

MINOR PROGRAM: PUBLIC RELATIONS

Departments of English & Communication Studies & Theatre

I. REQUIRED COURSES 12 credits

		grade	cr.
COM 170	Intro. to Public Relations		3
WRI 211 WI	Journalism I		3
WRI 216 WICM	Writing for Public Relations		3
COM 235	PR Cases & Campaigns or		3
COM 241	PR Processes and Techniques prerequisite for both is COM 170		

II. ELECTIVES 6 credits

Students must select two of the following courses:

		grade	cr.
WRI 207 WICT	Writing for the Workplace		3
COM/WRI 212 WICT	Intro to Mass Communication		3
WRI 226 WICP	Desktop Publishing: Writing and Editing Newsletters prerequisite is WRI 211		3
COM 235	PR Cases & Campaigns prerequisite is COM 170		3
COM 241	PR Processes & Techniques prerequisite is COM 170		3
COM 245 CM	New Media and Communication		3
COM 274	Organizational Communication		3
COM 311	Crisis Communication prerequisite is COM 170		3
WRI 316 WI	PR for the Corporate Environment prerequisite is WRI 207		3
WRI 321 WI	Information Design prerequisite is WRI 220 restricted to PW majors		3
WRI 426	Writing by Design: Advanced Desktop Publishing Prerequisites are WRI 211 & 226		3

III. PRACTICUM 3 credits

COM 336	On-Campus PR Workshop		3
WRI 390	Writing Internship (in public relations)		3
COM 390	Speech/Communication Internship (in public relations)		3

Student Name _____

Student ID _____

Students must complete any prerequisites before enrolling in a course.

ADVISEMENT NOTES

1. Students must have at least a "B" in ENG 023, ENG 025, or their equivalent before taking any course in Professional Writing.
2. Course substitutions require written permission from the Dean of Liberal Arts & Sciences or the Dean of Visual & Performing Arts.
3. Only 3 credits of Internship may be used in the Public Relations minor.
4. Students are encouraged to take College of Business courses to complement this minor.

CLEARANCE FOR GRADUATION

Total semester hrs. completed _____

SIGNATURES

Minor Advisor

Department Chairperson

APPROVED

Dean, College of Liberal Arts & Sciences

Dean, College of Visual & Performing Arts

Program #00064

Version # 20123

Program Effective Fall 2011

Check Sheet Revised Fall 2010