

Kutztown University
 Strategic Communication Certificate
 Communication Studies
 9 S.H.

Student: _____

Student I.D.: _____

Program: CERT_STCO
 Version: 202330
 Program Effective: Fall 2023

Required Courses (9 S.H.)	RC	CR	GR
COM 241 Public Relations: Processes and Techniques	3		
COM 311 Crisis Communication in Public Relations	3		
COM 319 Integrated Marketing Communication Concepts and Practices	3		

Advisor Notes

Notes:

1. No COM courses may be substituted for required COM Certificate courses.
2. All students must earn a “C” or higher in all required courses in order to earn certificate.

Clearance for Certificate:

Total S.H. completed: _____

Signatures and Dates:

Certificate Advisor:

Name Date

Dept. Chair:

Name Date