



## B.A. Professional Writing Requirements

The Professional Writing major emphasizes effective writing and design, critical reading and analysis, and professionalization in the workplace. Students majoring in Professional Writing may choose from an array of classes in creative writing, technical writing, arts and entertainment writing, or journalism. The major prepares students for graduate work or careers in professions such as author, editor, social media analyst, reporter, technical content writer, or web developer.

*Note that all students must achieve 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for Professional Writing is 2.0. Professional Writing majors must have a 3.0 or higher in Core and Foundation sections and must take at least three 300-level courses.*

### **Required Professional Writing Core Courses – 6 credits**

ENGL/PRWR 100 Reading and Writing in the Professions (3 credits)  
PRWR 213 Copy Editing: Revision and Style (3 credits)

### **Required Professional Writing Foundation Courses – 9 credits**

PRWR 108 Intro to Creative Writing (3 credits)  
PRWR 111 Journalism (3 credits)  
PRWR 120 Technical Writing and Communication (3 credits)

### **Required Professionalization Courses – 6 credits**

*Up to 6 additional credits for the PRWR 390 internship may be applied as university electives with permission of the department chair.*  
PRWR 380 Professional Seminar (3 credits)  
PRWR 390 Internship (3 credits)

### **Visual Communication – 6 credits**

*Choose two courses:*

ENGL 144 Comic Studies (3 credits)  
ENGL/GERM 217 German Comics in English (3 credits)  
ENGL 244 Documentary Film and Theories of Representation (3 credits)  
PRWR 216 Writing for Public Relations (3 credits)  
PRWR 223 Games and Literature (3 credits)  
PRWR 226 Newsletter Writing and Design (3 credits)  
PRWR 251 Flash Fiction, Prose Poetry, and Other Short-Short Stories (3 credits)  
PRWR 316 Public Relations and the Corporate Environment (3 credits)  
PRWR 321 Information Design: Data Visualization in Technical Writing (3 credits)  
PRWR 326 ADV Desktop Publishing: Writing and Designing Documents (3 credits)  
PRWR 333 Digital Rhetoric and Writing (3 credits)  
PRWR 339 New Media, Story, Change (3 credits)  
PRWR 347 Activists Writing Media: Composing Democratic Futures (3 credits)

## **Critical Reading and Analysis – 6 credits**

*Choose two courses:*

Any ENGL course 200-level or above (3 credits)

PRWR 214 Magazine Writing (3 credits)

PRWR 215 Pop Music Journalism (3 credits)

PRWR 235 Lyric Writing (3 credits)

PRWR 244 Story Analysis and Screenplay Development (3 credits)

PRWR 304 American Literary Journalism (3 credits)

PRWR 306 Adv. Magazine Writing: Covering a Specialty (3 credits)

PRWR 311 Creative Writing: Short Fiction (3 credits)

PRWR 312 Creative Writing: Poetry (3 credits)

PRWR 330 Writing the Novel (3 credits)

## **PRWR Electives – 9 credits**

*Any elective with a PRWR prefix.*

## **University Electives – 36 credits**

*Choose any university course.*

**Program Plan Code:** BA\_ENPW

**Effective Date:** Spring 2024

# KU B.A. Professional Writing Major Check Sheet

Student Name:

Student ID Number:

This check sheet provides a mechanism for students and advisors to keep track of a student's progress in the program. Please refer to the program requirements for more details regarding options.

*Note that all students must achieve 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for Professional Writing is 2.0. Professional writing majors must have a 3.0 or higher in core and foundation section and must take at least three 300-level courses.*

## Required Professional Writing Core Courses – 6 credits

ENGL/PRWR 100: Reading and Writing in the Professions	3 credits	Grade:
PRWR 213: Copy Editing: Revision and Style	3 credits	Grade:
<b>Total Credits</b>	6 total credits	

## Required Professional Writing Foundation Courses – 9 credits

PRWR 108: Intro to Creative Writing	3 credits	Grade:
PRWR 111: Journalism	3 credits	Grade:
PRWR 120: Technical Writing and Communication	3 credits	Grade:
<b>Total Credits</b>	9 total credits	

## Required Professionalization Courses – 6 credits

*Up to six additional credits for the PRWR 390 internship may be applied as free electives with permission of department chair.*

PRWR 380: Professional Seminar	3 credits	Grade:
PRWR 390: Internship	3 credits	Grade:
<b>Total Credits</b>	6 total credits	

## Visual Communications – 6 credits

Course 1:	3 credits	Grade:
Course 2:	3 credits	Grade:
<b>Total Credits</b>	6 total credits	

## Critical Reading and Analysis – 6 credits

Course 1:	3 credits	Grade:
Course 2:	3 credits	Grade:
<b>Total Credits</b>	6 total credits	

## PRWR Electives – 9 credits

Course 1:	3 credits	Grade:
Course 2:	3 credits	Grade:
Course 3:	3 credits	Grade:
<b>Total Credits</b>	9 total credits	

## University Electives/Minors – 36 credits

Course 1:	3 credits	Grade:
Course 2:	3 credits	Grade:
Course 3:	3 credits	Grade:
Course 4:	3 credits	Grade:
Course 5:	3 credits	Grade:

Course 6:	3 credits	Grade:
Course 7:	3 credits	Grade:
Course 8:	3 credits	Grade:
Course 9:	3 credits	Grade:
Course 10:	3 credits	Grade:
Course 11:	3 credits	Grade:
Course 12:	3 credits	Grade:
<b>Total Credits</b>	36 total credits	

### Summary of Graduation Requirements

Total credits from major courses	<b>42</b>
Total credits from general education program	<b>42</b>
Total credits from university electives	<b>36</b>
<b>Minimum total credits to graduate</b>	<b>120</b>
<b>Minimum overall GPA</b>	<b>2.0</b>
<b>Minimum GPA in major program</b>	<b>2.0</b>

**Program Plan Code:** BA\_ENPW

**Effective Date:** Spring 2024



# B.A. Professional Writing 8-Semester Planner

Student Name:

Student ID Number:

*Each semester listed below provides information including course categories, typical credit hours (CH.), and space to add specific course selections. This planner is a suggested path. Consult with your advisor regarding your unique plans and interests as you make choices about your schedule.*

## **First Semester Plan**

Gen Ed	FYSM 100	3 CH.	Selection:
Gen Ed	Category A1	3 CH.	Selection:
Gen Ed	Category B	3 CH.	Selection:
Gen Ed	Category C	3 CH.	Selection:
Gen Ed	Category D	3 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

## **Second Semester Plan**

Gen Ed	Category A2	3 CH.	Selection:
Gen Ed	Category A3 (MLST Recommended)	3 CH.	Selection:
Major	PRWR 100	3 CH.	Selection:
Gen Ed	Category B	3 CH.	Selection:
Gen Ed	Category D	3 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

## **Third Semester Plan**

Major	PRWR 108	3 CH.	Selection:
Major	PRWR 111	3 CH.	Selection:
Gen Ed	Category A4 (MLST Recommended)	3 CH.	Selection:
Gen Ed	Category C	3 CH.	Selection:
Gen Ed	Category B	3 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	Selection:

## **Fourth Semester Plan**

Major	PRWR 120	3 CH.	Selection:
Major	PRWR Visual Communication Course	3 CH.	Selection:
Major	PRWR Critical Reading and Analysis Course	3 CH.	Selection:
Gen Ed	Category C	3 CH.	Selection:
Gen Ed	Category D	3 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

***Fifth Semester Plan***

Major	PRWR 213	3 CH.	Selection:
Major	PRWR Visual Communication Course	3 CH.	Selection:
Major	PRWR Critical Reading and Analysis Course	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

***Sixth Semester Plan***

Major	PRWR Elective	3 CH.	Selection:
Major	PRWR Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

***Seventh Semester Plan***

Major	PRWR 380	3 CH.	Selection:
Major	PRWR Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

***Eighth Semester Plan***

Major	PRWR 390	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
Elective	University Elective	3 CH.	Selection:
<b>Total</b>		<b>15 CH.</b>	

***Additional Notes:***

1. Professional Writing Majors must have a 3.0 or higher in core and foundation sections.
2. Professional Writing Majors must take at least three 300-level courses.
3. Up to six additional credits for the PRWR 390 internship may be applied as free electives with permission of department chair.

**Program Plan Code:** BA\_ENPW**Effective Date:** Fall 2024