

KU B.S. Sport Management Requirements

The Department of Sport Management offers areas of study leading to careers in professional and collegiate sports, athletic coaching, the fitness industry, and other sport-related industries. The Sport Management program at Kutztown University of Pennsylvania has received specialized accreditation through the Commission on Sport Management Accreditation ([COSMA](#)).

Student Learning Objectives:

Upon completion of the sport management major students will be able to:

1. Demonstrate knowledge and understanding of fundamental principles requisite for professional success in the sport management profession.
2. Demonstrate the ability to make sound ethical decisions in the sport management profession.
3. Demonstrate the ability to solve problems inherent in the sport business industry.
4. Demonstrate the ability to communicate effectively in oral formats utilized in the sport management profession.
5. Demonstrate the ability to communicate effectively in written formats utilized in the sport management profession.
6. Demonstrate the ability to articulate the global scope of sport.
7. Demonstrate the ability to recognize diversity issues in sport management.
8. Demonstrate the ability to use technology effectively in the application of sport management practice.

Note that all students must achieve 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. Students in the SM major are required to have a 2.0 GPA in the required courses to graduate.

Required Sport Management Core Courses – 48 to 54 credits

SPRT 160 Introduction to Sport Management (3 credits)
SPRT 195 Accounting Survey for Sport Management (3 credits)
SPRT 212 Sport Public Relations and Communication (3 credits)
SPRT 230 Leadership and Team Building (3 credits)
SPRT 236 Personal Selling in Sport (3 credits)
SPRT 260 Principles of Sport Finance (3 credits)
SPRT 265 Managing Sport Organizations (3 credits)
SPRT 270 Sport and Society (3 credits)
SPRT 285 Sport Marketing (3 credits)
SPRT 290 Fundamentals of Sport Law (3 credits)
SPRT 305 Emergency Care and Risk Management (3 credits)
SPRT 320 Sport Ethics (3 credits)
SPRT 330 Event and Facility Management (3 credits)
SPRT 345 International Sport Business (3 credits)
SPRT 350 Internship in Sport Management (6-12 credits)

Directed General Education Courses – 3 credits

While counting toward General Education fulfillment, this course is required for completion of the major.

CPSC 101 Computer Applications (Category C2) (3 credits)

University Electives – 21 to 30 credits

Program Plan Code: BS_SMPT

Effective Date: Fall 2018

KU B.S. Sport Management Major Check Sheet

Student Name:

Student ID Number:

This check sheet provides a mechanism for students and advisors to keep track of a student's progress in the major. Please refer to the major requirements for more details regarding options.

Note that all students must achieve 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. Students in the SM major are required to have a 2.0 GPA in the required courses to graduate.

Required Sport Management Core Courses – 48 to 54 credits

SPRT 160 Introduction to Sport Management	3 credits	Grade:
SPRT 195 Accounting Survey for Sport Management	3 credits	Grade:
SPRT 212 Sport Public Relations and Communication	3 credits	Grade:
SPRT 230 Leadership and Team Building	3 credits	Grade:
SPRT 236 Personal Selling in Sport	3 credits	Grade:
SPRT 260 Principles of Sport Finance	3 credits	Grade:
SPRT 265 Managing Sport Organizations	3 credits	Grade:
SPRT 270 Sport and Society	3 credits	Grade:
SPRT 285 Sport Marketing	3 credits	Grade:
SPRT 290 Fundamentals of Sport Law	3 credits	Grade:
SPRT 305 Emergency Care and Risk Management	3 credits	Grade:
SPRT 320 Sport Ethics	3 credits	Grade:
SPRT 330 Event and Facility Management	3 credits	Grade:
SPRT 345 International Sport Business	3 credits	Grade:
SPRT 350 Internship in Sport Management	6-12 credits	Grade:
Total Credits	48-54 total credits	

Directed General Education Courses

CPSC 101: Computer Applications (Category C2)	3 credits	Grade:
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University Electives – 21 to 30 credits

Course 1:	3 credits	Grade:
Course 2:	3 credits	Grade:
Course 3:	3 credits	Grade:
Course 4:	3 credits	Grade:
Course 5:	3 credits	Grade:
Course 6:	3 credits	Grade:
Course 7:	3 credits	Grade:
Course 8:	3 credits	Grade:
Course 9:	3 credits	Grade:
Course 10:	3 credits	Grade:
Total Credits	21-30 total credits	

Summary of Graduation Requirements

Total credits from major courses	48-54
Total credits from general education program	42-45
Total credits from university electives	21-30
Minimum total credits to graduate	120
Minimum overall GPA	2.0
Minimum GPA in major courses	2.0

Program Plan Code: BS_SPMT

Effective Date: Fall 2018

KU B.S. Sport Management 8-Semester Planner

Student Name:

Student ID Number:

Each semester listed below provides information including course categories, typical credit hours (CH.), and space to add specific course selections. This planner is only a suggested path. Consult with your major advisor regarding your unique plans and interests as you make choices about your schedule.

First Semester Plan

Gen Ed	FYSM 100	3 CH.	Selection:
Gen Ed	Category A1	3 CH.	Selection:
Gen Ed	Category A3	3 CH.	Selection:
Gen Ed	Category B	3 CH.	Selection:
Major	SPRT 160	3 CH.	Selection: SPRT 160
Total		15-16 CH.	

Second Semester Plan

Gen Ed	Category A2	3 CH.	Selection:
Gen Ed	Category C1	3 or 4 CH.	Selection:
Gen Ed	CPSC 101 (Category C2)	3 CH.	Selection:
Gen Ed	Category D	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Total		15 CH.	

Third Semester Plan

Gen Ed	Category B	3 CH.	Selection:
Major	SPRT 195	3 CH.	Selection: SPRT 195
Major	SPRT 212	3 CH.	Selection: SPRT 212
Major	SPRT 270	3 CH.	Selection: SPRT 270
Elective	University Elective	3 CH.	Selection:
Total		15-16 CH.	

Fourth Semester Plan

Gen Ed	Category D	3 CH.	Selection:
Major	SPRT 265	3 CH.	Selection: SPRT 265
Major	SPRT 236	3 CH.	Selection: SPRT 236
Major	SPRT 230	3 CH.	Selection: SPRT 230
Elective	University Elective	3 CH.	Selection:
Total		15 CH.	

Fifth Semester Plan

Gen Ed	Category A4	3 CH.	Selection:
Gen Ed	Category B	3 CH.	Selection:
Major	SPRT 260	3 CH.	Selection: SPRT 260
Major	SPRT 285	3 CH.	Selection: SPRT 285
Major	SPRT 290	3 CH.	Selection: SPRT 290
Total		15 CH.	

Sixth Semester Plan

Gen Ed	Category C3	3 or 4 CH.	Selection:
Gen Ed	Category D	3 CH.	Selection:
Major	SPRT 305	3 CH.	Selection: SPRT 305
Major	SPRT 345	3 CH.	Selection: SPRT 345
Elective	University Elective	3 CH.	Selection:
Total		15-16 CH.	

Seventh Semester Plan

Major	SPRT 320	3 CH.	Selection: SPRT 320
Major	SPRT 330	3 CH.	Selection: SPRT 330
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Total		15 CH.	

Eighth Semester Plan

Major	SPRT 350	6-12 CH.	Selection: SPRT 350
Elective	University Elective	6-12 CH.	Selection:
			Selection:
			Selection:
Total		15 CH.	

Additional Notes:

1. Students that register for a course without the prerequisites will be dropped from the course.
2. SPRT 160 must be passed with a grade of "C" or higher to progress to all required courses.
3. Prerequisites (in parenthesis) must be satisfied: SPRT 195 (CPSC101), SPRT 230 (15+credits), SPRT 260 (195), SPRT 290 (45+ credits), SPRT 320 (57+ credits), SPRT 330 (285 & 290), SPRT 345 (285), SPRT 350 (330).
4. Students must attend two (2) mandatory internship meetings a full semester prior to taking SPRT 350, Internship in Sport Management. Must complete a minimum of 90 credits, a 2.0 GPA in the major, and complete SPRT 330 before applying for an internship.
5. Academic Levels are as follows: Freshman-earned 30 credits, Sophomore-30-60 credits, Junior- 60-90 credits, Senior-90+ credits.
6. Suggested General Education: B-HLTH 102, SPRT 120, SPRT 205, C1-SPRT 201, C2-SPRT 366.

Program Plan Code: BS_SPMT**Effective Date:** Fall 2018