courses or above

Program Plan Code: MA_ARTA

Effective Semester: Spring 2022