

# B.A. Music Business Requirements

The B.A. in Music with a track in Music Business provides practical experiences and exploration of career opportunities in the music entertainment industry through classroom study that includes technical instruction and hands-on experience. Required courses help students systematically acquire fundamental musical skills by studying basic concepts of music, learning theory through playing and singing, and becoming confident as a singer or instrumentalist in a group.

## Student Learning Outcomes

1. Perform with basic competence as soloist and/or ensemble member.
2. Identify, define and engage the elements of music in sound and/or notation.
3. Describe current practices and historical trends in music.
4. Demonstrate technology-based skills used in the music industry.
5. Describe management and operating systems of the music industry.

*Note that all students must achieve 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for Music Business is 2.0.*

*Music Business students may NOT take FYSM 100: Finding your Voice.*

## **Required Music Business Core Courses – 12 credits**

*Minimum of C grade*

- MUSC 126 Aural Skills through Performance (3 credits)
- MUSC 102 Harmony & Theory I (3 credits)
- MUSC 215 American Popular Music (3 credits)
- MUSC 292 Audio Engineering I (3 credits)

## **Required Business Core Courses – 21 credits**

*Minimum of C grade*

- BUSN 131 Business Law (3 credits)
- MKTG 210 Principles of Marketing (3 credits)
- MGM 210 Principles of Management (3 credits)
- MUSC 121 Fundamentals of Music Business (3 credits)
- MUSC 295 Artist Management and Touring (3 credits)
- MUSC 391 Field Experience in Music (3 credits)
- MUSC 450 Performing Arts Administration (3 credits)

## **Applied & Performance Core Courses – 9 credits**

***Applied & Performance Core – 3 credits***

- MUSC 116 Finding Your Voice (3 credits) – *Requires a minimum C grade*

***Large or Small Ensembles – 4 credits***

- MUPF 228 Recording Ensemble (1 credit)
- MUPF 228 Recording Ensemble (1 credit)
- Choose two from small and large ensemble offerings*
- MUPF 230 Chamber Ensemble (1 credit)
- MUPF 231 String Ensemble (1 credit)
- MUPF 232 Woodwind Ensemble (1 credit)
- MUPF 233 Brass Ensemble (1 credit)

MUPF 234 Percussion Ensemble (1 credit)  
MUPF 235 Vocal Ensemble (1 credit)  
MUPF 275 Jazz Combo (1 credit)  
MUPF 276 Popular Music Ensemble (1 credit)  
MUPF 287 New Music Ensemble (1 credit)  
MUPF 281 University Band (1 credit)  
MUPF 282 University Marching Band (1 credit)  
MUPF 283 University Choir (1 credit)  
MUPF 285 University Orchestra (1 credit)  
MUPF 289 Large Jazz Ensemble (1 credit)

***Private or Small Group Instruction – 2 credits***

*Choose private instruction or small group instruction*

*All private and small group instruction requires a minimum C grade*

**Private Instruction in one applied area – 0-2 credits**

MUPF XXX (1 credit)

MUPF XXX (1 credit)

**Small Group Instruction in one applied area – 0-2 credits**

*Choose one of the following applied areas*

MUSC 24 Class Piano I (1 credit) *and* MUSC 124 Class Piano II (1 credit)

MUSC 122 Classical Guitar I (1 credit) *and* MUSC 222 Classical Guitar II (1 credit)

MUSC 179 Voice Class II (1 credit) *and* MUSC 222 Applied Voice (1 credit)

**University Elective – 36 credits**

*Select any university course between 1-4 credits, totaling 36 credits.*

**Program Plan Code:** BA\_MUSC\_MUSB

**Effective Date:** Fall 2020



# B.A. Music Business Major Check Sheet

Student Name:

Student ID Number:

This check sheet provides a mechanism for students and advisors to keep track of a student's progress in the program. Please refer to the program requirements for more details regarding options.

*Note that all students must achieve 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for Music Business is 2.0.*

## Music Core Courses – 12 credits

<i>All courses in this section require a minimum C grade</i>		
MUSC 126 Aural Skills through Performance	3 credits	Grade:
MUSC 102 Harmony & Theory I	3 credits	Grade:
MUSC 215 American Popular Music	3 credits	Grade:
MUSC 292 Audio Engineering I	3 credits	Grade:
<b>Total Credits</b>	12 total credits	

## Business Core Courses – 21 credits

<i>All courses in this section require a minimum C grade</i>		
BUSN 131 Business Law	3 credits	Grade:
MKTG 210 Principles of Marketing	3 credits	Grade:
MGMT 210 Principles of Management	3 credits	Grade:
MUSC 121 Fundamentals of Music Business	3 credits	Grade:
MUSC 295 Artist Management and Touring	3 credits	Grade:
MUSC 391 Field Experience in Music	3 credits	Grade:
MUSC 450 Performing Arts Administration	3 credits	Grade:
<b>Total Credits</b>	21 total credits	

## Applied & Performance Core Courses – 9 credits

<i>MUSC 116 in this section requires a minimum C grade</i>		
MUSC 116 Finding Your Voice	3 credits	Grade:
<b>Large or Small Ensembles (4 credits)</b>		
MUPF 228 Recording Ensemble	1 credit	Grade:
MUPF 228 Recording Ensemble	1 credit	Grade:
MUPF	1 credit	Grade:
MUPF	1 credit	Grade:
<i>All private and small group instruction requires a minimum C grade</i>		
<b>Choose private instruction or small group instruction (2 credits)</b>		
<b>a. Private Instruction (In One Applied Area)</b>		
MUPF	1 credit	Grade:
MUPF	1 credit	Grade:
<b>b. Small Group Instruction (In One Applied Area) See program requirement sheet for options.</b>		
Course 1:	1 credit	Grade:
Course 2:	1 credit	Grade:
<b>Total Credits</b>	9 total credits	

## University Electives – 36 credits

Select any university course between 1-4 credits, totaling 36 credits.

Course:	credits	Grade:
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<b>Total Credits</b>	36 total credits	

## Summary of Graduation Requirements

Total credits from major courses	<b>42</b>
Total credits from general education program	<b>42</b>
Total credits from university electives	<b>36</b>
<b>Minimum total credits to graduate</b>	<b>120</b>
<b>Minimum overall GPA</b>	<b>2.0</b>
<b>Minimum GPA in major program</b>	<b>2.0</b>

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# Music Business 8-Semester Planner

Student Name:

Student ID:

Each semester listed below provides information including course categories, typical credit hours (CH.), and space to add specific course selections. This planner is only a suggested path. Consult with your program advisor regarding your unique plans and interests as you make choices about your schedule.

## First Semester Plan

Gen Ed	FYSM 100	3 CH.	FYSM:
Gen Ed	Category A3	3 CH.	Selection:
Gen Ed	Category B, <i>Suggested: ECON 10</i>	3 CH.	Selection:
Major	MUSC 121	3 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

## Second Semester Plan

Gen Ed	Category A1	3 CH.	CMP 1
Gen Ed	Category C2, <i>Suggested: MATH 17</i>	3 CH.	Selection:
Major	MUSC 116	3 CH.	Selection:
Major / Gen Ed	MUSC 126 or Category B, <i>Suggested: PRST 210 Intro. to Entrepreneurship</i>	3 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

## Third Semester Plan

Gen Ed	Category C1	3 CH.	Selection:
Gen Ed	Category D	3 CH.	Selection:
Gen Ed	Category C3	3 CH.	Selection:
Major	BUSN 131	3 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

## Fourth Semester Plan

Major / Gen Ed	MUSC 126 or Category B, <i>Suggested: PRST 210 Intro. to Entrepreneurship</i>	3 CH.	Selection:
Gen Ed	Category A2	3 CH.	CMP 2
Major	MUSC 215 or MUSC 295	3 CH.	Selection:
Major	MUSC 292	3 CH.	
Major	MUPF: Private Instruction or Small Group Instruction	1 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
<b>Total</b>		<b>16 CH.</b>	

***Fifth Semester Plan***

Gen Ed	Category B	3 CH.	Selection:
Gen Ed	Category D	3 CH.	Selection:
Major	MUSC 102	3 CH.	Selection:
Major	MUPF: Private Instruction or Small Group Instruction	1 CH.	Selection:
Major	MKTG 210	3 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
<b>Total</b>		<b>16 CH.</b>	

***Sixth Semester Plan***

Gen Ed	Category A4	3 CH.	Selection:
Major	MGMT 210	3 CH.	Selection:
Major	MUSC 215 or MUSC 295	3 CH.	Selection:
Major	MUSC 228	1 CH.	Selection:
Major	MUPF: Large Ensemble or Small Ensemble	1 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
<b>Total</b>		<b>17 CH.</b>	

***Seventh Semester Plan***

Gen Ed	Category D	3 CH.	Selection:
Major	MUPF: Large Ensemble or Small Ensemble	1 CH.	Selection:
Major	MUSC 228	1 CH.	Selection:
Major	MUSC 450	3 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
<b>Total</b>		<b>17 CH.</b>	

***Eighth Semester Plan***

Major	MUSC 391	3 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
Elective	University Elective(s)	1-4 CH.	Selection:
<b>Total</b>		<b>12 CH.</b>	

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