



B.A. Communication Studies Requirements

Strong communication is at the root of every successful company, and our communication major will teach you the skills to succeed anywhere. We believe that doing is succeeding. From day one, you will learn professional skills that employers value the most: problem solving, speaking, writing, critical thinking, analysis, and so much more. As a communication major, you can take your degree a step further by choosing among the following areas of focus:

- Interpersonal Communication
- Media Studies
- Rhetoric & Civic Engagement
- Strategic Communication
- Performance & Culture

Student Learning Outcomes:

1. Develop formal and informal oral presentations within varied contexts.
2. Compose written communication appropriate for specific contexts.
3. Apply communication concepts to the praxis of communication.
4. Create research projects guided by communication theory.
5. Analyze communication norms through diverse points of view.

Note that all students must achieve 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for Communication Studies is 2.0.

Required Communication Studies Core Courses – 12 credits

Take the following courses in the order listed. After taking COMM 140 and COMM 240, students may choose either COMM 327 or COMM 340 and then take COMM 380 in their final semester. Students are encouraged to take both 327 and 340. If both are taken, one will count in the core requirements, and the second will count as a 300-level COMM elective.

COMM 140: Intro. To Communication Studies (3 credits)

COMM 240: Survey of Communication Theory (3 credits)

COMM 327: Rhetorical Theory & Methods or COMM 340: Comm. Research Methods (3 credits)

COMM 380: Senior Capstone (3 credits)

Communication Studies Program Requirements – 30 credits

300-Level Communication Studies Courses – 9 credits

Select three 300-level courses not used in the core or for General Education A3 or A4. Internship credits may not be used in this section.

200-Level Communication Studies Courses – 12 credits

Select four 200-level courses not used in the core or for General Education A3 or A4. Internship credits may not be used in this section.

Additional Communication Studies Courses – 9 credits

Select three courses from any level not used in the core or for General Education A3 or A4.

Only three (3) credits of COMM 390 Internship may be used in meeting the requirements for the major. An additional three (3) credits may be applied to University Electives.

Note: Acceptance into an internship requires the approval of the advisor and department; client internships are neither required nor guaranteed in the B.A. Communication Studies Program.

Directed General Education Courses – 3 credits

While counting toward General Education fulfillment, this course is required for completion of the major.

Select one of the following courses for General Education Category A3 or A4. A minimum grade of C is required.

COMM 010: Fundamental of Oral Communication (3 credits)

or COMM 103: Introduction to Acting (3 credits)

or COMM 201: Storytelling I (3 credits)

or COMM 215: Small Group Communication (3 credits)

University Electives – 36 credits

Any course carrying university credit. Students are encouraged to work towards the completion of a minor or second major.

Program Plan Code: BA_COST

Effective Date: Spring 2022



B.A. Communication Studies Major Checksheet

Student Name:

Student ID Number:

This checksheet provides a mechanism for students and advisors to keep track of a student's progress in the program. Please refer to the program requirements for more details regarding options.

Students are encouraged to select a focus area with their advisor as they develop their academic plan. These areas may include:

- Interpersonal Communication
- Media Studies
- Performance Studies
- Strategic Communication
- Rhetoric & Civil Engagement

Note that all students must achieve 120 undergraduate credits and a minimum 2.0 overall GPA to graduate. The final GPA requirement for Communication Studies is 2.0.

Required Communication Studies Core Courses – 12 credits

A grade of C or above is required in all required courses.

COMM 140: Intro to Communication Studies	3 credits	Grade:
COMM 240: Survey of Communication Theory	3 credits	Grade:
A. COMM 327: Rhetorical Theory & Methods or B. COMM 340: Comm Research Methods	3 credits	Grade:
COMM 380: Senior Capstone	3 credits	Grade:
Total Credits	12 total credits	

Take the above required courses in the order listed. After taking COMM 140 and COMM 240, students may choose either COMM 327 or COMM 340 and then take COMM 380 in their final semester. Students are encouraged to take both 327 and 340. If both are taken, one will count in the core requirements, and the second will count as a 300-level COMM elective.

300-Level Communication Studies Program Requirements – 9 credits

Internship credits may not be used in this section.

COMM 3__	3 credits	Grade:
COMM 3__	3 credits	Grade:
COMM 3__	3 credits	Grade:
Total Credits	9 total credits	

200-Level Communication Studies Program Requirements – 12 credits

Internship credits may not be used in this section.

COMM 2__	3 credits	Grade:
COMM 2__	3 credits	Grade:
COMM 2__	3 credits	Grade:
COMM 2__	3 credits	Grade:
Total Credits	12 total credits	

Additional Communication Studies Program Requirements – 9 credits

COMM ____	3 credits	Grade:
COMM ____	3 credits	Grade:
COMM ____	3 credits	Grade:
Total Credits	9 total credits	

Only three (3) credits of COMM 390 Internship may be used in meeting the requirements for the major. An additional three (3) credits may be applied to University Electives. Note: Acceptance into an internship requires the approval of the advisor and department; client internships are neither required nor guaranteed in the B.A. Communication Studies Program.

Directed General Education Courses

While counting toward General Education fulfillment, this course is required for completion of the major. Select one of the following courses for General Education A3 or A4. A minimum grade of C is required.

A. COMM 10: Fundamentals of Oral Communication or B. COMM 201: Storytelling I or C. COMM 215: Small Group Communication or D. COMM 103: Intro to Acting	3 credits	Grade:
Total Credits	3 total credits	

University Electives – 36 credits

Any course carrying university credit. Students are encouraged to work towards the completion of a minor or second major.

Course 1:	3 credits	Grade:
Course 2:	3 credits	Grade:
Course 3:	3 credits	Grade:
Course 4:	3 credits	Grade:
Course 5:	3 credits	Grade:
Course 6:	3 credits	Grade:
Course 7:	3 credits	Grade:
Course 8:	3 credits	Grade:
Course 9:	3 credits	Grade:
Course 10:	3 credits	Grade:
Course 11:	3 credits	Grade:
Course 12:	3 credits	Grade:
Total Credits	36 total credits	

Summary of Graduation Requirements

Total credits from major courses	42
Total credits from general education program	42-45
Total credits from university electives	36
Minimum total credits to graduate	120
Minimum overall GPA	2.0
Minimum GPA in major program	2.0

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B.A. Communication Studies 8-Semester Planner

Student Name:

Student ID Number:

Each semester listed below provides information including course categories, typical credit hours (CH.), and space to add specific course selections. This planner is only a suggested path. Consult with your program advisor regarding your unique plans and interests as you make choices about your schedule.

First Semester Plan

Gen Ed	FYSM 100: First Year Seminar	3 CH.	FYSM 100:
Gen Ed	Category A1, COMP 100-Level	3 CH.	COMP 1
Gen Ed	Category B, C, or D	3 CH.	Selection:
Gen Ed	Category B, C, or D	3 CH.	Selection:
Gen Ed	Category A3, COMM 010: Fundamentals of Oral Comm.	3 CH.	Selection:
Total		15 CH.	

Second Semester Plan

Gen Ed	Category A2, COMP 200-Level	3 CH.	COMP 2
Gen Ed	Category B, C, or D	3 CH.	Selection:
Gen Ed	Category B, C, or D	3 CH.	Selection:
Gen Ed	Category B, C, or D	3 CH.	Selection:
Major	Any COMM Elective	3 CH.	Selection:
Total		15 CH.	

Third Semester Plan

Gen Ed	Category A4	3 CH.	Selection:
Gen Ed	Category B, C, or D	3 CH.	Selection:
Major	COMM 140: Intro. to Communication Studies	3 CH.	Selection:
Major	COMM 200-Level Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Total		15 CH.	

Fourth Semester Plan

Gen Ed	Category B, C, or D	3 CH.	Selection:
Major	COMM 200-Level Elective	3 CH.	Selection:
Major	Any COMM Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Total		15 CH.	

Fifth Semester Plan

Gen Ed	Category D	3 CH.	Selection:
Gen Ed	Category B, C, or D	3 CH.	Selection:
Major	COMM 240: Survey of Comm. Theory	3 CH.	Selection:
Major	Any COMM Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Total		15 CH.	

Sixth Semester Plan

Major	COMM 200-Level Elective	3 CH.	Selection:
Major	COMM 200-Level Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Total		15 CH.	

Seventh Semester Plan

Major	COMM 340: Comm. Research Methods or COMM 327: Rhetorical Theory & Criticism	3 CH.	Selection:
Major	COMM 300-Level Elective	3 CH.	Selection:
Major	COMM 300-Level Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Total		15 CH.	

Eighth Semester Plan

Major	COMM 380: Senior Capstone	3 CH.	Selection:
Major	COMM 300-Level Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Elective	Any Elective	3 CH.	Selection:
Total		15 CH.	

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