

Kutztown University  
 Department of Art Education  
 M.A. in Arts Administration

Program: GVPAARTADM

Check sheet Effective: January 24, 2022

Version: 2222

<b>I. Coursework</b>	<b>30 credits</b>
A. ARU 561: Introduction to Arts Administration	3
B. ARU 562: Arts and Civic Engagement	3
C. ARU 564: Ethical and Legal Issues in the Arts	3
D. ARU 563: Fundraising and Development in the Arts	3
E. ARU 565: Developing the Leader in You	3
F. ARU 591: Methods of Research in the Arts	3
G. ARU 595: Graduate Seminar in the Arts	3
H. COM 519: Integrated Marketing Communication	3
I. ELECTIVES	6

Sample sequence for completion in 4 semesters:

Fall (Semester 1)	Spring (Semester 2)	Fall (Semester 3)	Spring (Semester 4)
ARU 561: Introduction to Arts Administration	ARU 564: Ethical and Legal Issues in the Arts	COM 519: Integrated Marketing Communication	ARU 595: Graduate Seminar in the Arts
	ARU 563: Fundraising and Development in the Arts	ELECTIVE	ARU 565: Developing the Leader in You
ARU 562: Arts and Civic Engagement		ARU 591: Methods of Research in the Arts	ELECTIVE