



# Business Leadership Graduate Certificate Program Requirements

Today's business leaders must be able to inspire, motivate, build teams and foster long-term success. Now, more than ever, the ability to make informed decisions, manage a team and communicate clearly is in high demand.

With the goal of empowering students to be confident business leaders, Kutztown University's Leadership Graduate Certificate teaches students how to problem solve, think critically and communicate effectively within an organization and among co-workers.

The certificate is a 12-credit program for students who want to enhance their analytical skills without a full commitment to an MBA program. However, the courses explore MBA-level concepts, and these credits can be used toward the full 30-credit Master of Business Administration if you choose to continue your studies.

## Student Learning Objectives:

Upon completion of the Leadership Certificate, students will be able to:

1. Demonstrate ethical and socially responsible reasoning when making recommendations and decisions.
2. Demonstrate the ability to identify and improve their own team skills.
3. Demonstrate the ability to identify and improve their own leadership skills.

*Program requirements: 12 credits.*

## Required Business Leadership Core Courses – 12 credits

LEAD 515 Ethics and Social Responsibility (3 credits)

LEAD 525 Managing and Leading People (3 credits)

LEAD 535 Managing Programs and Projects (3 credits)

LEAD 545 Persuasive Communication (3 credits)

**Program Plan Code:** CEPB\_LEAD

**Effective Semester:** Spring 2022