

Kutztown University  
 Department of Art Education  
 M.A. in Arts Administration

Program: GVPAARTADM  
 Checksheet Effective: Fall 2017  
 Version: 2168  
 Updated Fall 2020

<b>I. Coursework</b>	<b>30 credits</b>
A. ARU 561: Leadership in Arts Organizations	3
B. ARU 562: Arts and Civic Engagement	3
C. ARU 564: Ethical and Legal Issues in the Arts	3
D. ARU 563: Fundraising and Development	3
E. ARU 591: Methods of Research in the Arts	3
F. ARU 595: Graduate Seminar in the Arts	3
G. MGM 582: Organizational Leadership	3
H. MKT 550: Marketing Strategies and Planning	3
I. ELECTIVES	6

Sample sequence for completion in 4 semesters:

Fall (Semester 1)	Spring (Semester 2)	Fall (Semester 3)	Spring (Semester 4)
ARU 561 Leadership	ARU 564 Ethical	MGM 582 Org Lead	ARU 595 Seminar
	ARU 563 Fundraising		
ARU 562 Engagement	MKT 550 Strategies	ARU 591 Methods	ELECTIVE
		ELECTIVE	