

BSBA Management Requirements

The management program provides comprehensive education in the principles and practices of organizational leadership. Throughout their coursework, students explore key areas such as human resources, organizational behavior, and the relationship among business, government, and society. Through their required and elective courses, students gain an understanding of how businesses operate. During their course of study, students may engage in case studies, team projects, and internships to apply theoretical knowledge to real-world scenarios. The management program equips future leaders in the business world with the tools to navigate dynamic corporate environments, to inspire teams, and to contribute to the overall success and sustainability of organizations.

Student Learning Objectives

Upon completion of the management programs, students will be able to:

1. Understand and apply human resource management principles, concepts, and paradigms, especially in the areas of recruiting, staffing, training, retention, evaluation, and compensation.
2. Apply theories of individual and group behavior, i.e., personality, motivation, leadership, and communication to organizational settings and environments.
3. Examine, analyze, and apply the principles of ethics to the relevant issues of the business of society interface.
4. Recognize, analyze, evaluate, and solve strategic challenges in organizations.

Note that all students must achieve a minimum of 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for BSBA/Management and business core courses (as well as ECON 110, ECON 120), separately, are also 2.0.

Required Business Core Courses – 33 credits

ACCT 121 Financial Accounting (3 credits)
ACCT 122 Managerial Accounting (3 credits)
BUSN 131 Legal Environment of Business (3 credits)
MGMT 210 Principles of Management (3 credits)
MKTG 210 Principles of Marketing (3 credits)
BUSN 220 Regression Analysis and Data Analytics (3 credits)
BUSN 275 Business Data Management and Information Systems (3 credits)
FINA 350 Financial Management (3 credits)
MGMT 351 Operations Management (3 credits)
International Elective (ECON 360, FINA 365, MGMT 352, or MKTG 370) (3 credits)
MGMT 399 Business Strategy and Policy (3 credits)

Required Courses for Management Program – 9 credits

MGMT 335 Human Resource Management (3 credits)
MGMT 350 Organizational Behavior in Management (3 credits)
MGMT 360 Business and Social Environment (3 credits)

Restricted Elective Courses for Management Program – 9 credits

Select three from BUSN 390 and/or any 300-level MGMT courses, not including the required courses.

Directed General Education Courses – 9 credits

These courses may be taken in fulfillment of General Education, as university electives, or as part of a minor. All must be approved General Education courses.

ECON 110 Principles of Macroeconomics (Category B) (3 credits)

ECON 120 Principles of Microeconomics (Category B) (3 credits)

MATH 140 Applied Statistical Methods (Category C2), **or** BUSN 120 Principles of Business Statistics (Category C2) (3 credits)

University Electives – 27 credits

Any other courses in the department of Business Administration or any university course that counts towards graduation.

Program Plan Code: BSBA_BSAD_MGMT

Effective Date: Fall 2022



BSBA Management Program Checksheet

Student Name:

Student ID Number:

This checksheet provides a mechanism for students and advisors to keep track of a student's progress in the program. Please refer to the program requirements for more details regarding options.

Note that all students must achieve at least 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for BSBA/ Management and business core courses (as well as ECON 110, ECON 120), separately, are also 2.0. Students in this program cannot double major in Entrepreneurship or Human Resource Management or General Business.

Required Business Core Courses – 33 credits

| | | |
|---|-------------------------|--------|
| ACCT 121 Financial Accounting | 3 credits | Grade: |
| ACCT 122 Managerial Accounting | 3 credits | Grade: |
| BUSN 131 Legal Environment of Business | 3 credits | Grade: |
| MGMT 210 Principles of Management | 3 credits | Grade: |
| MKTG 210 Principles of Marketing | 3 credits | Grade: |
| BUSN 220 Regression Analysis and Data Analytics | 3 credits | Grade: |
| BUSN 275 Business Data Management and Information Systems | 3 credits | Grade: |
| FINA 350 Financial Management | 3 credits | Grade: |
| MGMT 351 Operations Management | 3 credits | Grade: |
| International Elective (ECON 360, FINA 365, MGMT 352, or MKTG 370) | 3 credits | Grade: |
| MGMT 399 Business Strategy and Policy | 3 credits | Grade: |
| Total Credits | 33 total credits | |

Required Courses for Management Program – 9 credits

| | | |
|--|------------------|--------|
| MGMT 335 Human Resource Management | 3 credits | Grade: |
| MGMT 350 Organizational Behavior in Management | 3 credits | Grade: |
| MGMT 360 Business and Social Environment | 3 credits | Grade: |
| Total Credits | 9 credits | |

Restricted Elective Courses for Management Program – 9 credits

Select three from BUSN 379, BUSN 390, or any 300-level Management courses, not including the required courses.

| | | |
|----------------------|------------------------|--------|
| Course 1: | 3 credits | Grade: |
| Course 2: | 3 credits | Grade: |
| Course 3: | 3 credits | Grade: |
| Total Credits | 9 total credits | |

Directed General Education Courses

While counting toward General Education fulfillment, these courses are required for completion of the program.

| | | |
|--|-----------|--------|
| ECON 110 Principles of Macroeconomics (Category B) | 3 credits | Grade: |
| ECON 120 Principles of Microeconomics (Category B) | 3 credits | Grade: |
| MATH 140 Applied Statistical Methods (Category C2), or BUSN 120 Principles of Business Statistics (Category C2) | 3 credits | Grade: |

University Electives – 27 Credits

| | | |
|----------------------|-------------------------|--------|
| Course 1: | 3 credits | Grade: |
| Course 2: | 3 credits | Grade: |
| Course 3: | 3 credits | Grade: |
| Course 4: | 3 credits | Grade: |
| Course 5: | 3 credits | Grade: |
| Course 6: | 3 credits | Grade: |
| Course 7: | 3 credits | Grade: |
| Course 8: | 3 credits | Grade: |
| Course 9: | 3 credits | Grade: |
| Total Credits | 27 total credits | |

Summary of Graduation Requirements

| | |
|---|------------|
| Total credits from business core and program courses | 51 |
| Total credits from general education program | 42 |
| Total credits from university electives | 27 |
| Minimum total credits to graduate | 120 |
| Minimum overall GPA | 2.0 |
| Minimum GPA in business core courses (as well as ECON 110, ECON 120) | 2.0 |
| Minimum GPA in program courses | 2.0 |

Program Plan Code: BSBA_BSAD_MGMT

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BSBA Management 8-Semester Planner

Student Name:

Student ID Number:

Each semester listed below provides information including course categories, typical credit hours (CH.), and space to add specific course selections. This planner is only a suggested path. Consult with your program advisor regarding your unique plans and interests as you make choices about your schedule.

First Semester Plan

| | | | |
|--------------|---|---------------|---------------------|
| Gen Ed | FYSM 100, First Year Seminar | 3 CH. | Selection: FYSM 100 |
| Gen Ed | Category A1 – COMP 100 or A3 – COST 10 | 3 CH. | Selection: |
| Gen Ed | Category B – ECON 110 or ECON 120 | 3 CH. | Selection: |
| Gen Ed | MATH 105 (University Elective) or MATH 140 (Category C2) | 3 CH. | Selection: |
| Gen Ed | Category D | 3 CH. | Selection: |
| Total | | 15 CH. | |

Second Semester Plan

| | | | |
|--------------|---|------------------|------------|
| Gen Ed | Category A3 – COST 10 or A1 – COMP 100 | 3 CH. | Selection: |
| Gen Ed | Category B – ECON 110 or ECON 120 | 3 CH. | Selection: |
| Gen Ed | Category C – MATH 140 (C2) or any C1 | 3 or 4 CH. | Selection: |
| Program | Core – BUSN 131 | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Total | | 15-16 CH. | |

Third Semester Plan

| | | | |
|--------------|-----------------------------|------------------|------------|
| Gen Ed | Category A2 | 3 CH. | Selection: |
| Gen Ed | Category C | 3 or 4 CH. | Selection: |
| Program | Core – ACCT 121 | 3 CH. | Selection: |
| Program | Core – BUSN 220 or BUSN 275 | 3 CH. | Selection: |
| Program | Core – MGMT 210 or MKTG 210 | 3 CH. | Selection: |
| Total | | 15-16 CH. | |

Fourth Semester Plan

| | | | |
|--------------|-----------------------------|---------------|------------|
| Gen Ed | Category D | 3 CH. | Selection: |
| Program | Core – ACCT 122 | 3 CH. | Selection: |
| Program | Core – BUSN 220 or BUSN 275 | 3 CH. | Selection: |
| Program | Core – MGMT 210 or MKTG 210 | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Total | | 15 CH. | |

Fifth Semester Plan

| | | | |
|--------------|-----------------------------|---------------|------------|
| Gen Ed | Category A4 | 3 CH. | Selection: |
| Gen Ed | Category B | 3 CH. | Selection: |
| Program | Core – FINA 350 or MGMT 351 | 3 CH. | Selection: |
| Program | Program Required – MGMT 335 | 3 CH. | Selection: |
| Program | Program Required – MGMT 350 | 3 CH. | Selection: |
| Total | | 15 CH. | |

Sixth Semester Plan

| | | | |
|--------------|--|------------------|------------|
| Gen Ed | Category C or University Elective | 3 or 4 CH. | Selection: |
| Gen Ed | Category D | 3 CH. | Selection: |
| Program | Core – FINA 350 or MGMT 351 | 3 CH. | Selection: |
| Program | Program Required – MGMT 360 | 3 CH. | Selection: |
| Program | Restricted Elective | 3 CH. | Selection: |
| Total | | 15-16 CH. | |

Seventh Semester Plan

| | | | |
|--------------|---|---------------|------------|
| Program | Core – MGMT 399 or International Elective | 3 CH. | Selection: |
| Program | Restricted Elective | 3 CH. | Selection: |
| Program | Restricted Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Total | | 15 CH. | |

Eighth Semester Plan

| | | | |
|--------------|---|---------------|------------|
| Program | Core – MGMT 399 or International Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Total | | 15 CH. | |

Additional Notes:

1. Students in this program cannot double program in General Business, Human Resource Management or Entrepreneurship.
2. To meet graduation criteria, students must complete a minimum of 120 credits, fulfill general education and supply chain management program requirements, and attain minimum GPA of 2.0 in the overall courses, the business core courses (as well as ECON 110, ECON 120), and the program-specific coursework; these requirements must be fulfilled separately.
3. Modifications to this plan may occur based on course availability and/or your individual academic plan. Please seek guidance from your academic advisor for specific details.

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