Business Minor Requirements

The general business program provides students with a broad understanding of various aspects of business, including management, marketing, finance, accounting, supply chain management, economics, human resource management and personal financial planning. It covers a variety of foundational principles and skills necessary for success in diverse business environments.

Required Business Minor Core Courses – 18 credits

ECON 110 *or* ECON 111 *or* ECON 112 (3 credits)
ACCT 121 Financial Accounting (3 credits)
FINA 200 Principles of Finance (3 credits)
MKTG 210 Principles of Marketing (3 credits)
MGMT 210 Principles of Management (3 credits)
BUSN 275 Data Management and Information Systems (3 credits)

Program Plan Code: BUSN
Effective Date: Spring 2019

Business Minor Checksheet

Student Name: Student ID Number:

This checksheet provides a mechanism for students and advisors to keep track of a student's progress in the program. Please refer to the program requirements for more details regarding options.

Note that this minor is available to non-business majors. To enroll in the Business Minor, a student needs to have completed MAT 105 College Algebra or a higher level math with a grade of "C" or better.
Students intending to minor in Business must have earned 15 credits at the time of application to the minor and a minimum GPA of 2.0. Upon completion of the minor, students must have a minimum GPA of 2.0 in the minor.
Transfer students who have received credit for coursework completed at other institutions of higher education prior to enrolling at Kutztown University will be allowed to apply a maximum of two courses (6 credits) towards the minor, provided that those courses are evaluated to be equivalent to the required courses in the business minor at the time of enrollment.

Business Minor Core Courses - 18 credits

ECON 110 *or* ECON 111 *or* ECON 112	3 credits	Grade:
ACCT 121 Financial Accounting	3 credits	Grade:
FINA 200 Principles of Finance	3 credits	Grade:
MKTG 210 Principles of Marketing	3 credits	Grade:
MGMT 210 Principles of Management	3 credits	Grade:
BUSN 275 Data Management and Information Systems	3 credits	Grade:
Total Credits	18 total credits	

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