


NAME	EFFECTIVE DATE 
ID NUMBER	
DEGREE REQUIREMENTS	
GENERAL EDUCATION	

KUTZTOWN

UNIVERSITY

DEPARTMENT OF MUSIC, B.A. MUSIC BUSINESS

Student Learning Outcomes (SLO)

Upon completion of the requirements for the General Education Program, students will be able to:

- communicate clearly and effectively orally and in writing.
- apply scientific and quantitative reasoning to solve problems and increase knowledge.
- apply skills in critical analysis and reasoning for the interpretation of data.
- engage critically with creative or artistic works.
- demonstrate the ability to retrieve, interpret, evaluate, and use information.
- analyze the role of values, ethics, diversity, and multiple perspectives in local and global society.
- demonstrate an understanding of various models for the development of the whole person.

Completion of the KU General Education program will give students opportunities to:

- explore concepts, ideas, and methods from a variety of disciplines.

Use this checklist to plan your degree program. Meet every semester with your academic advisor to be sure that you are taking courses that are required to obtain the degree you are seeking. Discuss your goals and choose courses that will help you to attain them. Get the most out of your education by taking advantage of everything that Kutztown University has to offer.

TOTAL GENERAL EDUCATION CREDITS 42-45

FIND A FULL EXPLANATION OF THE GENERAL EDUCATION PROGRAM AT WWW.KUTZTOWN.EDU

A First Year Seminar: Discovering College

CREDITS REQUIRED **3**

THIS COURSE MEETS SLO 5 & 7

CREDITS EARNED:

COURSE NUMBER	COURSE NAME	CR	GR
FYS 100	First Year Seminar	3	

TRANSFER STUDENTS TRANSFERRING 30 CREDITS OR MORE AND NOT TRANSFERRING AN FYS OR FYE COURSE MAY SELECT ANY ADDITIONAL COURSE FROM SECTIONS A, B, C, OR D TO MEET THEIR FYS REQUIREMENT.

TRANSFER ELECTIVE:	3	
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A Communicating With And About the World

CREDITS REQUIRED **12**

THESE COURSES MEET SLO 1 & 5

CREDITS EARNED:

COURSE NUMBER	COURSE NAME	CR	GR
1	COMPOSITION 100 LEVEL CMP 1		
2	COMPOSITION 200 LEVEL CMP 2		
3	SPEAKING		
4	ANY WRITING OR SPEAKING COURSE (A.2, A.3) OR FROM THE APPROVED LIST		

COURSES IN CATEGORIES II.B, II.C & II.D MUST BE TAKEN OUTSIDE THE STUDENT'S MAJOR. THE MAJOR IS DEFINED AS THE PREFIX THAT IDENTIFIES THE MAJOR. CONCOMITANT REQUIREMENTS MAY BE TAKEN TO MEET GENERAL EDUCATION REQUIREMENTS.

B Understanding Self & Others

CREDITS REQUIRED **9**

THESE COURSES MEET SLO 3 & 6

CREDITS EARNED:

COURSE NUMBER	COURSE NAME	CR	GR
1			
2			
3			

C Understanding Science & Technology

REQUIRED CREDITS **9-11**

THESE COURSES MEET SLO 2 & 3

CREDITS EARNED:

COURSE NUMBER	COURSE NAME	CR	GR
1	SCIENTIFIC INQUIRY		
2	QUANTITATIVE REASONING		
3	ANY COURSE APPROVED FOR C1 OR C2		

D Understanding & Creating Ideas

CREDITS REQUIRED **9**

THESE COURSES MEET SLO 4 & 6

CREDITS EARNED:

COURSE NUMBER	COURSE NAME	CR	GR
1			
2			
3			

**FOUR-YEAR PROGRAM PLAN
BA in MUSIC BUSINESS**

FIRST YEAR					
<i>Fall Semester</i>			<i>Spring Semester</i>		
Course	Title	Credits	Course	Title	Credits
FYS 100	FIRST YEAR SEMINAR	3	A.1.	CMP 1XX - COMMUNICATING	3
ELECTIVE	BASIC CONCEPTS AND SKILLS OF MUSIC - suggested	3	MUS 116	FINDING YOUR VOICE	3
ELECTIVE	SURVEY OF RECORDING TECHNOLOGY – suggested	3	MUS 292	AUDIO ENGINEERING I	3
A.3.	SPEAKING - COMMUNICATING	3	MUS 121	FUNDAMENTALS OF MUSIC BUSINESS	3
B.1.	UNDERSTANDING SELF & OTHERS (ECO 10 suggested)	3	C.2.	SCIENCE & TECH - QUANTATIVE REASO (MAT 17 suggested)	3
Total		15	Total		15

SECOND YEAR					
<i>Fall Semester</i>			<i>Spring Semester</i>		
Course	Title	Credits	Course	Title	Credits
BUS 131	BUSINESS LAW	3	B.2.	UNDERSTANDING SELF & OTHERS (PRO 210 suggested)	3
MUS 126	AURAL SKILLS THROUGH PERFORMANCE	3	A.2.	CMP 2XX - COMMUNICATING	3
C.1.	SCIENCE & TECH - SCIENTIFIC INQUIRY	3	MUP	PRIVATE INSTRUCTION/SMALL GROUP INSTRUCTION	1
D.1.	UNDERSTANDING & CREATING IDEAS	3	D.2.	UNDERSTANDING & CREATING IDEAS	3
C.3.	SCIENCE & TECHNOLOGY (MAT 105 suggested)	3	MUS 295	ARTIST MANAGEMENT AND TOURING	3
				ELECTIVE	3
Total		15	Total		16

THIRD YEAR					
<i>Fall Semester</i>			<i>Spring Semester</i>		
Course	Title	Credits	Course	Title	Credits
B.3.	UNDERSTANDING SELF & OTHERS	3	MUS 215	AMERICAN POPULAR MUSIC	3
MUS 102	HARMONY AND THEORY I	3	MUS 450	PERFORMING ARTS ADMIN	3
MUP	PRIVATE INSTRUCTION/SMALL GROUP INSTRUCTION	1	A.4.	COMMUNICATING ABOUT THE WORLD	3
MKT 210	PRINCIPLES OF MARKETING	3	MGM 210	PRINCIPLES OF MANAGEMENT	3
D.3.	UNDERSTANDING & CREATING IDEAS	3	MUS 228	RECORDING ENSEMBLE	1
	ELECTIVE	3	MUP	LARGE/SMALL ENSEMBLE	1
				ELECTIVE	3
Total		16	Total		17

Fourth Year					
<i>Fall Semester</i>			<i>Spring Semester</i>		
Course	Title	Credits	Course	Title	Credits
MUP	LARGE/SMALL ENSEMBLE	1	MUS 391	FIELD EXPERIENCE IN MUSIC	3
MUS 228	RECORDING ENSEMBLE	1		ELECTIVE	3
	ELECTIVE	3		ELECTIVE	3
	ELECTIVE	3		ELECTIVE	3
	ELECTIVE	3			
	ELECTIVE	3			
Total		14	Total		12