

STUDENT:	STUDENT ID NUMBER:
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MAJOR PROGRAM

Writing and Design		
COURSE	CR	GRADE
WRI 111: JOURNALISM I	3	
WRI 216: WRITING FOR PUBLIC RELATIONS	3	
WRI 226: DESKTOP PUBLISHING: WRITING & EDITING NEWSLETTERS	3	
COM 319: INTEGRATED MARKETING COMMUNICATION	3	
TOTAL CREDITS	12	

Technique		
COURSE	CR	GRADE
COM 170: INTRODUCTION TO PUBLIC RELATIONS	3	
COM 235: PR CASES & CAMPAIGNS	3	
COM 241: PR PROCESSES & TECHNIQUES	3	
PRS 310: RESEARCH FOR PUBLIC RELATIONS	3	
PRS 250: PUBLIC RELATIONS ETHICS & LAW	3	
TOTAL CREDITS	15	

Professionalization		
COURSE	CR	GRADE
PRS 380: THE AGENCY EXPERIENCE, PART ONE	3	
PRS 381: THE AGENCY EXPERIENCE, PART TWO	3	
PRS 390: INTERNSHIP IN PUBLIC RELATIONS	3	
TOTAL CREDITS	9	

Electives <small>SELECT ANY TWO COURSES WITH COM, MKT, PRS, OR WRI PREFIX</small>		
COURSE	CR	GRADE
	3	
	3	
TOTAL CREDITS	6	

University Free Electives		
COURSE	CR	GRADE
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
TOTAL CREDITS	27	

CONCOMITANT COURSES

Diversity Concomitant
<i>CHOOSE ANY THREE COURSES FROM BELOW. OTHER COURSES MAY BE USED TO FULFILL REQUIREMENT WITH PERMISSION OF THE PR PROGRAM DIRECTORS</i>

- ANT/SOC 213: WORLD RELIGIONS
- ANT 215: GENDERS ACROSS CULTURES
- ANT/SOC 241: RACE & ETHNICITY
- ANT 245: LANGUAGE & IDENTITY
- ANT/PSY 290: CULTURE & PERSONALITY
- ENG 132: CONTEMPORARY GAY & LESBIAN LITERATURE
- ENG 137: EXPERIENCES IN AFRICAN AMERICAN LITERATURE
- ENG 234: ETHNIC AMERICAN LITERATURE
- ENG 238: AFRICAN DIASPORIC LITERATURE
- ENG/WGS 323: NATIVE AMERICAN WOMEN WRITERS
- HIS 150: MINORITIES IN AMERICAN HISTORY
- HIS 225: A HISTORY OF THE JEWISH PEOPLE IN MODERN TIMES
- HIS 240: AFRICAN AMERICAN HISTORY
- HIS 256: THE MODERN MIDDLE EAST
- PHI 40: INTRO TO ETHICS
- PHI 60: INTRO TO RELIGIOUS ETHICS
- PHI 113: ENVIRONMENTAL PHILOSOPHY
- PSY 208: PSYCHOLOGY OF GENDER
- PSY 217: PSYCHOLOGY AND THE LAW
- PSY 220: INDUSTRIAL / ORGANIZATIONAL PSYCHOLOGY
- PSY 240: SOCIAL PSYCHOLOGY
- SOC 207: FAMILIES & SOCIAL CLASS
- SOC/WGS 217: LGBTQ STUDIES
- SOC 235: SOCIOLOGY OF GENDER
- WGS 10: INTRO TO WOMEN'S STUDIES
- WGS 130: INTERPERSONAL COMMUNICATION
- WGS 271: SEXUALITIES & COMMUNICATION IN EVERYDAY LIFE
- WGS 285: GENDER COMMUNICATION
- WGS 329: FEMINIST AND GENDER THEORIES

COURSE	CR	GRADE
	3	
	3	
	3	
TOTAL CREDITS	9	

REQUIREMENTS:

1. STUDENTS MUST HAVE AN AVERAGE GPA OF 2.5 AMONG THE MAJOR COURSES TO REMAIN IN THE MAJOR.
2. COURSE SUBSTITUTIONS REQUIRE WRITTEN PERMISSION FROM THE DEAN OF LIBERAL ARTS & SCIENCES.
3. PUBLIC RELATIONS MAJORS MAY NOT DECLARE A PUBLIC RELATIONS MINOR.
4. STUDENTS MUST COMPLETE ANY PREREQUISITES BEFORE ENROLLING IN A COURSE.

GRADUATION REQUIREMENTS						
		REQUIRED	✓		REQUIRED	✓
	GENERAL EDUCATION CREDITS	42-45		COMPREHENSIVE EXAM	PASS	
	PROGRAM CREDITS (MINIMUM)	51		MINIMUM QPA OVERALL	2.0	
	FREE ELECTIVES	27		MINIMUM QPA IN MAJOR	2.5	
	TOTAL CREDITS	120				

Bachelor of Science in Public Relations Eight Semester Planner

First Year

Fall 1

___	3	GE: COM 010 Fundamentals of Oral Communication
___	3	GE: College Composition
___	3	GE: II.C.2
___	3	GE: FYS
___	3	GE: (11.B)
Total 15		

Spring 1

___	3	WRI 211 Journalism
___	3	COM 170 Intro to PR
___	3	GE: II.B
___	3	GE: II.A.4
___	3	Free Elective
Total 15		

Second Year

Fall 2

___	3	COM 241 Public Relations: Processes & Techniques
___	3	GE: CMP 200
___	3	WRI 226 Desktop Publishing: Writing & Editing
___	3	GE: II.C.1
___	3	Free Elective
Total 15		

Spring 2

___	3	COM 235 Public Relations Cases & Campaigns
___	3	WRI 216 Writing for Public Relations
___	3	GE: II.C.3
___	3	GE: II.B
___	3	Free Elective
Total 15		

Third Year

Fall 3

___	3	COM 319 Integrated Marketing Communication
___	3	COM/WRI Elective
___	3	GE: II.D
___	3	GE: II.D
___	3	Free Elective
Total 15		

Spring 3

___	3	PRS 310 Public Relations Research
___	3	PRS 250 Media Ethics & Law for Public Relations
___	3	GE: II.D
___	3	Concomitant 1
___	3	Free Elective
Total 15		

Fourth Year

Fall 4

___	3	PRS 380 The Agency Experience, Part One
___	3	COM/WRI elective
___	3	Concomitant 2
___	3	Free Elective
___	3	Free Elective
Total 15		

Spring 4

___	3	PRS 381 The Agency Experience, Part Two
___	3	PRS 390 Public Relations Internship
___	3	Concomitant 3
___	3	Free Elective
___	3	Free Elective
Total 15		