

KU BSBA Finance Requirements

As an affiliated university of the Chartered Financial Analyst (CFA) Institute Affiliation Program, the finance program portrays to students and employers that its curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA program exams. Our Applied Investment Management program, where students manage real money, is one of the most rewarding experiential learning opportunities that you will ever encounter. Students who graduate with a degree in finance can enter careers in domestic and multinational corporate financial management, management of financial markets and institutions, personal financial planning, and investment analysis and portfolio management.

Student Learning Objectives

Upon completion of the finance program, students will be able to:

1. Estimate and Evaluate: Identify the inputs needed to value a financial asset and apply a valuation methodology to estimate an asset's intrinsic value.
2. Summarize and Interpret: Summarize the historic risk-versus-return relationship for financial assets and interpret various measures of risk and reward.
3. Assess and Justify: Assess the inputs needed and justify the decision-making methodologies used to determine if resources should be allocated to an investment opportunity.
4. Justify and Consider: Justify the purpose and consider the operations of financial markets and institutions.

Note that all students must achieve a minimum of 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for BSBA/Finance and business core courses, separately, are also 2.0.

Required Business Core Courses – 33 credits

ACCT 121 Financial Accounting (3 credits)
ACCT 122 Managerial Accounting (3 credits)
BUSN 131 Legal Environment of Business (3 credits)
MGMT 210 Principles of Management (3 credits)
MKTG 210 Principles of Marketing (3 credits)
BUSN 220 Regression Analysis and Data Analytics (3 credits)
BUSN 275 Business Data Management and Information Systems (3 credits)
FINA 350 Financial Management (3 credits)
MGMT 351 Operations Management (3 credits)
International Elective (ECON 360, or FINA 365) (3 credits)
MGMT 399 Business Strategy and Policy (3 credits)

Required Courses for Finance Program – 12 credits

FINA 351 Personal Financial Planning (3 credits)
FINA 354 Investments (3 credits)
FINA 360 Financial Markets and Institutions (3 credits)
FINA 363 Intermediate Financial Management (3 credits)

Restricted Elective Courses for Finance Program – 6 credits

Select two from any 300-level FINA courses, not including business core courses and required courses for Finance and Personal Financial Planning tracks.

Directed General Education Courses – 9 credits

These courses may be taken in fulfillment of General Education, as university electives, or as part of a minor. All must be approved General Education courses.

ECON 110 Principles of Macroeconomics (Category B) (3 credits)

ECON 120 Principles of Microeconomics (Category B) (3 credits)

MATH 140 Applied Statistical Methods (Category C2) **or** BUSN 120 Principles of Business Statistics (Category C2) (3 credits)

University Electives – 27 credits

Any other courses in the department of Business Administration or any university course that counts towards graduation.

Program Plan Code: BSBA_BSAD_FINA

Effective Date: Fall 2021



BSBA Finance Program Checksheet

Student Name:

Student ID Number:

This checksheet provides a mechanism for students and advisors to keep track of a student's progress in the program. Please refer to the program requirements for more details regarding options.

Note that all students must achieve at least 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for BSBA/Finance and business core courses, separately, are also 2.0. Students in this program cannot double major in General Business.

Required Business Core Courses – 33 credits

| | | |
|---|-------------------------|--------|
| ACCT 121 Financial Accounting | 3 credits | Grade: |
| ACCT 122 Managerial Accounting | 3 credits | Grade: |
| BUSN 131 Legal Environment of Business | 3 credits | Grade: |
| MGMT 210 Principles of Management | 3 credits | Grade: |
| MKTG 210 Principles of Marketing | 3 credits | Grade: |
| BUSN 220 Regression Analysis and Data Analytics | 3 credits | Grade: |
| BUSN 275 Business Data Management and Information Systems | 3 credits | Grade: |
| FINA 350 Financial Management | 3 credits | Grade: |
| MGMT 351 Operations Management | 3 credits | Grade: |
| International Elective (ECON 360 or FINA 365) | 3 credits | Grade: |
| MGMT 399 Business Strategy and Policy | 3 credits | Grade: |
| Total Credits | 33 total credits | |

Required Courses for Finance Program – 12 credits

| | | |
|---|-------------------------|--------|
| FINA 351 Personal Financial Planning | 3 credits | Grade: |
| FINA 354 Investments | 3 credits | Grade: |
| FINA 360 Financial Markets and Institutions | 3 credits | Grade: |
| FINA 363 Intermediate Financial Management | 3 credits | Grade: |
| Total Credits | 12 total credits | |

Restricted Elective Courses for Finance Program – 6 credits

Select two from any 300-level FINA courses excluding business core and required courses for Finance and Personal Financial Planning track.

| | | |
|----------------------|------------------------|--------|
| Course 1: | 3 credits | Grade: |
| Course 2: | 3 credits | Grade: |
| Total Credits | 6 total credits | |

Directed General Education Courses

While counting toward General Education fulfillment, these courses are required for completion of the major.

| | | |
|--|-----------|--------|
| ECON 110 Principles of Macroeconomics (Category B) | 3 credits | Grade: |
| ECON 120 Principles of Microeconomics (Category B) | 3 credits | Grade: |
| MATH 140 Applied Statistical Methods (Category C2), or BUSN 120 Principles of Business Statistics (Category C2) | 3 credits | Grade: |

University Electives – 27 Credits

| | | |
|----------------------|-------------------------|--------|
| Course 1: | 3 credits | Grade: |
| Course 2: | 3 credits | Grade: |
| Course 3: | 3 credits | Grade: |
| Course 4 | 3 credits | Grade: |
| Course 5: | 3 credits | Grade: |
| Course 6: | 3 credits | Grade: |
| Course 7: | 3 credits | Grade: |
| Course 8: | 3 credits | Grade: |
| Course 9: | 3 credits | Grade: |
| Total Credits | 27 total credits | |

Summary of Graduation Requirements

| | |
|--|------------|
| Total credits from business core and program courses | 51 |
| Total credits from general education program | 42 |
| Total credits from university electives | 27 |
| Minimum total credits to graduate | 120 |
| Minimum overall GPA | 2.0 |
| Minimum GPA in business core courses | 2.0 |
| Minimum GPA in program courses | 2.0 |

Program Plan Code: BSBA_BSAD_FINA

Effective Date: Fall 2021



BSBA Finance 8-Semester Planner

Student Name:

Student ID Number:

Each semester listed below provides information including course categories, typical credit hours (CH.), and space to add specific course selections. This planner is only a suggested path. Consult with your program advisor regarding your unique plans and interests as you make choices about your schedule.

First Semester Plan

| | | | |
|--------------|--|---------------|------------|
| Gen Ed | FYSM 100, First Year Seminar | 3 CH. | Selection: |
| Gen Ed | Category A1 or A3 | 3 CH. | Selection: |
| Gen Ed | Category B – ECON 110 or ECON 120 | 3 CH. | Selection: |
| Gen Ed | MATH 105 (University Elective) or MATH 140 (Category C2) | 3 CH. | Selection: |
| Program | Core – ACCT 121 | 3 CH. | Selection: |
| Total | | 15 CH. | |

Second Semester Plan

| | | | |
|--------------|--|------------------|------------|
| Gen Ed | Category A3 or A1 | 3 CH. | Selection: |
| Gen Ed | Category B – ECON 110 or ECON 120 | 3 CH. | Selection: |
| Gen Ed | Category C – MATH 140 (C2) or any C1 | 3 or 4 CH. | Selection: |
| Program | Core – BUSN 131 | 3 CH. | Selection: |
| Gen Ed | Category D | 3 CH. | Selection: |
| Total | | 15-16 CH. | |

Third Semester Plan

| | | | |
|--------------|------------------------------------|------------------|------------|
| Gen Ed | Category C1 or C3 | 3 or 4 CH. | Selection: |
| Gen Ed | Category D | 3 CH. | Selection: |
| Program | Core – ACCT 122 | 3 CH. | Selection: |
| Program | Core – BUSN 220 or BUSN 275 | 3 CH. | Selection: |
| Program | Core – MGMT 210 or MKTG 210 | 3 CH. | Selection: |
| Total | | 15-16 CH. | |

Fourth Semester Plan

| | | | |
|--------------|------------------------------------|---------------|------------|
| Gen Ed | Category A2 | 3 CH. | Selection: |
| Gen Ed | Category D | 3 CH. | Selection: |
| Program | Core – BUSN 220 or BUSN 275 | 3 CH. | Selection: |
| Program | Core – MGMT 210 or MKTG 210 | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Total | | 15 CH. | |

Fifth Semester Plan

| | | | |
|--------------|-----------------------------|---------------|------------|
| Gen Ed | Category A4 | 3 CH. | Selection: |
| Gen Ed | Category B | 3 CH. | Selection: |
| Program | Core – FINA 350 | 3 CH. | Selection: |
| Program | Program Required – FINA 351 | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Total | | 15 CH. | |

Sixth Semester Plan

| | | | |
|--------------|--------------------------------------|------------------|------------|
| Gen Ed | Category C or University Elective | 3 or 4 CH. | Selection: |
| Program | Core – MGMT 351 | 3 CH. | Selection: |
| Program | Program Required – FINA 360 | 3 CH. | Selection: |
| Program | Restricted Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Total | | 15-16 CH. | |

Seventh Semester Plan

| | | | |
|--------------|--|---------------|------------|
| Program | Core – MGMT 399 or International Elective | 3 CH. | Selection: |
| Program | Program Required – FINA 354 | 3 CH. | Selection: |
| Program | Program Required – FINA 363 | 3 CH. | Selection: |
| Program | Restricted Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Total | | 15 CH. | |

Eighth Semester Plan

| | | | |
|--------------|--|---------------|------------|
| Program | Core – MGMT 399 or International Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Elective | University Elective | 3 CH. | Selection: |
| Total | | 15 CH. | |

Additional Notes:

1. Students in this program cannot double major in General Business.
2. To meet graduation criteria, students must complete a minimum of 120 credits, fulfill general education and supply chain management program requirements, and attain minimum GPA of 2.0 in the overall courses, the business core courses, and the program-specific coursework; these requirements must be fulfilled separately.
3. Modifications to this plan may occur based on course availability and/or your individual academic plan. Please seek guidance from your academic advisor for specific details.

Program Plan Code: BSBA_BSAD_FINA

Effective Date: Fall 2021