Kutztown University of Pennsylvania
College of Business

Master of Business Administration
Stackable Certificates
New Admit Advisement Form
Program: GCOBMBA   Version: 2222   Effective Date: Jan 24, 2022

Student Name: _____   Student ID#: _____

A. Select any two Graduate Certificates

Business Decision-Making Graduate Certificate (Program Code: RCOBDSC)

Total Credits: 12		
Required Courses – 12 credits	CR	GR
DSC 510 – Data Driven Decision-Making		
DSC 520 – Business Intelligence Analytics & Data Visualization or BUS 501 – Introduction to Quantitative Decision-Making in Business		
DSC 530 – Managing the Value Chain		
DSC 540 – Strategic Decision-Making		

Leadership Graduate Certificate (Program Code: RCOBLDR)

Total Credits: 12		
Required Courses – 12 credits	CR	GR
LDR 515 – Ethics and Social Responsibility		
LDR 525 – Managing and Leading People		
LDR 535 – Managing Programs and Projects		
LDR 545 – Persuasive Communication		

Data Analytics Graduate Certificate (Program Code: RLASCSCDA)

Total Credits: 12		
Required Courses – 12 credits	CR	GR
Programming in a Scripting Language (certificate prerequisite) *Course approval by CSC Program Dir.*		
CSC 458 – Data Mining and Predictive Analytics		
CSC 459 – Introduction to Big Data		
CSC 558 – Data Mining and Predictive Analytics II		
CSC 570 – Independent Study and/or CSC 590 – Projects in Computer Science		

B. Complete the MBA Core Courses

MBA Core

Total Credits: 6		
Required Courses – 6 credits	CR	GR
BUS 591 – Applied Capstone◊		
Elective/Directed Elective✝ _____		

◊ ***This course has prerequisites:*** *DSC 530, LDR 525 AND Completion of an MBA-related Graduate Certificate*
✝ *Depending on the combination of graduate certificates taken, the elective may be determined by the College of Business*

Graduation Requirements: Total Credits   30